

## PRIVACY POLICY

### HCCcARE

January 1<sup>st</sup>, 2022

Bridge Medical Communications Inc. (“we” or “us” or “our”) respects the privacy of our users (“user” or “you”). This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you use our mobile application (the “Application”). Please read this Privacy Policy carefully. IF YOU DO NOT AGREE WITH THE TERMS OF THIS PRIVACY POLICY, PLEASE DO NOT ACCESS THE APPLICATION.

We reserve the right to make changes to this Privacy Policy at any time and for any reason. We will alert you about any changes by updating the “Last updated” date of this Privacy Policy. You are encouraged to periodically review this Privacy Policy to stay informed of updates. You will be deemed to have been made aware of, will be subject to, and will be deemed to have accepted the changes in any revised Privacy Policy by your continued use of the Application after the date such revised Privacy Policy is posted.

This Privacy Policy does not apply to the third-party online/mobile store from which you install the Application or make payments, including any in-game virtual items, which may also collect and use data about you. We are not responsible for any of the data collected by any such third party.

## COLLECTION OF YOUR INFORMATION

The Application does not collect nor retain any personal information about our users. Data collection is limited to mobile device data only and is collected on an aggregate basis only.

### Mobile Device Data

Device information such as your mobile device ID number, model, and manufacturer, version of your operating system, phone number, country, location, and any other data you choose to provide.

## USE OF YOUR INFORMATION

Having accurate information about your mobile device usage permits us to provide you with a smooth, efficient, and customized experience. Specifically, we may use information collected about Application usage to:

1. Increase the efficiency and operation of the Application.

2. Monitor and analyze usage and trends to improve your experience with the Application.

## **DISCLOSURE OF YOUR INFORMATION**

We may share aggregate information we have collected in certain situations. Your information may be disclosed in aggregate as follows:

### **Third-Party Service Providers**

We may share aggregate mobile device information with third parties that perform services for us or on our behalf, including data analysis and hosting services.

### **Other Third Parties**

We may share aggregate user information with investors for the purpose of conducting general business analysis.

## **TRACKING TECHNOLOGIES**

### **Website Analytics**

We may also partner with selected third-party vendors [such as [Google Analytics](#)] to allow tracking technologies on the Application through the use of first party cookies and third-party cookies, to, among other things, analyze and track users' use of the Application, determine the popularity of certain content, and better understand online activity. By accessing the Application, you consent to the collection and use of your information by these third-party vendors. You are encouraged to review their privacy policy and contact them directly for responses to your questions. We do not transfer personal information to these third-party vendors. However, if you do not want any information to be collected and used by tracking technologies, you can install and/or update your settings for one of the following: [Google Analytics Opt-Out Plugin](#)

## **THIRD-PARTY WEBSITES**

The Application may contain links to third-party websites and applications of interest, including advertisements and external services, that are not affiliated with us. Once you have used these links to leave the Application, any information you provide to these third parties is not covered by this Privacy Policy, and we cannot guarantee the safety and privacy of your information. Before visiting and providing any information to any third-party websites, you should inform yourself of the privacy policies and practices (if any) of the third party responsible for that website, and should take those steps necessary to, in your discretion, protect the privacy of your information. We are not responsible for the content or privacy and security practices and policies of any third parties, including other sites, services or applications that may be linked to or from

the Application.

## **CONTACT US**

If you have any questions about this Privacy Policy, you can contact Us:

- By email: [support@bridgemedcomms.com](mailto:support@bridgemedcomms.com)
- In writing at: 2100 Bloor Street West, Suite 6, PO Box 173, Toronto, Ontario, M6S 5A5