

Privacy Policy for My Journal

Effective Date: May 2, 2026

Developer: Superwolf

1. Introduction

My Journal (“the App”, “we”, “us”, or “our”) values your privacy. This Privacy Policy describes how we handle information when you use our mobile application. We are committed to keeping your personal data safe and transparent about how it’s used. By installing or using the App, you agree to the terms outlined below.

2. Information We Collect

We designed My Journal with privacy in mind. The app stores your journal entries locally on your device.

However, the app may process limited data for performance, backup, and ad delivery purposes:

a) Local Data

All journal entries, moods, stickers, photos, voice notes, videos, and drawings are stored locally on your device using encrypted storage. We do not have access to this data.

b) Device Information

Such as device type, Android version, app version, and crash logs (collected anonymously).

c) Google Drive Backup (Optional)

If you choose to enable Google Drive backup, your journal data is uploaded to your own Google Drive account under a folder called “MyJournal Backups”. We use the restricted drive.file scope, meaning we can only access files created by this app. We cannot see any other files in your Drive. You can revoke access at any time from your Google Account settings.

d) Analytics Data

We use Firebase Analytics (by Google) to collect anonymous usage data such as: app

opens, feature usage patterns, and device type. This data is aggregated and cannot be used to identify you personally.

e) Feedback Data (Optional)

If you submit feedback through the in-app feedback form, we collect:

- Your feedback message
- Your email address (only if you voluntarily provide it)
- Your rating
- App version and platform

This data is stored in Firebase Firestore and used solely to improve the app.

f) Ad Data

For free users, we display ads served by Google AdMob with mediation partners including InMobi, Meta Audience Network (Facebook), and Liftoff/Vungle. These services may use your device's Advertising ID to deliver ads. No personally identifiable information is shared by us.

g) Purchase Data

In-app purchases are processed entirely by Google Play Billing. We do not collect or store your payment information.

3. Use of Information

We use limited data only to:

- Maintain and improve app stability and performance.
- Display advertisements to free users.
- Monitor app analytics provided by Firebase Analytics (aggregated only).
- Back up your journal data to your Google Drive (only if you enable this feature).
- Respond to your feedback (only if you provide your email).

We do not sell, trade, or share your personal data with third parties.

4. Ads (AdMob with Mediation)

My Journal displays ads served by Google AdMob with mediation partners including InMobi, Meta Audience Network, and Liftoff/Vungle. These services may use cookies and device identifiers to deliver ads.

For users in the European Economic Area (EEA), we display a GDPR consent dialog before any ad-related data is collected, using Google's User Messaging Platform (UMP).

You can adjust or opt out of ad personalization anytime in your device settings under:

Settings > Google > Ads > Opt out of Ads Personalization

You can also manage your ad consent preferences within the app under:

Settings > Privacy > Manage Ad Consent

Pro users have all advertisements completely removed.

Learn more about Google's ad practices here: <https://policies.google.com/technologies/ads>

5. In-App Purchases and Subscriptions

My Journal offers optional paid subscriptions (Monthly, Annual) and a one-time Lifetime purchase to unlock Pro features.

- Payment is charged to your Google Play account upon confirmation.
 - Subscriptions automatically renew unless cancelled at least 24 hours before the end of the current billing period.
 - You can manage or cancel your subscription at any time through Google Play Store > Subscriptions.
 - Free trials, if offered, convert to paid subscriptions unless cancelled before the trial ends.
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6. Data Storage and Security

- All journal entries are stored locally on your device using encrypted storage.
 - We do not have access to your private entries.
 - Optional Google Drive backup stores data in your personal Drive account under "MyJournal Backups".
 - Uninstalling the app permanently deletes all locally saved data.
 - We use industry-standard security measures including encrypted local storage, secure HTTPS connections, and biometric/PIN lock for app access.
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7. Data Sharing

We do not sell, trade, or share your personal data. Data is only shared with:

- Google (Firebase Analytics, AdMob, Google Drive) — under their respective privacy policies.
 - Ad mediation partners (InMobi, Meta, Liftoff/Vungle) — only advertising identifiers for ad serving.
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8. Data Retention

- Journal data: Stored locally until you delete it or uninstall the app.
 - Google Drive backups: Stored in your Drive until you delete them.
 - Feedback: Retained for up to 2 years, then deleted.
 - Analytics: Retained per Google's default retention policy (14 months).
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9. Children's Privacy

This app is not intended for children under 13. We do not knowingly collect or process any personal information from children. If you believe a child has shared personal data, please contact us immediately.

10. GDPR Compliance

For users in the European Economic Area (EEA), we comply with GDPR by:

- Showing a consent dialog before collecting any ad-related data.
 - Providing privacy options to manage your consent at any time.
 - Using Google's User Messaging Platform (UMP) for consent management.
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11. Your Rights

You have complete control over your data:

- Delete your journal data at any time from within the app.
 - Revoke Google Drive access from your Google Account settings.
 - Opt out of personalized ads via device settings or in-app privacy settings.
 - Request deletion of your feedback data by emailing us.
 - Uninstall the app to delete all locally stored data.
 - Clear app data through your device settings.
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12. Changes to This Policy

We may update this Privacy Policy periodically. Changes will be reflected in the "Effective Date" above. Continued use of the App after updates means you accept the revised policy.

13. Contact Us

If you have questions, suggestions, or concerns about this Privacy Policy, reach out to us at:
Email: gogleplaystore311@gmail.com