Brainstorm concerning a future for Scryption/Npuntnul

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Participants

Visitors of Scryption; Teachers, Researchers, Managers (Primary education, Vocational education, Academia), Students, Young professionals, Artists, Politicians, Public servants , Board of Scryption, Employees of Scryption, Volunteers of Scryption, Future board of Npuntnul, , Committee of the Micheletti foundation, Consultants.

1. ## Imagination

What are the prospects for the future of n.0? Imagine what they see:

Public	Meaningful place for a cultural experience
	Organisation to help me in the world of mass media
	Learning place
	Relevant to all members of my family
	Nice day out with the children
	Reachable whenever I want
Government	Relevant for all our citizens -Nation-wide -Regional -Local
	Pearl in our cultural environment
	Space to discuss ICT/Communication policy issues
	Link with education
	Low costs
Education	Learning places for haves and have-nots Primary, secondary, vocational and permanent/life long education
	Deep understanding of technology
	Informal learning
	Link with internships
	An authentic/creative/knowledge productive space
	Network with schools in the region
	Space to practice (Public, primary/secondary schools, vocational education, universities)
	Museum should enter the school
	Manipulation vs. Truth

Business/Companies	A museum in the office to attract new customers
	Attractive place to think about the future of our company
	Space/'Living Lab' for Researchn & development
	I would like to contribute (Face book)
	I would a place to launch new products
	Get in touch with interns
	A place to show my social responsibility
Artists	Exhibition space
	Co-creation space
	Communication space
	Space to explore and to experiment
	Selling place
Students	Playful learning
	An outlet for my own ideas
	Internships
	Projects
	Place to experiment . A place to make mistakes. A place where trial and error are allowed.
	Cooperation with students from another discipline
Relevant voices but not imagined	Board of Scryption/Npuntnul Employees of Scryption Volunteers of Scryption

2. **Bono-thinking**

Put on your thinking hat! What are the prospects for the future of n.0

Red (Emotions, hunches, intuitions, gut feeling)	We need money We need a nice home We must connect with partners We have/offer constant inspiration The future is uncertain We are surprising We aren't not yet there
	Something is happening now We have to anticipate. We can develop an Create an the picture There is a wonderful collection We have the people There is a good network We have friends/volunteers There is a brand/a branding process There are bits and piesces to connect It is combining the past, present and future concept of a museum We don't need a lot of money

Yellow (sunshine, optimisim, logical positive, thinking in opportunities)	All options are open Energy for a new start Not bound to one place A need in society Chance to define a new sustainable model Media are a sexy subject
Black (Critical thinking, Risk analysis, logical negative)	It's too creative. It's hard to grasp. Therefore it's difficult to raise money Experts/Network/Government are busy. They have no time to engage Losing touch with our roots Social media are uncertain Lack of focus Too much openness brings legal problems Not clear what is in it for me and you Civil servants determine what is good for us
Green (Creative, growth, possibilities, ideas)	Glass house: ● You see everything ● People bring money ● Crowd sourcing ● Spoil them [TB?] ● Wow factor Cloud: ● Emerging coherent relations ● Silver lining ● Light, visible and invisible ● Mobile ● Fertile rain ● Weather forecast: changes, growing concerns ● Dematerialize ● Overlooks society
Blue (Cool, plans, overview, organizer, agenda, steps, decisions, action)	Convince the (local)government Stop thinking local, think global Find a new home Translate the model, make it concrete Develop a good idea to get funding Stop thinking in costs, think in profits Develop a business model Invest in partners/invest in the network
RED	● Fascinating ● Positive vibe ● Ambitious in a positive sense ● Hope

3. Simple guiding principles for Npuntnul

Work in co-operative groups, form mixed groups , converge impressions in
a single simple guiding principle, illustrate the principle with a concrete example of a n.0 project.

Simple guiding principles for Npuntnul
Thematic space Theme Communication Combine a physical meeting place with a virtual meeting place Build an attractive centre that includes food & drink **Openness** Create a place where you can put in parts of a story and get out having a story **Any time/any place** (Re)consider or leave the idea of a central permanent exposition/ a physical heart. Let the museum expand. **Co-creation** Make sense together. Find new forms of interaction to define the meaning of written communication and the newest technology