

| THE ORIGINAL JINGLE - PART II WITH VOICE                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |
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| Learning Target OR Standards & Connections                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |          |
| <ul style="list-style-type: none"> <li>• NCAS Anchor Standard #1 - Generate and conceptualize artistic ideas and work.</li> <li>• NCAS Anchor Standard #2 - Organize and develop artistic ideas and work.</li> <li>• NCAS Anchor Standard #3 - Refine and complete artistic work.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                      |          |
| Essential Outcome(s)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Level(s) |
| Students will... <ul style="list-style-type: none"> <li>• Write and record their own jingle using the provided resources.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | 6-8      |
| Activity/Project                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |          |
| <p>*Adding Lyrics to <a href="#">previous lesson</a>. Required: 10 Seconds MINIMUM of your voice(s)</p> <ol style="list-style-type: none"> <li>1. Brainstorm and write lyrics for your jingle.</li> <li>2. Use the microphone on the computer - or on your headphones to record it onto Soundtrap.</li> <li>3. Add the voice track to the track you created previously ( the catchy jingle that you created from your brains!)</li> <li>4. Save.</li> <li>5. Done? Raise your hand for next steps. We will expand on our third and final lesson.</li> <li>6. Need extra tips and tricks - open this link: <a href="http://www.soundtrap.com/tutorials">www.soundtrap.com/tutorials</a></li> </ol> |          |
| Extended Learning                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |          |
| <ol style="list-style-type: none"> <li>1. Tie the jingle to another purpose or class. Examples might be: English class PSA on topic you are studying, Family Consumer Science commercial on food groups, etc.</li> </ol>                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |          |

The author of this lesson plan is [Susan Nichol](#). Susan Nichol is a junior high school [Project Lead the Way Educator and product designer](#). She has a Masters in Applied Teaching from Northeastern Illinois University, a Bachelors in FAA - Industrial Design from the University of Illinois U-C, and is a Certified Project Lead the Way-GTT Educator. Mrs. Nichol has over 20 years of engineering experience to share with her students.

