

Lesson 3 Worksheet: Vibe of Your Tribe

Vibe of Tribe is one of my favorite Human Design Niche Codes - Here is a view of all 6 of them! Join us as an annual member in the IGNITE Her® LAB and get the custom GPT (aka Julie Bot) for Vibe of Tribe Messaging and exclusive workshop! [Join Here!](#)

Line 1

The Investigator, Creator,
Researcher, Authority

Marketing

The Line 1 wants to feel creative, and free to dive deep into the details, to investigate fully. They can either be uncertain & need to know more before making a decision to work with you. They can also feel uncertain and insecure about themselves and not feel adequate enough, or know enough to be part of your program or offer.

Ensure they have access to enough information to make a decision, that what you will provide will be secure, foundational, and safe. That they can feel certain and here is why. Q&A, testimonials of others, your background etc.

Highest Self

Creative, creates
Detailed Authority
investigates
Researches
Modest
Empathetic

Pitfalls

Fearful
Insecure
Uncertain
Inadequate
Needs to know more

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Line 2

The Hermit, Dancer, Natural, Genius,
Wiseone

Marketing

The line 2 is passionate about what it is passionate about. It is discerning, it has to resonate. The aesthetics are important and can often be the decision factor. Where the line 1 wants to go deep and investigate, the Line 2, just gets a sense of is this for me or not. Which can be unfortunate either way! Looks can be deceiving!

They like to do their thing, so giving them content and experience that allows them to go off and hermit to consume passionately is the key. You want them to FEEL that this could be the thing for their talent, genius to flourish. That you SEE them and this is their call, their time.

Highest Self

Naturally talent seen by
others.
Love time alone & allows
for natural talent & passion
to flourish
Discerning
Loves fulfillment
Aesthetics
Passionate

Pitfalls

Can't see their own
talent
Too much of a hermit
Discerning to a fault
Can answer the wrong
calls

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Line 3

The Scientist, Explorer, Experimenter
Determined Discoverer

Marketing

Highest Self

Discovers what works &
what doesn't
Fails forward
Persistent
Resilient
Experiences create
wisdom
Evolutionary
Entrepreneurial
Humor

Pitfalls

Pessimistic
Bored
Experiences create
frustration
Gives up
"Why me"
School of hard knocks

The Line 3 has the potential to be most successful monetarily/business but it does come at a price. Things aren't going to come easily like a Line 2, or if they just research like a Line 1 they will learn. They need to learn through ACTION, through experiences and TIME. They also love change and new/different.

Sharing that your program, your approach is fun, new, and gives them the time they need, will help them with a breakthrough on the journey they most likely will have been on for some time.

That failing forward, persistent pursuit is the key.

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Line 4

The Networker, Influencer, Server,
Opportunist, Salesperson

Marketing

Highest Self

Influential
Warm/friendly/BFF
Opportunities come from
its network
Understands opportunities
don't come from strangers
Takes breaks socially to
recharge
Externalizes wisdom to
others (can sell)
Comradery/sisterhood

Pitfalls

Tries to influence
strangers - deaf ears
Inflexible
People fatigue
Not being in the right
network for
opportunities
Kindness can turn cold

The Line 4 craves communion with others. It is a social line. But if it is not careful can burnout socially and not be the warm friendly person they typically are. It is critical they are in a network/community for opportunities. Referrals are key for them. Introductions to people and networks will be highly welcomed.

Events where they can meet others and connect. Connection is key with you as well. They want to know they can form a relationship with you or others in your program/offer. They also have big hearts and emotional connection is important.

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Line 5

The Leader, Heretic, Solutioner, Savior, Practical Innovator, Messenger

Highest Self

Seen as a leader
Has practical solutions for the masses
Universalize something new (marketer)
Strangers can sense their power & believe they have the answers
Good reputation
Natural Leader
Can easily attract attention

Pitfalls

Must set clear expectations or will fall from grace
Suspicious
Hard to lead those too familiar with them
Can attract the wrong attention
The lack of "warmth" can be off-putting (practical)

Marketing

The Line 5 is a natural leader and they typically know it. So speaking to them as such is important to attract them. They may be suspicious of what you are offering. Really make it all about them and why you can help them be the leader in their work, the message they are meant to universalize out into the world.

Helping them get visibility, recognition to the broader public (vs a community like a 4). Like a 2, they are natural, so they aren't trial & error like a 3. They don't need all the details of the 1. They want to know you can help THEM. Also, give them practical solutions.

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Line 6

Role Model, Teacher, Visionary

Highest Self

Tri-part life
First 30 = line 3 like
30-50 = Transformation
50+ = Transform others
Objective wisdom through experience
Living role model
Walks the talk
Unique perspective
Deeply trusted
Magic of the future

Pitfalls

Doesn't emerge out of the line 3 life
Doesn't mature
Thinks they are behind
Pessimistic
Frustrated
Gives up

Marketing

The line 6 is very special because of the tripart life. Knowing the age range of your ideal client would be good. Encouraging the Line 6 that they are just getting started at age 50 is important. Helping them to fully blossom into their wisdom and gifts for others. Helping them to have their own transformation so that they can step out into the world and fulfill their purpose of helping others.

Vision casting, showing them what is possible, is important to your selling and marketing to the 6.

You showing they can trust you and what your vision is for the future, bring them into a magical possible future.

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