

Bachelor of Arts in International Business, Minor in Faith-Based Management

HBI University

Course Duration: 4 years

Credit Hours: 135



Program Description

The Bachelor of Arts in International Business, Minor in Faith-Based Management at HBIU University is designed for students who wish to pursue careers in global business while integrating faith-based principles into their professional practice. This program provides students with the knowledge and skills necessary to navigate international markets, global trade, and multinational business operations. Additionally, the Minor in Faith-Based Management allows students to understand how Christian values can influence business practices and management strategies on a global scale.

The program focuses on business administration, international finance, global marketing, and cross-cultural communication, while examining the integration of ethical decision-making and Christian leadership in the business world. Students will gain practical experience in managing global business ventures while maintaining a faith-centered approach to leadership and management. Graduates will be prepared for leadership roles in both for-profit and non-profit organizations, especially those that have a global outreach or faith-based missions.

This program equips students to become responsible global business leaders who can blend business acumen with Christian ethics to address the complex challenges of today's globalized economy.

Admissions Requirements

- High school diploma or equivalent

- Minimum GPA of 2.5
- Personal statement outlining career goals in international business and faith-based management
- Two letters of recommendation
- Resume (if applicable)
- SAT/ACT scores (if applicable)

General Education Courses (30 Credit Hours)

Course Code	Course Name	Credit Hours
GEN 101	English Composition I	3
GEN 102	English Composition II	3
GEN 103	College Algebra	3
GEN 104	Introduction to Psychology	3
GEN 105	Introduction to Theology	3
GEN 106	Public Speaking and Communication	3
GEN 107	Research Methods in Social Sciences	3
GEN 108	Ethics and Moral Reasoning	3
GEN 109	Leadership and Team Development	3
GEN 110	Introduction to Sociology	3

Core International Business Courses (45 Credit Hours)

Course Code	Course Name	Credit Hours
IB 201	Introduction to International Business	3
IB 202	International Marketing	3
IB 203	Global Economics	3
IB 204	International Finance	3
IB 205	Cross-Cultural Management	3
IB 206	International Business Law	3
IB 207	Global Supply Chain Management	3
IB 208	Business Negotiations and Ethics	3
IB 209	International Business Strategy	3
IB 210	International Trade and Policy	3
IB 211	Managing Multinational Teams	3
IB 212	Global Entrepreneurship	3
IB 213	Managing Risk in Global Business	3

Course Code	Course Name	Credit Hours
IB 214	Corporate Social Responsibility in a Global Context	3
IB 215	International Business Internship	3

Elective Courses (15 Credit Hours)

Course Code	Course Name	Credit Hours
IB 301	International Human Resource Management	3
IB 302	International Business Analytics	3
IB 303	Global Marketing Communications	3
IB 304	Social Enterprise and Global Impact	3
IB 305	Emerging Markets and Economies	3

Minor in Faith-Based Management (15 Credit Hours)

Course Code	Course Name	Credit Hours
FBM 401	Introduction to Faith-Based Management	3
FBM 402	Christian Leadership in Business	3
FBM 403	Ethics in Faith-Based Organizations	3
FBM 404	Financial Stewardship and Faith	3
FBM 405	Faith and Social Responsibility	3

Practicum Requirement

As part of the degree, students are required to complete a practicum to gain hands-on experience in international business or faith-based management.

Practicum Requirements:

- Complete a minimum of 150 supervised hours in an international business setting or a faith-based business organization.
- Engage in tasks such as international market analysis, cross-cultural team management, and faith-based leadership.
- Submit a detailed reflection report summarizing key experiences and learnings.
- Participate in professional development and mentorship sessions in global business and faith-based management.

This practicum allows students to apply theoretical knowledge in real-world international and faith-based business settings.

Capstone Project (15 Credit Hours)

The capstone project serves as a culminating experience, allowing students to apply international business knowledge, faith-based leadership, and global strategies in a final project.

Students will:

- Develop a global business strategy for a faith-based organization or international non-profit organization.
- Create a comprehensive international marketing plan for a faith-based product or service.
- Analyze the impact of ethical decision-making on global business operations.
- Present findings and recommendations through a formal report and presentation.

This experience ensures students graduate with practical expertise in international business, cross-cultural leadership, and faith-based management.

Program Outcomes

Graduates of this program will:

- Gain expertise in international business, global strategy, and cross-cultural management.
- Develop skills in financial management, global trade, and international business ethics.
- Apply Christian principles in global business operations, ethical decision-making, and leadership.
- Conduct research on global business challenges, ethical leadership, and faith-based management practices.
- Implement effective leadership strategies, global marketing, and cross-cultural business practices in faith-based organizations and multinational companies.

Career Outcomes and Potential Pay Scale

Career Path	Average Salary (Annual)
International Business Manager	\$75,000 - \$130,000
Global Marketing Director	\$80,000 - \$150,000
International Trade Consultant	\$70,000 - \$120,000
Faith-Based Organization Executive	\$65,000 - \$110,000
Business Development Director (Non-Profit)	\$60,000 - \$100,000

