

Economics and business organization

Profile of Educational Program

Bachelor's degree 3 years 10 months (8 semesters)

Educational program Economics and business organization is focused on the study of economics, organization and functioning of business, trade and stock exchange organizations. This program studies scientific theories, regulations, concepts, principles of entrepreneurship, trade and exchange activities, methods of their use for the organization and effective functioning of business, trade and exchange organizations.

What do students' study

- *Econometrics* (construction of econometric models, evaluation of their parameters for explanation behavior of the studied economic phenomena)
- *Controlling business activities* (analysis, control, planning for the preparation of management information for different levels of enterprise management)
- *Business consulting* (types of business consulting, management consulting functions, organization of consultants' work)
- *Information systems and technologies in business* (setting goals and choosing computer support for decision making creating information for performance of specific functions of entrepreneurial activity)
- *Technical regulation* (standardization, metrology and conformity assessment of products / services international standards on product quality and safety)
- *Technologies of exchange activity* (methods, techniques, tools and standards of exchange activities)
- *Customs business* (laws and patterns of customs, tariff system of regulation of export-import operations)
- *Logistics* (concepts, strategies and logistics tactics, principles and patterns of creation and movement of material flows)
- *Entrepreneurship* (forecasting methods, promising and current planning of enterprises, calculation of key performance indicators of the enterprise)
- *Marketing* (tasks, functions, principles, main categories of marketing, concepts marketing activities, marketing management process)
- *Economics and organization of trade* (economy trade, organization trade activities, trade management)
- *Exchange activity* (essence, structure and components of exchange activity, technologies of exchange operations execution)
- *Industrial technology systems in industries* (regularities of technological processes, ways of their optimization)

- *Theoretical foundations of commodity science* (methods and means of management range and quality of goods)
- *Commodity science of food products* (characteristics of food products, formation of the range, methods of quality assessment, methods of detecting defects in goods)
- *Innovative entrepreneurship and startup project management* (characteristics, types and features of startups, development and presentation of a startup project)
- *Strategic business idea* (methodological and practical aspects of development)
- strategic business ideas and business creation)
- *Commodity science of non-food products* (quality and range of non-food products, methods of examination of non-food products)
- *Consumer behavior* (modeling of consumer behavior, factors shaping consumer behavior, theory motivation)
- *Freight nomenclature of Foreign economic activity* (the concept of product range, determining the role of product nomenclature in customs and non-tariff regulation foreign economic activity).

Advantages of choosing this program

The program "Economics and organization of entrepreneurial activity" provides the acquisition of professional competencies in: economics and organization of entrepreneurship, commodity science, exchange activities, and ensures the implementation of targeted activities to organize their own business.