

6. Strategic Planning Session 2018: Build Volunteer Capacity

What might we do?

- Increase volunteer base
- Circulate volunteer survey
- Ensure volunteer opportunities have broad appeal
- Ensure robust orientation/training/follow up
- Improve/implement volunteer tracking/record keeping

What **outcomes** are we seeking?

- More volunteers/shifts
- Extended operating hours
- Improved volunteer retention
- Solid base and ongoing renewal of volunteers
- Sponsorships
- Broad outcomes related to EBC goals

Who might **champion/lead** this?

- Board and Staff
- HR Committee
- Volunteers

What **resources** are required?

- Systems development for tracking
- Volunteer training resources