

Save Medicaid Online Rally 5/24

Planning & Sharing Collaboration Doc



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TALKING POINTS

- Medicaid is an essential program that 88 million Americans rely on for their health care, including 54 million older adults, children, and people with disabilities.
- Medicaid is a popular program that voters overwhelmingly want to protect from harmful cuts. Most people, across party lines, view Medicaid favorably. Three in five personally know someone who benefits from the program. Any cuts against Medicaid goes directly against what voters want.
- Meeting basic life-sustaining needs should not be contingent on meeting a work requirement.
- Most older adults and disabled people want to stay in our homes and communities and lead independent lives, with dignity. Medicaid plays an important role in ensuring access to long-term care and home- and community-based care.
- Instead of cutting Medicaid and taking health care away from people, Congress should do more to make the wealthy and big corporations pay their fair share.

EVENT INFO

Event Details

Event Title	Save Medicaid Online Rally!
Event Date & Time	May 24, 2023 4:30-5:30pm ET
Event Location	Zoom
Event Description	Join our Save Medicaid Online Rally! Medicaid is an essential program that 88 million Americans rely on for their health care, including 54 million older adults, children, and people with disabilities – but it's at risk. Join care advocates and Members of Congress, including Senator Bob Casey, to learn how we can protect it! Hosted by: The Arc, Autism Society of America, Disability and Aging Collaborative (DAC), Consortium for Constituents with Disabilities (CCD), and Caring Across Generations ASL and CART provided by CCD.

Zoom link: Everyone must register

https://domesticworkers.zoom.us/webinar/register/WN_GJ6YMHTDR2GnkuD8CH7Pfw#/registration

PARTNER EMAIL COPY

Subject: Join us! Save Medicaid Online Rally 5/24

Hi everyone,

Disability and aging groups are hosting a Save Medicaid Online Rally on May 24th at 4:30pm ET, joined by Senator Bob Casey and other Congressmembers, care advocates, and grassroots activists from around the country.

Medicaid work requirements and program cuts would take care away from millions of people, including disabled people, veterans, and older adults. The Save Medicaid Online Rally is an

opportunity for supporters to learn more about the fight over Medicaid – and to take action to protect it.

[You can register to join the event here.](#)

If you'd like to share the event with your supporters and networks, [you can find a toolkit here.](#)

We hope you join us there and invite your networks!

SUPPORTER EMAIL COPY

Dear <NAME>,

88 million people in the U.S. rely on Medicaid for their health care, including 54 million older adults, children, and people with disabilities. We can't afford to make cuts to care, and we're fighting hard to protect Medicaid.

[Join us for a Save Medicaid Online Rally next week, on Wednesday, May 24 at 4:30pm ET.](#)

We'll be joined by Members of Congress, care advocates, and grassroots activists from around the country.

[BUTTON: RSVP TO JOIN](#)

We know that Medicaid has overwhelming support among people like you and me – because families depend on this lifesaving source of care. Taking Medicaid away from people by imposing Medicaid work requirements would harm millions of people, including sick and disabled people, veterans, and older adults.

Join our Save Medicaid Online Rally for insider information directly from Congress about the fight over Medicaid and the debt ceiling. I hope we see you there!

[SIGNER]

SOCIAL COPY

21 million people could lose their access to care if there are cuts to Medicaid. Now's the time we all need to take action! Join advocates and elected officials for our #SaveMedicaid Online Rally on May 24th at 4:30pm ET. Register now: [LINK]

🚨 Medicaid is at risk! We need to take action now to protect our care! Join our #SaveMedicaid Online Rally on May 24th to take action! Register now: [LINK]

The fight over Medicaid is not over yet – and now's the time for everyone to rise up. Join a #SaveMedicaid Online Rally to connect with grassroots care activists around the country and take action to protect Medicaid! [LINK]

We need care NOT cuts. On May 24th, we're taking action to protect care for millions of people at the #SaveMedicaid Online Rally! Join us there: [LINK]

Work requirements don't work. It's that simple. Join care activists around the country for a #SaveMedicaid Online Rally to protect Medicaid from work requirements and other program cuts! [LINK]

GRAPHICS

1200x630 (social)

 Link to download Alt text: A mom smiles with her two children. Text beside her reads "Join our Save Medicaid Online Rally! Wednesday, May 24th at 4:30PM ET"	 Link to download Alt text: A Black mom smiles with her mother and son. Text reads "Protect care for 21 million people in the U.S. Save Medicaid Online Rally 5/24 at 4:30PM ET"	 Link to download Alt text: An older couple smiles. Text beside them reads "We need care NOT cuts. Save Medicaid Online Rally 5/24 at 4:30PM ET"
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1080x1080 (social)



[Link to download](#)

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Alt text: A Black mom smiles with her mother and son. Text reads "Protect care for 21 million people in the U.S. Save Medicaid Online Rally 5/24 at 4:30PM ET"



[Link to download](#)

Alt text: An older couple smiles. Text beside them reads "We need care NOT cuts. Save Medicaid Online Rally 5/24 at 4:30PM ET"

1200x400 (email)



[Link to download](#)

Alt text: A mom smiles with her two children. Text beside her reads "Join our Save Medicaid Online Rally! Wednesday, May 24th at 4:30PM ET"

WHAT WE'RE SHARING WITH SUPPORTERS

- Senate [action alert](#) from The Arc
- [Advocacy toolkit from Autism Society](#)
- [Social toolkit from Caring Across Generations](#)