

I'm just starting my hyper-text essay. This is what the blog and essay should look like. I'm not done yet, though, so cut me some slack.

<http://whatyoureallymeanttudo.blogspot.com>

I used to make students publish their essays on blogger; however, **you can simply type it in Word and upload it to Drive. That will be the easiest for you.**

Here are the objectives of this particular paper:

1. Focus on **one aspect** of your book.

\*\* In my case, the book I'm reading is about finding what you're really meant to do. The aspect that I'm focusing on is **money vs. passion**.

2. Analyze the aspect in greater **detail or depth**.

\*\* In my case, I'm breaking **money vs. passion** into specific points to analyze: 1. If you don't love what you do, you will never put in the time and effort it takes to earn the big money in your given profession. 2. Millennials - as well as other generations - will have to get over their fascination with instant gratification in order to devote the time necessary to become excellent in a field. 3. When you focus on passion over money, you will be far more successful (and fulfilled) because you will be serving a greater purpose.

3. While you analyze your aspect in greater detail and depth, be sure to use hyperlinks to sources that meet these criteria:

- \* define key concepts
- \* provide information on your text and author
- \* help support your examples
- \* serve to prove your examples
- \* feel free to insert youtube or vimeo clips as well as infographics too.

4. Be diligent with your sources or [hyperlinks](#). Don't just randomly toss in links, especially to questionable sites (you CANNOT use [Wikipedia](#) more than once nor a commercial link, such as [amazon.com](#), more than once).

5. Use a total of 12 hyperlinks. You will need a total of 3 sources (counting your book) to be cited in your paper. You may use these as part of your twelve hyperlinks if you wish.

What might you choose to include with hyperlinks?

- video related to your topic (If I'm reading *Night*, I might choose to link to a documentary on [Auschwitz](#))

- video of your author (If I'm reading *The World is Flat*, I'd link to a video featuring [Thomas Friedman giving a lecture at MIT](#)).
- a link to a wikipedia page (If I'm reading [Mindset](#), I would include a link to Carol Dweck on that cite).
- a link to an article related to a concept from your book (If I'm reading *The Power of Habit*, I would include a link to [the author's webpage](#)).
- a link to an image or slideshow or even an infographic (If I'm reading *The Ghost Map*, I would include a link to [the actual Ghost Map](#) which is one of the very first infographs ever produced).
- a link to other information that deepens the reader's understanding of your topic (If I'm reading *The Devil and the White City*, I would link to a picture of how the Chicago's World's Fair was able [to out Eiffel Eiffel](#).)

#### Final reminders -

1. The paper should be 6-7 pages (remember this is your last APA paper, so three of those pages will be cover letter, abstract, and references pages).
2. Use at least 12 links.
3. Focus on one aspect from your book to research and explore in your essay.
4. Use at least three direct quotes in your paper.
- 5.

I will specifically grade your hyper-text essay for these three categories, so devise your essay with these criteria in mind.

Good luck. They are due next Friday.