

Angel Tirado

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EDUCATION

Georgia State University | Cumulative GPA 3.44

Atlanta, GA

Bachelor of Film & Media

May 2028

Awards: HOPE Scholarship, IEF Study Abroad Scholarship, Study Abroad - Margin of Excel Scholarship

SKILLS | [MY PORTFOLIO](#) | [YOUTUBE](#) | [TIKTOK](#) | [INSTAGRAM](#)

Software Experience: Adobe Premiere Pro (Since 2020), After Effects (Since 2023), Lightroom (Since 2023), Photoshop, Meta Business Suite, Microsoft 365, ChatGPT, Gemini

Video Editing: Extensive experience using Adobe Premiere Pro and After Effects. Skilled in storytelling through pacing, transitions, and visual effects, and creating high retention content that is tailored for the platform.

Film and Television Production: Hands on experience with professional video production equipment and on set workflows. Proven ability to operate cameras in a variety of environments and lighting conditions, with creative strengths in framing, movement, and lighting design. Familiar with both scripted and unscripted production, including music videos.

Social Media Management: Advise creators and small businesses on best practices for audience growth and content optimization. Tailor social media campaigns to target demographics, ensuring consistency in voice, timing, and brand identity.

Photography: Providing professional photography services across a variety of settings, including private events, outdoor sports, and branded content. Experience includes shooting a family celebration, a fraternity event highlighting formal activities and group moments, and a clothing brand campaign focused on showcasing apparel through styled shoots and lifestyle imagery.

Creative Adaptability & Production Versatility: Highly adaptable in fast paced and unpredictable production environments. Experienced in using AI tools for creative prompting, concept development, graphic design integration, and storyboarding.

EXPERIENCE | [CINEMATOGRAPHY REEL APRIL 3RD 2025](#)

Mindful Hoops Academy | *Videographer, Editor, Photographer, Social Media Manager* | Alpharetta, GA March 2023 - Present

- Shot and edited educational Reels, montages, and promotional videos featuring compelling hooks, dynamic pacing, and trend aligned content. Using AI to refine content and maximize reach, increasing leads for the Academy.
- Increased average video views by 500%, generating 270,000 views across three videos I shot and edited. Contributed to a 50% growth in overall follower count. Optimizing content scheduling using Meta Business Suite, using AI tools to generate high performing tags.
- Captured and edited high quality photos using Adobe Lightroom for the MHA website, Instagram, and Facebook.

Georgia State University Study Abroad | *Photographer, Social Media Manager* | Remote

May 2025

- Selected as the official photographer for a three week study abroad program in three Japanese cities: Nagasaki, Kyoto, and Tokyo. Captured high quality images showcasing cultural experiences, infrastructure, and daily life to visually document the trip and promote the program.

Georgia State Production Network (GSPN) | *Live Sports Replay Operator* | Atlanta, GA

September 2024 - Present

- Operated replay equipment to produce instant replays during live sports broadcasts, including creating highlight reels at the end of quarters and post game to be aired for ESPN+.
- Shot and edited behind the scenes videos promoting multiple production jobs at GSPN for Georgia State students.

Music Video Production for Voriegann | *Videographer, Video Editor* | Atlanta, GA

June 2025 - Present

- Shot and edited two original music videos, [No Hook 5](#) & [Toxic](#), for Atlanta based artist Voriegann.
- Utilized AI tools to optimize the editing workflow and design the opening graphic sequence for Toxic.

SCHOOL PROJECTS | [1ST YEAR GSU PORTFOLIO](#) & [2ND YEAR GSU PORTFOLIO](#)

Capstone Project for Panther Leap Program: [Homelessness in Atlanta: GSU Students' Perspective](#) | *Solo Lead* April 2025

- Researched the issue of homelessness in downtown Atlanta through first hand observation and personal experience as a Georgia State University student. Noted the daily presence of unhoused individuals around campus and explored the root causes and available resources. Conducted an in person interview with a homeless individual, providing food and gathering insight into their lived experience, support needs, and awareness of nearby shelters.

Baptist Collegiate Ministry (BCM) Winter Retreat Documentary | *Solo Lead*

August 2024 - December 2024

- Produced and edited a documentary film capturing Georgia State University's BCM Winter Retreat. Documented a multi day student event focused on spiritual growth, community bonding, and recreation in the North Georgia mountains.

LEADERSHIP & PROFESSIONAL DEVELOPMENT

A & E Productions (Creative Media Agency) | *Founder* | Atlanta, GA

August 2023 - Present

- Founded a digital media agency focused on helping small businesses, musicians, and content creators grow their presence on social media. Collaborated with clients and my business partner to conceptualize, shoot, direct, and edit a wide range of promotional and branded content aimed at increasing engagement, lead generation, and revenue.
- Utilized AI driven tools to tailor content strategies for each brand, incorporating trend based editing techniques and viral formats to maximize reach. Maintained a client centered workflow by conducting content review sessions to ensure each video aligned with the client's brand, goals, and creative vision before final delivery.