Crafting questions

General instructions

In this assignment, there are **two tasks**:

Task 1: You will write survey questions using the provided words.

Task 2: You will write closed-ended questions and response sets about a section of the American Sociological Association.

Task 1 instructions

Writing survey questions is fun! We just need to keep a few guidelines in mind.

✅ **Short Questions:** These are concise and to the point. They are easier for respondents to understand and answer.

❌ **Long Questions:** These are wordy and can be overwhelming or confusing for respondents.

✅ **Single-Barreled Questions:** These ask about one specific thing. They lead to clearer answers.

❌ **Double-Barreled Questions:** These ask about two or more things at once, which can confuse respondents.

✅ **Neutral Questions:** These are unbiased and don't suggest a particular answer.

❌ **Leading Questions:** These prompt or encourage the respondent to give a particular answer.

For the task 1, you will write survey questions using the provided words (on boxes, pages 3-4-5):

a) Longer question - shorter question
b) Double-barreled question - single-barreled question
c) Leading question - neutral question

Words can be used only once and you do not need to use all the words. The first two words of the sentences are provided. **Copy** (Command/Ctrl + C) the boxes, and **paste** (Command/Ctrl + V) below. The first two words of the sentences are provided. The questions should be written in line with the guideline provided above.

1. WAS	2. THE SERVICE	bank	today

friendly	from	received	our	you	or	not

1. Longer question (Copy the blue boxes and paste below) **(5 points)**

1. WAS	2. THE SERVICE

Word count:

2. Shorter question (Copy the blue boxes and paste below) **(5 points)**

1. WAS	2. THE SERVICE

Word count:

1. HAS | **2. A DOCTOR** | suggested | physical

activity | regular | having | dieting | and | ever

1. Double-Barreled question (Copy the yellow boxes and paste below) **(5 points)**

1. HAS | **2. A DOCTOR**

2. Single-Barreled question (Copy the yellow boxes and paste below) **(5 points)**

1. HAS | **2. A DOCTOR**

| 1. DO | 2. YOU | people | should | not | adopt |

| recycle | the planet | behavior | environmentally |

| friendly | agree | save | that | to |

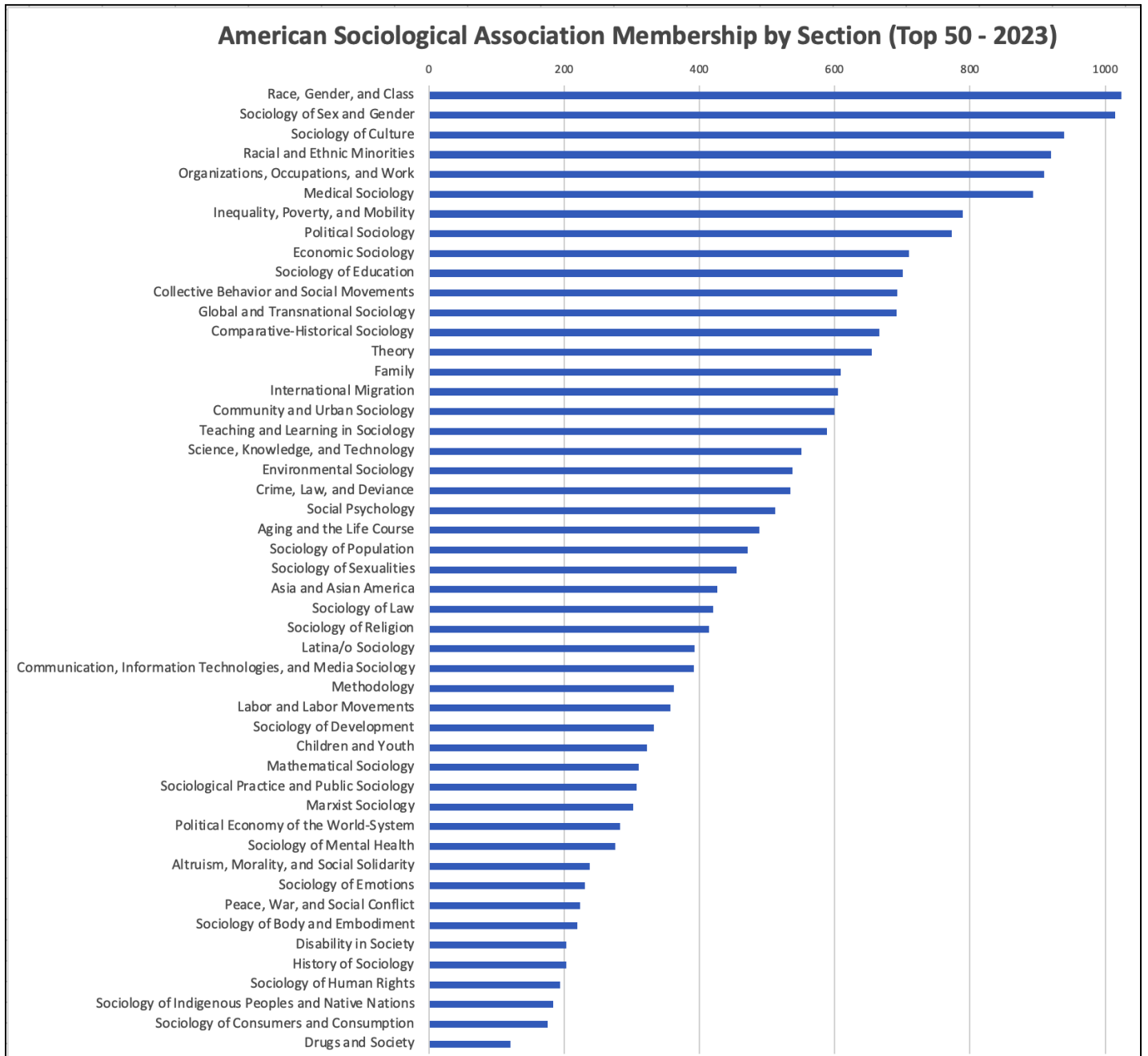1. Leading Question (Copy the red boxes and paste below) **(5 points)**

| 1. DO | 2. YOU |

2. Neutral Question (Copy the red boxes and paste below) **(5 points)**

| 1. DO | 2. YOU |

Task 2 instructions

The purpose of this activity is to write closed-ended questions and response sets about a section of the American Sociological Association.

American Sociological Association Membership by Section (Top 50 - 2023)

For this task, you may consider using question/item structure and response sets presented in the "Creating indicators" assignment.

1) You will type your responses under "Answers" at the very end.

2) Choose one ASA section from the figure above and type it **(2.5 points)**

3) Then, write one **LONGER** and one **SHORTER** closed-ended question on that topic. These questions should be the two versions of the same question. Provide the question responses, such as (1) disagree, (2) neutral, (3) agree. **(10 points x 2 questions and 2.5 points for response set)**

4) Write one **DOUBLE-BARRELED** and one **SINGLE-BARRELED** closed-ended question on that topic. These questions should be the two versions of the same question. Provide the question responses, such as (1) disagree, (2) neutral, (3) agree. **(10 points x 2 questions and 2.5 points for response set)**

5) Write one **LEADING** and one **NEUTRAL** closed-ended question on that topic. These questions should be the two versions of the same question. Provide the question responses, such as (1) disagree, (2) neutral, (3) agree. **(10 points x 2 questions and 2.5 points for response set)**

6) The questions should be written in line with the guideline provided in page 2.

Example

1) Choose one ASA section with your peer:

ASA section:	Inequality, poverty, and mobility

LONGER question:

Longer	Do you agree or disagree that poverty can affect individuals differently depending on the circumstances in which they live?
Response set	(1) strongly disagree, (2) disagree, (3) neutral, (4) agree, (5) strongly agree

SHORTER question:

Longer	Do you agree or disagree that poverty can affect individuals differently?
Response set	(1) strongly disagree, (2) disagree, (3) neutral, (4) agree, (5) strongly agree

DOUBLE-BARRELED question:

Double barreled	Do you agree or disagree that economic inequality is related to higher crime rates and punishment and mass incarceration?
Response set	(1) strongly disagree, (2) disagree, (3) neutral, (4) agree, (5) strongly agree

SINGLE-BARRELED question:

Single barreled	Do you agree or disagree that economic inequality is related to mass incarceration?
Response set	(1) strongly disagree, (2) disagree, (3) neutral, (4) agree, (5) strongly agree

LEADING question:

Leading	Researchers have identified a positive correlation between high imprisonment rates concentrated in states with the greatest levels of inequality. Do you agree or disagree that inequality influences the criminal justice system?
Response set	(1) strongly disagree, (2) disagree, (3) neutral, (4) agree, (5) strongly agree

NEUTRAL question:

Neutral	Do you agree or disagree that inequality influences the criminal justice system?
Response set	(1) strongly disagree, (2) disagree, (3) neutral, (4) agree, (5) strongly agree

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Answers

1) ASA section **(2.5 points)**:

ASA section:	

2.1) **LONGER** closed-ended question with a response set **(10 points for question, 2.5 points for response set)**:

Longer	
Response set	

2.2) **SHORTER** closed-ended question with a response set **(10 points for question, 2.5 points for response set)**:

Shorter	

Response set	

3.1) **DOUBLE-BARRELED** closed-ended question with a response set **(10 points for question, 2.5 points for response set)**:

Double barreled	
Response set	

3.2) **SINGLE-BARRELED** closed-ended question with a response set **(10 points for question, 2.5 points for response set)**:

Single barreled	
Response set	

4.1) **LEADING** closed-ended question with a response set **(10 points for question, 2.5 points for response set)**:

Leading	
Response set	

4.2) **NEUTRAL** closed-ended question with a response set **(10 points for question, 2.5 points for response set)**:

Neutral	
Response set	