

TRANSLATED WITH CHATGPT, SOME THINGS MIGHT NOT MAKE SENSE

Objective: Purchase E-book Templates

Target Audience:

- Men and women
- Ages 20-50
- Poland
- Individuals building businesses online (influencers, e-commerce businesses, personal trainers, business owners)

Current Situation: They are at home, have clicked on our ad, and are now on the sales page.

Pain Points:

- Lack of time to create an e-book themselves
- Low-quality clients who pay little
- Limited time overall
- Fear of using all these tools
- Professional graphic designers are too expensive
- Small budget
- Lack of ideas or imagination
- Frustration
- Past negative experiences with e-books, such as writing one that didn't sell
- Low conversion rates
- Small consumer base, mailing list
- Not having achieved their dream state

Dream State:

- They have their own e-book that attracts more high-quality clients
- They created their e-book in a few hours
- They are no longer afraid of graphic tools
- They saved money on a graphic designer
- They didn't waste a lot of time
- Their e-book attracts new people to their business
- More sales
- Building their mailing list
- Elevating their brand to a higher level
- Providing value to their audience
- Impacting more people without spending endless hours
- E-book as an additional income source
- Becoming a leader in their industry

What This Product Would Give Them and How They Would Feel Having It:

- New high-quality clients
 - More money, less dealing with customer objections
 - More time for themselves, their hobbies, their business, or their family
 - Professional fulfillment
 - Living the life they always dreamed of
- Increased sales
 - Affording that car, watch they dreamed of...
 - Excitement at the thought, “dreams come true.”
 - They can start "multiplying" their wealth (infinite scalability, using the money earned to reach even more people and sell more, and so on indefinitely)
 - Fulfillment of dreams of financial freedom, passive income
 - Top 1%
 - Living life the way they want, without any limitations
- No wasting time creating an e-book
 - More time for more productive and lucrative activities
 - More money
 - Professional fulfillment, “life is beautiful.”
- Establishing their brand as the industry leader
 - Satisfaction knowing they are looking down at their competition and gradually pushing them out of the market
 - Competitive advantage - having this product
 - “Haha, my brand is the best, no one can compete with me”
 - “Our competition is getting smaller every day”
 - “People prefer us over our competition”
 - “Our competition declared bankruptcy”
 - Higher earnings
 - Taking over the market
 - The biggest company in the industry
- An additional 1000 PLN - 2000 PLN - or even 5000 PLN to your monthly income!
 - Future pacing - it would be so nice to have that thousand, how many more things could I do that I can't do now
 - Living well with passive income from the e-book
 - Everyone's dream
- Easier company management
 - Not having to answer calls, emails, can focus only on the most important things
 - Higher revenues, less stress
 - “Since I have an e-book, customers don't annoy me as much”
 - Not having to answer many questions
 - Their clients immediately want their high-ticket offers
- More high-ticket sales with less time involvement from the entrepreneur
 - E-book/Lead magnet nurtures their leads for them, so they hardly have to close them
 - Increased trust, increased belief in the idea
 - Less time spent closing clients
 - Letting the salesperson go

Roadblocks:

- Lack of time
- Lack of ideas
- Lack of skills
- Lack of financial resources

Solution:

- Ready-made templates
- Tutorials
- Affordable
- Minimal time and skill requirements

Market Awareness:

- Level 4

Market Sophistication:

- Level 3/4

Value Level:

- 5/10 -> 7/10

Belief in Idea:

- 3/10 -> 5/10

Trust in Person Selling:

- 3/10 -> 6/10

Potential Objections:

- Unprofessional templates
- Feels like a scam, seems unrealistic

Goal: Get the sale

SP rewrite

Creating E-books That Attract Hundreds of Clients Doesn't Have to Be Time-Consuming. Let Me Simplify the Task with My “Copy and Paste” E-book Templates.

Get 250 ready-to-use e-book templates to create your first (or next) profitable e-book from start to finish in less than 2 hours.

BUY NOW

Watch the video below...

VSL

I assume that if you want to build a profitable online business, you know you need to create e-books for sale or lead magnets to grow your mailing list.

But do you have the time and, most importantly, the idea for designing your profitable e-book?

Listen...

As an online entrepreneur, I know how hard it is to juggle all the tasks at once.

Monotonous business activities, kids, managing the house, sudden and unexpected events... all these take a toll on our business.

You know you need to create an e-book for your business...

That it will give you more free time, earn more money, and gain more clients...

But you still can't find the time to create this powerful marketing tool that turns people into millionaires and companies into top players.

(Did you know: According to PwC, global e-book revenues in 2023 were approximately \$20 billion, and the e-book market is growing at about 6% per year.)

I used to have these problems myself.

When I look back a few years, it just makes me laugh.

I see myself sitting in front of the computer for dozens of hours a day, often pulling all-nighters just to "survive" in the market.

Creating my first e-books took me many days, if not 2-3 weeks...

2-3 weeks of almost slave labor, coming up with a design that my clients would like. I knew there had to be a better, more efficient way to create this client-magnet...

That's when I came up with a great idea.

I created ready-made templates that I started using every time I created a new e-book or lead magnet.

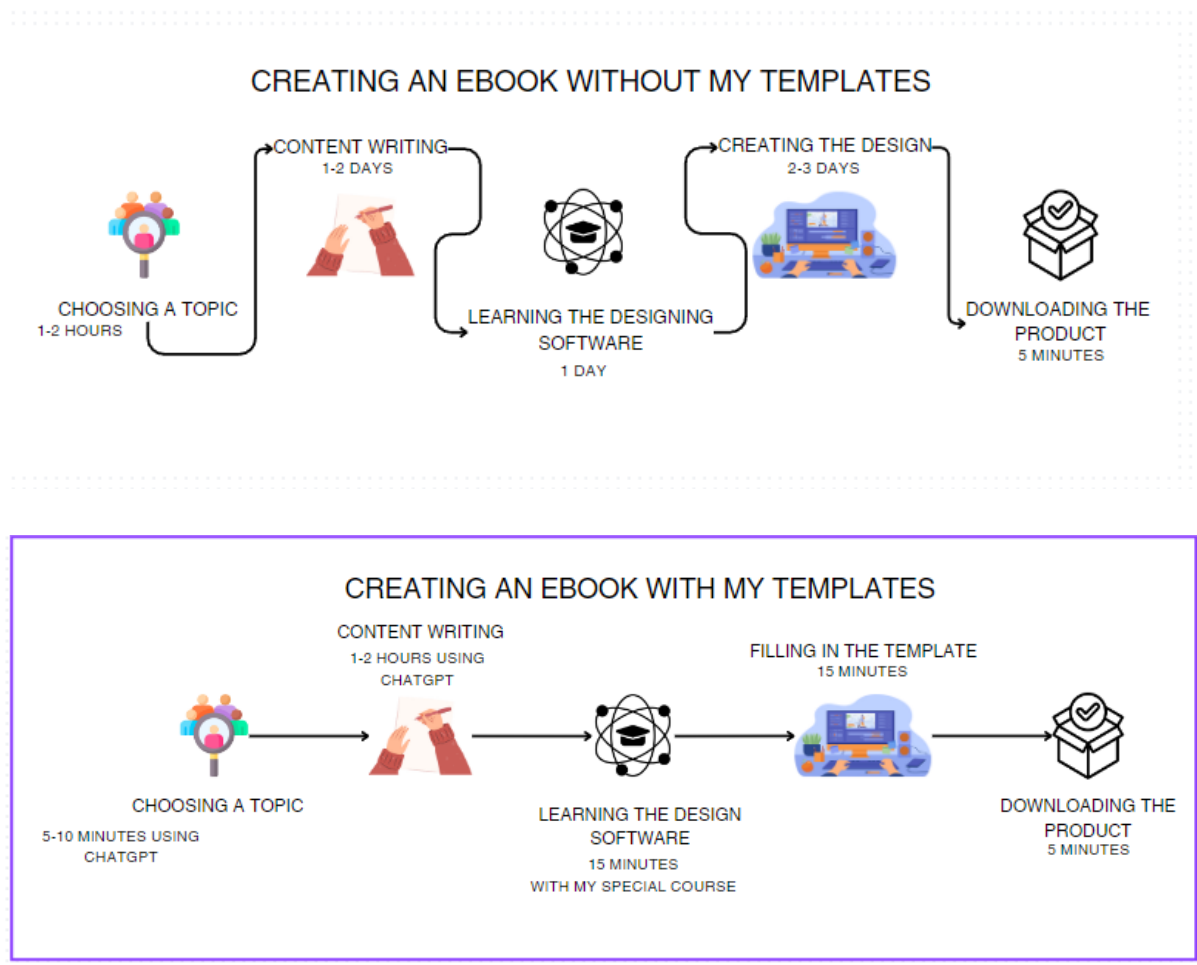
Creating these templates took me 3 weeks, but the time I saved with them is waaaay more.

This solution started giving me more time to spend with my little son and more clients (meaning more 💰💰).

Later, during a conversation with a colleague from the industry, I realized that I wasn't the only one who had a problem creating their e-book.

She also struggled with this problem.

And that's how the "250 E-book Templates" were born.



These templates have become a real hit.

To date, they have sold {number} times!

That's {number} entrepreneurs who created their e-book in less than 2 hours and saw the results it brings!

All these entrepreneurs were in a situation identical or similar to yours. They were in a situation where they had a lot of work to do (including creating an e-book), but no time to do it.

In addition, they were somewhat reluctant to create an e-book. They knew that graphic design was not their strong suit.

So my product was like a lifesaver for them!

You can read their reviews further down this page.

But the best thing about these templates is that you can use them UNLIMITEDLY.

You can use them to create hundreds of e-books or lead magnets, which will help you gradually escape from the "slavery" of your online business and start living the life you've

always dreamed of. A life where you work a few hours a day, and your automated business generates money even while you sleep.

[Take advantage of this READY-MADE solution!](#)