

Iowa ASCD Board of Directors Winter Meeting Agenda - Virtual

February 1, 2022

Zoom Meeting 4:30 – 7:00 P.M.

<https://us02web.zoom.us/j/81561080452>

Password: Winter

RSVP: by January 27, 2022, to Lou Howell at LouHowell@gmail.com or 515.229.4781 or to invitation from Diane Campbell. Indicate whether you are participating or not in the virtual board meeting.

Preparation for Meeting:

- **Share updates with Lou (LouHowell@gmail.com) by January 27. Update Form is available here and at end of this agenda. Be sure to rename update to include your purpose - e.g., Advocacy Update, DE - TLC Update, Spring Academy Update.
 - Be sure to indicate if for information only (will not be addressed at the meeting but read by all board members), for discussion and input (be sure to indicate type of input you would like in the “recommendation” area), or discussion for action (be sure to indicate what action you would like taken in the “recommendation” area).**
- **Review documents prior to the meeting.**
 - This is very important as our time is limited.
- **Be ready to stretch our thinking and actions.**

Intended Outcomes of Meeting:

- Strategic Plan updates resulting in common understanding of accomplishments and next steps in our work
- New Opportunities – Leadership for Learning Proposal

Focus on Our Group Norms:

- Listen for Understanding,
- Speak to Be Truthfully Understood,
- Confront the Tough Challenges,
- Come Prepared, Have Fun,
- Start on Time and End on Time,
- Value Diversity, Honor Confidentiality

Directors Attending: Lou Howell, Tamela Johnson, Michelle Krogulski, Becky Martin, Sara Oswald, Kevin Vidergar, Kim Jones, Lora Racy, cindy Swanson,

Directors Not Attending: Allan Eckelman (hospital), Susan Pecinovsky (Mexico),

I. Networking (4:00 P.M.) – Join us early if you want to reconnect with others on a personal basis.

II. Welcome (4:30 P.M.) (Becky)

- **Welcome and Making Connections**
 - *Winter Wonder*
- **Review of Norms and Agenda**

III. **Business Information and Approvals (Becky) (4:45 P.M.)**

- [Approval of Fall Meeting Minutes](#) (Tamela Johnson)
- [Approval of Financial Update](#) (Sara Oswald)
- Update on Meeting Dates for 2021 – 2022 - **Mark your calendars now!** (Becky)
 - Winter Meeting – February 1, 2022 (Virtual 4:00/4:30 – 7:30 P.M.)
 - Spring Meeting – April 12, 2022 (Virtual 4:00/4:30 - 7:30 P.M.)
- [Election – discussion and action](#) (Allan Eckelman/Lou Howell)

IV. **Updates from Strategic Plan Teams (5:00 P.M.)**

- **Strategic Action 1: Overview of Professional Development (Becky Martin and Allan Eckelman)**
 - [Restructuring Calendar for Professional Learning](#) (Becky Martin)
 - [Updated Calendar](#)
 - Update on Follow-up on November Early Childhood Conference – Plans for Future Opportunity (Cindy Swanson)
 - [Update on NIET](#) – (Susan Pecinovsky/Lou Howell, Becky Martin)
 - [Update on Higher Education](#) (Randy Peters and Michelle Krogulski)
 - [Update on Curriculum Leads Academy – Plans for 2022](#) (Kevin Vidergar)
 - Update on Iowa Department of Education (Lora Rasey)
 - TLC
 - [Update on Partnerships/Corporate Sponsors](#) (Lou Howell)
 - [Introduction to Idea for Proposal for Leadership for Learning](#) (Lou Howell, Becky Martin, and Susan Pecinovsky)
- **Strategic Action 2: Membership and Communication**
 - Update on Membership – 634 members, up from 548 members at fall meeting. (Tasha Ruley)
 - Social Media
 - Twitter (Lou) – 3465 members, up from 3454 followers at the fall meeting
 - Facebook (Becky) followers
 - [Website](#) (Becky and Lou)
 - [The Source](#) - (Diane and Lou)
 - Board directors commit to writing or providing 4 articles in 2021-2022. Event Chairperson will write a summary of events. All Board members submit 4 – *The Source* Contributions - [Sign up NOW](#) if you have not already done so - Writers of articles receive a one-year membership. (Diane and Lou)

- **Strategic Action 3: Advocacy and Influence** (Briana and Anna - Lou Howell)
 - [New Plan for Advocacy due to Covid](#) (Anna, Lou, Briana)

V. Adjournment (Becky) (7:00 P.M.)

[Action Update Form](#)

Next Meeting:

April 12, 2022 – Virtual – (4:30 – 7:00 P.M.)

Action Report	Strategic Plan Update: Topic: Date of Report: Chair/Designee:	
2021-2022 President: Becky Martin President-Elect: Diane Campbell Past President: Allan Eckelman ----- Action 1: Innovation and Leadership in Teaching and Learning (Programs/ Events, Partnerships) ▪ Becky Martin, Co-Chair ▪ Allan Eckelman, Co-Chair/Past President ▪ Events Chairs • Paul Hayes – Fall Academy • Kevin Vidergar – Curriculum Leads • Tricia Kurtt – Spring Academy ▪ Members at Large • Katy Evenson • David Keane • Kim Jones • Cindy Swanson ▪ Partnerships, including Mentoring • Lora Rasey - DE • Michelle Korgulski - Higher Ed • Randal Peters -Higher Education ▪ Lou Howell – Executive Director (<i>ad hoc</i>) Action 2: Membership & Communication ▪ Tesha Ruley – Membership ▪ Michelle Korgulski - Higher Ed ▪ Randy Peters – Higher Ed ▪ Tamela Johnson – Secretary ▪ Sara Oswald - Treasurer ▪ Lou Howell – Executive Director (<i>ad hoc</i>)	Board Action Needed: (Delete those not appropriate or highlight one appropriate) • Information Only • Discussion for Feedback • Discussion for Action	Recommendation:
	Ensuring Learning:	

