

Leah Teresa Samuel She / Her

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Education	<i>Bachelor of Arts in Media & Journalism from Commonwealth University of PA, Bloomsburg</i> <i>Graduated Dec. 2024</i> - Member of the Eileen G. Jones Honors College - Concentration in Public Relations - Minors in Art Studio and Theatre - GPA of 3.75/4.0
Paid Work Experience	<i>Facilities & IT Secretary</i> (Sept. 2025-Present) <i>Harrisburg School District – Harrisburg, PA</i> - Create listings for online auctions via Municibid and communicate payment and logistics with buyers - Process company purchase orders totaling up to \$100,000 daily - Manage incoming requests for external entities to use company facilities <i>Promotions Assistant</i> (Sept. 2023-Dec. 2024) <i>Office of Alumni & Professional Engagement – Bloomsburg, PA</i> - Wrote a career advice column for the student newspaper biweekly - Sent promotional materials and career advice to 16,000 undergraduate students across three campuses - Edited short-form video content on Adobe Premiere Pro for social media promotion of student career exploration opportunities
Internship Experience	<i>Student Employment Events Coordinator</i> (May-Aug. 2024) <i>Office of Alumni & Professional Engagement – Bloomsburg, PA</i> - Created and pitched a series of events with the goal to increase the number of students engaging in relevant work experience <i>Public Relations Intern</i> (May-Aug. 2023) <i>Gamut Theatre Group – Harrisburg, PA</i> - Wrote, directed, and edited via Adobe Premiere Pro a series of short-form video content to promote an upcoming children’s theatre production - Created graphics via Canva and distributed them across company social media - Devised an extensive social media style guide for future P.R. staff to refer to
Coursework	<i>Intro to Graphic Design, Typography & Logo Design</i> - Learned various techniques for creating effective graphics, logos, and typesetting via Adobe Photoshop, Adobe Illustrator, and Adobe InDesign <i>Newswriting, Public Relations Tactics</i> - Learned and utilized the basics for writing news articles and press releases <i>Intro to Emergent Media, Social Media & Podcasting, Social Media Analytics</i> - Learned how to utilize social media to a company’s advantage