

## Privacy Policy for AI Photo Enhancer

Effective Date: 26/05/2025

1. Introduction AI Photo Enhancer ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our mobile application ("App"). Please read this Privacy Policy carefully. If you do not agree with the terms of this Privacy Policy, please do not access the App.

2. Information We Collect We may collect and process the following information about you:

- \* Personal Information: Name, email address, and contact details when you register or contact us for support.

- \* Device Information: Information about the device you use to access the App, including hardware model, operating system, and IP address.

- \* Usage Data: Information about how you use the App, including the features you use and the time spent on the App.

- \* Photos and Media: Photos and media files you upload to the App for editing purposes.

3. How We Use Your Information We use the information we collect for the following purposes:

- \* To provide, maintain, and improve the App and its features.

- \* To personalize your experience and deliver content and features tailored to your interests.

- \* To respond to your comments, questions, and requests for support.

- \* To send you updates, security alerts, and support messages.

- \* To monitor and analyze usage and trends to improve your experience with the App.

4. Disclosure of Your Information We may share your information in the following situations:

- \* With Service Providers: We may share your information with third-party service providers who perform services on our behalf, such as hosting, data analysis, and customer support.

- \* Legal Requirements: We may disclose your information if required to do so by law or in response to valid requests by public authorities.

- \* Business Transfers: In connection with any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company, we may share your information.

## 5. Protection of Personal Information

AI Photo Enhancer uses commercially reasonable and industry standard security technologies and safeguards to protect the User's personal data processed by This against unauthorized access, loss or destruction, unlawful processing and any processing which is inconsistent with the purposes set out in this privacy policy. We also expect our service providers to protect information in the same manner. No data transmission over the Internet, mobile networks, wireless transmission or electronic storage of information, however, can be guaranteed 100% secure. Please note that we cannot guarantee the security of any information you transmit to us.

## 6. Third-Party Advertisements and APIs

Our app, may display third-party advertisements to support and enhance the user experience.

These ads may be served by our trusted advertising partners, who may collect and use information about your interactions with these ads to deliver more relevant advertisements.

Please note that we do not share any personally identifiable information with these advertising partners.

Additionally, we utilize third-party APIs for cloud processing to deliver advanced AI features such

as object removal, photo enhancement, and other editing functionalities. These third-party service providers may process data on our behalf to ensure optimal performance and accuracy of the app's features. We take your privacy seriously and ensure that these providers comply with strict data protection standards to safeguard your information.

#### 7. Duration of the storage

This will seek to minimize the amount of personal information that it collects and maintains and will delete personal data once it is no longer needed for the purpose for which it was collected. This will store the collected personal data for the duration of the contract and 24 hours after the termination of the contract. Unless we have received your request to delete your information, we will use the following criteria to determine the period for which we will keep your information:

- \* our contractual obligations and rights in relation to the information involved;
- \* legal obligations under applicable laws and regulations to retain data for a certain period of time;
- \* statute of limitations under applicable laws;
- \* our legitimate business purposes;

#### 8. User's rights

To the extent required by the law of your jurisdiction, you may have one or more of the below rights. Before you exercise any of the below rights, you may consult your legal counsel if the laws of your jurisdiction stipulate below rights. You can exercise any of the below rights by submitting a support form, by emailing [kranti.india91@gmail.com](mailto:kranti.india91@gmail.com).

##### 1. The right to be informed

The User has the right to be provided with clear, transparent and easily understandable information about how This collects and uses personal data and its rights. This is the reason why This is providing the User with the information in this privacy policy.

##### 2. The right of access

The User has the right to obtain access to its personal data (if This is processing it), and other certain information (similar to that provided in this privacy policy). You may request certain information about our disclosure of personal information to third parties for their own direct marketing purposes during the preceding calendar year. This request is free and may be made once a year.

##### 3. The right to rectification

The User is entitled to have its personal data corrected if it's inaccurate or incomplete.

##### 4. The right to erasure or deletion

This "right to be forgotten" enables the User to request the deletion or removal of its personal data where there's no compelling reason for This to keep using it. This is not a general right to erasure; there are exceptions.

##### 5. The right to restrict processing

Under certain circumstances, the User has the rights to "block" or suppress further use of its personal data.

##### 6. The right to opt out of the sale of your personal information

The user has the right to "opt out" from the sale of their personal information to a third party.

#### 7. The right to data portability

The User has the right to receive their personal data maintained by This in a structured, commonly used and machine readable format and has the right to transmit that data to another controller.

#### 8. The right to object to processing

The User has the right to object, on grounds relating to its particular situation, at any time, to the processing of its personal data.

#### 9. The right to lodge a complaint

The User has the right to lodge a complaint about the way This handles or processes its personal data with its national supervisory authority.

#### 10. The right to withdraw consent

If the user has given its consent for a specific processing of its personal data implemented by This, the User has the right to withdraw its consent at any time. In case the User does so, it does not mean that anything This has done with the User's personal data with its consent up to that point is unlawful but This will not use the user's personal data for that purpose in the future.

#### 11. The right to define instructions

The User has the right to define general or specific instructions regarding storage, deletion and use of its personal data after death.

#### 9. Children's Privacy

We do not knowingly collect personal information from individuals who are under the minimum required ages specified herein. You must be at least 14 years of age, or the age of majority in your jurisdiction (whichever is greater), to use our services. Individuals under the applicable age may use our services only through a parent or legal guardian's account and with their involvement. In accordance with the Child Online Privacy Protection Act, in the event that we learn that we have collected personal information from a child under age 13 without verification of parental consent, we will delete that information as quickly as possible. If you believe This may have collected personal information regarding your child, you may ask us to delete such information by using our support form.

#### 10. Revision of this Privacy Policy

Occasionally, we may change this privacy policy (or other documents related to privacy policy) to allow This to use or share your personal data differently. If we do, the links to the policy on our websites (which are generally found in the footer of the website) will indicate that the policy has been changed. For new users, the change will become effective upon posting. For existing users, if the change is significant, it will become effective after posting. We encourage you to periodically review the privacy policy for the latest information on our privacy practices.

#### 11. Contacting This

If the user needs to contact This for any reason (including to exercise any of its rights concerning data protection as set out above) please contact [kranti.india91@gmail.com](mailto:kranti.india91@gmail.com).

This will act on the User's requests and provide information free of charge, except where the requests are manifestly unfounded or excessive (in particular because of their repetitive nature) in which case This may charge a reasonable fee (taking into account the administrative costs of providing the information or communication or taking the action requested), or refuse to act on the request.