MYA Softball Board Meeting 12/14/23

Attendance:
Program Director Ryan Flynn
Shaun Haerinck
Wayne Chase
Jen Chase
Ian Crabtree
Matt Morin
Vic Tores

Hanna Sharp, Jose Gonzales, Joyce Allen sent in Regrets

Board Opening: TIME 7:35pm

OLD BUSINESS

Off-season marketing for umps.
Training is being done outside of town, however we still want to do one in town and get them started in the new year. Goal to have people trained by March 1st.
Promote with Social Media, fliers in schools, businesses.

New Product Store goes live on Jan 8th
Ryan to make social media graphics and email blast

Payments for Travel Teams Due:
First Payments for Magic
10U- first half
12U - $300 by Jan 15th

Equipment Inventory
Shaun has taken inventory of most of the closet, donated odd end tees and assessed what is needed for the new season

Collection of gear that has not been returned.
Still need to hear from some coaches.

Tentative date for Spring Registration Opening is Feb 15th

Sponsorships/ Fundraising
2023- Jerseys total cost is estimated to be roughly $2200, which is the goal for sponsorships for teams. Last season we had 17 different teams

Fundraising / Gatherings
Thirsty Moose - Meet and Greet - Before Opening Day, Pizza provided for Players, parents/guests on their own. Event to promote gathering for new season

Thirsty Moose - Fundraising Night - Mid Season with proceeds from sales to go to MYA Softball

Calendars to be organized by mid season with goal of raising $5k.

Website
It was agreed that our website is outdated and needs immediate attention. Ryan and Shaun have agreed to rebuild. The landing pages, galleries and misc. Information will be on a wordpress site, with links to sports connect for registration/ payments, and links to offsite vendors for the store. Goal is to have this done by March 1st. Money would be needed to pay for wordpress platform and theme. Work will be donated at no cost by Ryan Flynn and Shaun Haerinck

Motion to approve up to $200 to update the website by Matt Morin, Seconded by Wayne Approved Unanimously

Treasurer's Report
Current Balance in Banks - $16,747.99
Recent payments for Varistee for Magic Fall Jerseys
YMCA Payment for Winter Sessions

Pending
Ryan needs to get with Holly and Matt to get access to the Bank accounts

Meeting Closed: 9:42p,