

Title [Times New Roman, 16, Bold]

First Author¹, Second Author²

¹Department, University, City, Country

²Department, University, City, Country

E-mail: author1@email.com, author2@email.com

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*Corresponding Author:

correspondingauthor@email.com

ABSTRACT

This paper presents a template for preparing conceptual analysis papers to be electronically produced in iTELL Journal. The abstract of the paper should be well-written and serve as a concise summary that enables readers to quickly and accurately determine its relevance to their interests, and decide whether to read the full paper. To achieve this, the abstract should be informative, self-contained, and provide a clear statement of the problem, proposed approach or solution, and major findings and conclusions. It should be between 150 to 250 words in length, written in the past tense, using standard nomenclature, and avoiding abbreviations. Citations to literature should not be included in the abstract. The abstract should be written in a single paragraph and should include a list of keywords that highlight the main topics addressed in the paper. Additionally, the keyword list provides an opportunity to include relevant keywords for indexing and abstracting services, which may aid in the ease of article retrieval. Careful selection of keywords can enhance the visibility and accessibility of the article.

1. INTRODUCTION

The introduction section of a conceptual paper should provide an overview of the topic being addressed and its significance, establish the context for the conceptual framework being presented, and highlight the gap in the literature that the paper aims to address. It should also provide a clear statement of the focus of the analysis, and briefly outline the structure of the paper. Ultimately, the introduction should capture the reader's interest and provide a clear roadmap for the rest of the paper.

It is important to follow specific guidelines for formatting the text, including using Times New Roman (TNR) font size 10, single spacing with 2.5 cm margins on all sides, on A4 paper size which is 21 cm wide and 29.7 cm high. Headers and footers should be 1.25 cm, and page numbers are not necessary. The title of the article should be in 16-size TNR font, capitalized first letter of each word (except for articles and prepositions), bold, and aligned to the right. The title should be descriptive and concise, containing no more than 15 words. The author's name should be written in TNR font size 12, without any title, with the first, middle, and the last name (surname) not abbreviated. If there are authors from different organisations, their names should be marked using a superscript after their name. The introduction should be presented in a narrative format, with subtitles not numbered and avoided.

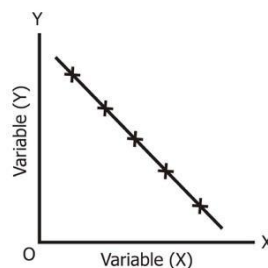
The formula is written separately not in the sentence and equipped with numbering on the right. The formula is written using Microsoft equation.

$$x + y = 2 \quad (1)$$

The picture is inserted in the *text box* and the *figure caption* is placed below the image. The caption of the image is numbered and the image must be referred to in the text. Captions begin with *uppercase* letters. Captions of images with more than one line are written using line spacing 1. The image is drawn with a line width of 1pt and should have good contrast quality.

Figure 1

Plots of Lineation (L) and FeO Content Showing Negative Correlation



The table is created with a line width of 1pt and the table caption is placed above the table. Information on tables consisting of more than 2 rows is written using 1 line spacing. The table lines are only horizontal lines while vertical lines are omitted. Example of how to write table:

Table 1

The Research Participants

No	Name	Age
1		
2		
3		

In academic writing, in-text citations play a crucial role in acknowledging the contributions of others to the writer's work. Adhering to proper citation practices ensures that the writer's contribution is contextualized within the existing literature, demonstrating how they build upon, critique, or engage with prior works (American Psychological Association [APA], 2019). It is essential to follow citation guidelines to determine the appropriate level of citation and avoid plagiarism and self-plagiarism. Papers published in iTELL Journal should use the APA 7th edition (see <https://apastyle.apa.org/style-grammar-guidelines/citations>).

2. LITERATURE REVIEW

A comprehensive literature review of a conceptual paper should identify and discuss key theories, concepts, and models relevant to the concept being explored. It should also highlight gaps or inconsistencies in the existing literature that the paper aims to address. The literature review section should be organized thematically, chronologically, or methodologically and should critically evaluate the existing literature.

3. CONCEPTUAL FRAMEWORK

The conceptual framework should present a clear and concise integration of the **key concepts and theories** discussed in the literature review. This section may benefit from the use of diagrams, models, or visual aids to help illustrate the framework.

4. DISCUSSION

The discussion section should provide a comprehensive evaluation of the conceptual framework and its implications for theory, practice, and policy. It should evaluate the strengths and weaknesses of the framework and discuss how it addresses the gaps or inconsistencies in the existing literature.

5. CONCLUSION

The conclusion should summarize the key points of the conceptual paper and highlight the implications of the framework for theory, practice, and policy. It should also identify any limitations of the framework and suggest avenues for future research.

6. REFERENCES

Finally, authors should include a list of all the references used in the review, following the appropriate citation style, and ensure that all references are accurate and complete. References should consist of the author's name, year of publication, article title, city name, and publishing institution. The reference list should be sorted alphabetically by the first letter of the author's last name, with the second word in the name being the family name. To write references, authors should use [Mendeley](#) reference manager and follow the American Psychological Association (APA) 7th edition style Publication Manual, which is available at <https://apastyle.apa.org/>. All references cited in the text must be included in the reference list. Preferred references are articles from the latest journals/publications published no more than 5 years before paper submission. Examples of how to write references include:

Journal article:

Doe, J. D., & Smith, J. K. (2021). Title of the article. *Journal Title*, volume(issue), page numbers.
<https://doi.org/xxxxx>

Book:

Doe, J. D. (2019). *Title of the book*. Publisher.

Book chapter:

Doe, J. D., & Smith, J. K. (2016). Title of the chapter. In A. B. Editor & C. D. Editor (Eds.), *Title of the book* (pp. xx-xx). Publisher.

Website:

Doe, J. D. (2021). Title of the webpage. *Website name*. URL

Dissertation/thesis:

Doe, J. D. (2015). *Title of the dissertation/thesis* (Doctoral dissertation/Master's thesis). University name.

Conference proceedings:

Doe, J. D., & Smith, J. K. (2020). Title of the paper. In A. B. Editor & C. D. Editor (Eds.), *Title of the conference proceedings* (pp. xx-xx). Publisher.

Newspaper article:

Doe, J. D. (2018, July 15). Title of the article. *Newspaper Name*. URL

Magazine article:

Doe, J. D. (2019, March). Title of the article. *Magazine Name*, volume(issue), page numbers.

Blog post:

Doe, J. D. (2022, January 5). Title of the post [Blog post]. *Blog Name*. URL

Podcast:

Doe, J. D. (Host). (2021, June 21). Episode Title [Audio podcast episode]. *Podcast Name*. URL

YouTube video:

Doe, J. D. (2017, August 10). Title of the video [Video]. *YouTube*. URL

TED Talk:

Doe, J. D. (Speaker). (2016, May). Title of the talk [Video]. *TED Conferences*. URL

Software:

Doe, J. D. (Year released). *Title of the software* (Version number) [Computer software]. Publisher.

Standard:

Organization Name. (Year published). *Title of the standard* (Standard No.). Publisher.