

## Birthday Reel Giveaway – Application questions

Please e-mail your answers to [focus@def0cused.com](mailto:focus@def0cused.com) by 30/09/25 (23:59) with Subject line: GIVEAWAY REEL

1. Are you applying as a **business, artist, or individual**? (Tell me in a few words what you do.)
2. What are your **values / mission statement**?
3. What do you need your reel for? (e.g. promote services, showcase art, launch event, personal project)
4. Do you already have a **script/idea**? (If yes, please share. If no strategy + direction can be provided.)
5. Do you have a **specific date** for filming or reel release?
6. Are you happy for the reel to be posted as a **collaborative post**?
7. Please share your internet presence if there is any (website, linkedin, instagram, tiktok, youtube etc)

### **Location note:**

This giveaway applies to **Bristol & Bath** (travel expenses may need to be covered depending on a distance).

Other locations are possible, but **travel + accommodation costs must be covered**.

### **Ts & Cs:**

- One winner will be selected based on applications
- No cash alternative offered
- Reel will be filmed & edited by def0cused studio, with creative input from both sides
- Winner agrees to collaborative post sharing