



Course Outline Academic Year 2023/2024

Title	Social Entrepreneurship
1. Course Administrator	Dr. Dmitrijs Kravčenko
2. Department	Business and Management
3. Lecturer(s)	Dr. Paulami Mitra (IESEG School of Management, FR) Regita Zeiļa (Latvian Social Entrepreneurship Association, LV)
4. Teaching Assistants	N/A
5. Credit Points	3 ECTS (26 contact hours + 52 independent study hours = 78 total workload hours)
6. Duration	25-Aug-2023, 7 days
7. Re-exam Date	TBC
8. Sign-up Deadline	23-Aug-2023
9. Course Prerequisites	The course is open to all students from partner Universities with no pre-requisites for entry. Students from non-partner Universities must provide proof that attending the course will not interfere with their regular studies. Non-students must have attained at least EQF Level 4 qualification.
10. Introduction (Course Objectives)	<i>"Social enterprise models combine the financial discipline of market capitalism with the passion and compassion required to create a more fair and just world."</i> – Hilde Schwab, Chairperson and Co-founder, Schwab Foundation for Social Entrepreneurship. Today's crisis brings our financial, economic and governance systems to an unprecedented amount of challenges. The whole world is facing a strong socio-political uncertainty and societal distrust, while the acceleration of climate and demographic

changes are demanding drastic political, cultural and technological (r)evolution.

Overall, in this course, we will engage in reflecting and thinking critically about the role and purpose of social entrepreneurship. All along the course, students' questioning about their own perceptions, aspirations and future role as a potential 'social' entrepreneur, responsible leader and/or a change-champion in organizations and society will be fostered. The course lays down the central idea that responsible leadership and decision-making are essential in different types of businesses and at all levels of the enterprise to develop activities that meet current and future societal needs and expectations in order to create positive impact.

This course will be based on three main elements:

- Interactive lessons, complemented by readings (readings will be provided by the professor)
- Individual work, reflection and opinion sharing through class discussions
- Group work on several topics inside and outside the class

11. Content

Course outline (please note that sequence may change subject to final scheduling and double-check the dates of each session on the e-learning platform)

Class 1:

No Compulsory Reading

Class 2:

Required Reading:

Case Study: Mitra, P. 2019. Phenix: A French social venture that targets SDGs and tackles waste.

Recommended Reading:

Kickul, J., & Lyons, T. S. (2020). Understanding social entrepreneurship: The relentless pursuit of mission in an ever changing world. Routledge. Chapters : 1 & 2.

Thorpe, D. 2019. Father of Social Entrepreneurship says 'Society is at a Profound Turning Point'. Entrepreneur.

Bacq, S., & Janssen, F. (2011). The multiple faces of social entrepreneurship: A review of definitional issues based on geographical and thematic criteria. Entrepreneurship & Regional Development, 23(5-6), 373-403.

Class 3:

No Required Reading

Class 4:

Required Reading:

Case Study => The rise of hybrids : A case study of a social entrepreneurial venture

Recommended readings:

Kickul, J., & Lyons, T. S. (2020). Understanding social entrepreneurship: The relentless pursuit of mission in an ever changing world. Routledge. Chapter : 6.

Mitra P., Byrne J., Janssen F., (2017), Advantages of Hybrid Organising in Social Entrepreneurship: Evidence from Norway, International Review of Entrepreneurship, 15(4), pp. 519-536.

Haigh, N., Walker, J., Bacq, S., & Kickul, J. (2015). Hybrid organizations: Origins, strategies, impacts, and implications. California Management Review, 57(3), 5-12.

Class 5:

Required Readings

Case Study => Hope : The venture that must generate funds during the COVID-19 crisis

Recommended readings:

Kickul, J., & Lyons, T. S. (2020). Understanding social entrepreneurship: The relentless pursuit of mission in an ever changing world. Routledge. Chapter : 7.

Mitra P., Janssen F., Hermans J., Kickul J., (2022), Social entrepreneurial crowdfunding: Influence of the type of rewards and of prosocial motivation on the crowds' willingness to contribute, Entrepreneurship and Regional Development, 34(9-10), pp. 1001 – 1024.

World Economic Forum. 2006. Blended Value Investing : Capital Opportunities for Social and Environmental Impact. <https://search.issuelab.org/resource/blended-value-investing-capital-opportunities-for-social-and-environmental-impact.html>

Class 6:

Required Readings:

Case Study => Hope : The venture that must generate funds during the COVID-19 crisis

Recommended readings:

Kickul, J., & Lyons, T. S. (2020). Understanding social entrepreneurship: The relentless pursuit of mission in an ever changing world. Routledge. Chapters : 8 & 9.

Tracey, P., & Stott, N. (2017). Social innovation: a window on alternative ways of organizing and innovating. *Innovation*, 19(1), 51-60.

Austin, J., & Reficco, E. (2009). Corporate Social Entrepreneurship. *International Journal of Not-for-profit Law*, 11(4): 86-92.

Class 7:

Required Readings:

Case Study => Kate Spade and Abahizi

Video Case Study => Gucci & I was a Sari

Recommended readings:

Shepherd, D. A. (2019). Researching the Dark Side, Downside, and Destructive Side of Entrepreneurship: It is the Compassionate Thing to Do! *Academy of Management Discoveries*, 5(3), 217-220. <https://doi.org/10.5465/amd.2018.0194>

Kibler, E., Wincent, J., Kautonen, T., Cacciotti, G., & Obschonka, M. (2019). Can prosocial motivation harm entrepreneurs' subjective well-being?. *Journal of business venturing*, 34(4), 608-624.

Talmage, C. A., & Gassert, T. A. (2022). Enhancing Social Entrepreneurship Education With Dark Side Theory to Frame Social Enterprises. *Entrepreneurship Education and Pedagogy*, 5(2), 245-263.

Class 8:

Group work

Timetable:

25-Aug	28-Aug	29-Aug	30-Aug	31-Aug	01-Sep	04-Sep
10:15-12:00 Social Entrepreneurship. Online.	11:15-13:00 Social Entrepreneurship in Latvia. Room 311.	10:15-11:45. Social Entrepreneurship. Room 311.	10:15-12:00 Social Entrepreneurship. Room 507.	9:15-11:00 Social Entrepreneurship. Room 507.	9:15-11:00. Social Entrepreneurship. Room 311.	14:15-17:00. Social Entrepreneurship. Project Presentations. Online.
12:30-14:00. Social Entrepreneurship. Online.		12:00-13:30. Social Entrepreneurship. Room 311.	12:15-14:00. Social Entrepreneurship. Room 507.	11:15-13:00. Social Entrepreneurship. Room 507.	11:15-13:00. Social Entrepreneurship. Room 311.	
		14:00-18:00. Social Entrepreneurship. Field Trip. Biešu iela 6		13:30-15:00. Social Entrepreneurship. Room 507.		

12. Assessment

1. Class participation: 30% of the final grade

Students must read the cases in order to contribute to group work, class participation and presentation. A Peer Evaluation shall also take place at the end of the course.

2. Group Report: 40% of the final grade

The Group Report represents 40% of the final grade for the course. Please upload a 1300 word report (excluding Appendix and References) by 23:45pm on Monday September 4th 2023.

3. Group Presentation: 30% of the final grade

The Group Presentation represents 30% of the final grade for the course.

- Presentations will take place on Monday September 4th, 2023, online.
- Presentations will be 10 min long (not a second more!) followed by 5 to 10 min of Q&A

Please send me a copy of your presentation before 09:00 on Monday September 4th, 2023.

13. Core reading

Kickul, J., & Lyons, T. S. (2020). *Understanding social entrepreneurship: The relentless pursuit of mission in an ever changing world*. Routledge.

14. Learning Outcomes

In this course our main ambition is twofold.

- First, it is to support and develop the eagerness of young women and men seeking to prepare for a career by placing social responsibility and sustainable development at the heart of their professional ambition, learning and attitudes.
- Second, it is to provide the students with theoretical, analytical, strategic and practical tools that must enable them to engage in critical thinking about the ethical, social and environmental dimensions of human activities and how social entrepreneurship can contribute towards addressing such wicked problems.

More specifically, the course aims at enabling students to build and extend upon knowledge, know-how, and savoir-être on identifying, evaluating and solving social problems through commercial means and through the innovative use of a wide range of resources. The course will equip students with references, models, and illustrations of best practices allowing them to approach and analyze philosophical, cultural, and strategic features, to evaluate their relevance from a societal impact perspective, and to sort out the various concurring social and environmental problems that the world is facing today.

At the end of this course, the students should have developed a reasonably comprehensive understanding of the importance of social responsibility and social entrepreneurship. In particular, the student should be able to:

- Define and identify societal problems generated through human and business activities,
- Apply theory to practice by emphasizing how 'social' entrepreneurial individuals can collaboratively contribute to the creation of positive social and environmental change,
- Critically examine the values and ethical assumptions associated to 'social' entrepreneurial decisions,
- Evaluate arguments for and against social entrepreneurship.

15. Location

All classes will be held at the Stockholm School of Economics in Riga (Strēlnieku iela 4a, Rīga, LV-1010, Latvia) unless otherwise specified. Ability to participate remotely will be provided to students located outside of Riga.

Course Director

Responsibilities	Assistance
☐ Organization of the course <i>(Course plan – lectures, seminars, tutorials, guest lectures, exam, re-exam)</i>	The course plan (“Preliminary Schedule”) should be sent to the Programme Director <u>Elina Vecumniece</u> (BSc Programme Director, Room 316) <u>Elina.vecumniece@sseriga.edu</u> + 371 67015892
☐ Preparation of the course materials	<u>Christopher Rieber</u> (Director of Information Services, Library) <u>christopher.rieber@sseriga.edu</u> + 371 67015830
☐ Posting the course materials on E-learning platform updating the course section	<u>Ēriks Tomsons</u> (Head of IT Department, Room 504) <u>eriks.tomsons@sseriga.edu</u> + 371 67015813
☐ Sending materials for copying	If there are any materials to be copied, please send them in advance (at least 24 hours before the lecture) to <u>Ramona Ozolina</u> (Administrative Assistant, Reception) <u>ramona.ozolina@sseriga.edu</u> + 371 67015800
☐ Preparation of the Examination	Should be sent to the Programme Manager at least <u>two weeks before the examination</u> <u>Jekaterina Silkalna</u> (BSc Programme Manager, Room 316) <u>jekaterina.silkalna@sseriga.edu</u> (+371) 67015804 In case you would like to organize digital examination, please send the exam material two weeks before the exam date to: <u>Ēriks Tomsons</u> (Head of IT department, Room 504) <u>eriks.tomsons@sseriga.edu</u> + 371 67015813
☐ Preparation of one Re-examination	Should be sent to the Programme Administrator at least <u>two weeks before the examination</u> <u>Jekaterina Silkalna</u> (<u>jekaterina.silkalna@sseriga.edu</u>)
☐ Correcting exams, re-exams	Course Director
☐ Reporting RESULTS to the Academic Department <u>(OVERALL Results calculated according to the course requirements, reported in Excel file, sheet named “RESULTS”)</u>	If there are several course components that are graded, than the Assistance in grading can be required (if agreed with the Rector) from the Teaching Assistants The FINAL RESULTS should be sent to <u>Jekaterina Silkalna</u> <u>jekaterina.silkalna@sseriga.edu</u> (+371) 67015804 <u>Submission deadline:</u> Exam results- two weeks after the exam Term paper- four weeks after the end of the course Total grade- four weeks after the end of the course (if there is a term paper to be graded) Re-exam- two weeks after the re-exam