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Project: 101079696 — ET-PP — HORIZON-INFRA-2021-DEV-02

Dear Sir/Madam

I send you this letter in response to the EC report we received corresponding to the October 2024 review of the ET-PP project. We would like to thank the EC for the detailed review performed. We will take full consideration of the suggestions and recommendations received. In the following, we present an executive summary of new actions we will adopt in response to the main EC officer requests.

The ET-PP consortium recognizes the difficulties of the ET project related to the lack of a prompt decision on whether a single-site 10km arm triangular shape or a two-sites 15km arm 2L distributed geometry should be finally adopted. The consortium is aware of the fact that the ET project has undergone a change, driven by the significant investment by two potential site teams, who favour different detector geometries. While the ET project is considering ways to find agreement between the potential host countries, in ET-PP we are working towards our milestones and deliverables which will be key input documents towards the decisions on the ET geometry and its approval for construction.

A detailed comparison of the physics potential of both configurations have been performed but the final decision is also subject to a detailed comparison of risks and costs, as well as political considerations. The ETO management received the mandate to carry out a fair comparison of risks and costs. A task force has been recently put in place to speed up the process of determining a key input element: the optical layout of the ET infrastructure. Finally, the local teams of the candidate sites start considering extending their site characterization work towards the feasibility of hosting both geometries.

All the ET management bodies (BGR, ETO, and ET Collaboration) recognized the importance of the ET-PP mission, being ET-PP deliverables and milestones clear indicators determining the status and health of the project, and the need to maintain ET, as the European project, at the forefront of the field. ET-PP is considered a pillar of ETO and the ETO role has been recently further empowered by the BGR with the mandate to develop and present an update of a roadmap for the ET project.

Summary of actions:

1. We resonate on the recommendation to improve the process and the quality of the ET-PP documents and to push for a stronger engagement of all the partners in the preparation of them. The ET-PP documents are prepared by the corresponding WP leaders and then circulated through the ET-PP community for comments before a final version is prepared. In the case of the deliverable 6.2 (Vacuum Pipe Design) an ad hoc panel of referees was recently put in place and a formal external review was carried out before the document was submitted to the EC portal. We plan now to adopt a similar model to all the new deliverables to come: a small panel of experts will be in charge of reviewing the documents with special attention to ensuring the document contains the required background information. The panel will include at least an external referee to guarantee the contents of the document meet the requirements for an external reader not necessarily familiar with all the details.

2. Additional actions and a tighter monitoring will be put in place to avoid additional delays being developed in the different deliverables. Special ET-PP review sessions will be organized at least one month before the deadline of a given deliverable is reached in which the WP coordinators will present the contents of the document to the ET-PP consortium. This will be followed by the activation of the review process explained in 1/ above.

3. In response to the recommendation made during the Y1 review of providing a life document to monitor the process in the different WPs, we have decided to generate short monthly reports indicating in an executive manner the status and progress of the different deliverables and milestones. The document will be made available in the ET-PP web page.

4. We welcome the suggestion of the EC officer to examine the option of re-orientation of some of the work, i.e. find and agree to carry out some other work instead of the potentially unreachable objectives. As presented below, we are proposing to re-define the scope of one of the WP2 deliverables.

5. We have already studied in detail the feedback received for deliverables D5.1, D5.2, D5.3, D8.1, D10.2 and D10.3 and new versions of the documents are being prepared and will be delivered in time to be included in the RP2 review process this spring.

Finally, We also offer detailed answers to the most relevant comments and the new deliverables in the annex attached to this letter.

Yours sincerely,

Mario Martínez
Coordinator of ET-PP project

Annex: Detailed answers to most relevant EC officer comments

In the following we provide answers to the most relevant EC officer's comments sorted by work package (WP)¹. The blue italic text below corresponds to fragments as extracted from the EC report documents.

WP1

As pointed out, the mention to D4.6 is a typo as it does not exist. The D1.2 document, corresponding to the ET-PP data management plan (DMP) will be updated in coordination with the delivery of **D6.6** corresponding to the ET Collaboration DMP.

Below you can find again the proposed new timeline for a number of deliverables and milestones as it was discussed in the October 2024 meeting. We understand this will be subject of discussion again during the RP2 review session.

Work Package	Milestone	Title	ET-PP timeline (months)	Proposed new timeline(months)	Delivery time (date)
4	3	<i>Common methodology to estimate impact of site characteristics on ET sensitivity and operation, and if required, a scheme to compensate it</i>	M10	M31	March 2025
9	17	<i>Preliminary Sustainability Plan</i>	M11	M33	May 2025

Work Package	Deliverable	Title	ET-PP timeline (months)	Proposed new timeline (months)	Delivery time (date)
2	D2.3	<i>Legal Documents and content for statutes</i>	M36	M47	July 2026
4	D4.2	<i>Updated socio-economic impact studies</i>	M15	M31	March 2025
4	D4.3	<i>Complete quantification of all the aspects impacting the ET performance</i>	M28	M47	July 2026
4	D4.4	<i>3D geology, hydrology, etc. model with detailed localisation of the ET infrastructure</i>	M29	M42	February 2026
4	D4.5	<i>Updated cost and schedule estimates of the excavations</i>	M42	M47	July 2026
6	D6.1	<i>Refined Science Case</i>	M18	M30	February 2025
6	D6.2	<i>Vacuum Pipe TDR</i>	M24	M28	December 2024
6	D6.3	<i>Preliminary RI TDR</i>	M24	M47	July 2026
6	D6.4	<i>Preliminary Detector TDR</i>	M24	M35 (*)	July 2025 (*)
6	D6.5	<i>RI TDR</i>	M40	—	Not feasible
9	D9.1	<i>ET Sustainable Development of Implementation Strategy</i>	M18	M38	October 2025
9	D9.2	<i>ET Environmental impact assessment and mitigation strategy</i>	M24	M38	October 2025
9	D9.3	<i>ET CO2 footprint ET assessment and mitigation strategy</i>	M36	M38	October 2025

(*) To be confirmed during the RP2 review.

¹ The report is limited to those WPs for which the EC review provided detailed comments to deliverables.

WP2

In response to the description of the state of work in WP2 in the General Project Review and the suggestion of the EC officer in the final note to consider 'reorientation of work', WP2 would like to request to change the content of D2.3 into *Draft Legal documents and Statutes*. This would enable WP2 to deliver D2.3 within the ET-PP project timeline and at the same time stay close to the original content of the deliverable. With the caveat that this is depending on how discussions progress in terms of the geometry, site selection and legal framework.

WP5

This WP delivered the documents D5.1., D5.2, and D5.3. We find parts of these documents to be very general and not including necessary information. We request revision of these documents as specified:

New versions of the documents D5.1, D5.2 and D5.3 have been produced and resubmitted to the EC portal taking into account the comments received. In the following details are provided for each of the deliverables.

D5.1 Structure and mandate of the Project office

We acknowledge the reviewer for the comments, which are certainly intended to improve the quality of the document. Some comments, however, require us to express our opinion, especially on the purpose of the paper. The title clearly calls for a description of the mandate and structure of the project office, which in our opinion has been provided in a far from concise manner. Other information can certainly be included in the document to support its arguments, but it goes beyond the scope of the document and should not be used to quantify the quality or completeness of its contents. We would also like to point out that the project office is currently working in a complex organizational framework and that, in this preparatory phase of ET, the project structure is still in the early phase of its development and implementation. Therefore, several organizational aspects have not yet been defined. However, we recognize that this creates expectations with regard to the maturity of the internal project office organization, which unfortunately cannot be fulfilled. This will be highlighted in the new version of the document when necessary.

The document needs some improvements:

- Executive summary is very generic. A more specific summary of the document (i.e. what are its main findings/ conclusions) is required.

We acknowledge the validity of the remark, and the new version presents a more detailed version of the executive summary on the contents of the document. However, in order to fully take the comment into account in its entirety, we do not understand what kind of results or conclusions are expected from the document describing the mandate and structure of the project office, other than the identification of the mandate and structure itself. In this framework, hoping to address correctly the remark, we tried to propose a tentative conclusion.

- Parts of the text in the beginning of the document are very generic with some unnecessary repetitions.

We regret that we are unable to improve the document by following the reviewer's comment. In order to be able to do this, we would need to have non-generic indications as to which parts appear generic or repetitive. We proofread again the

entire document and we were not able to identify parts that are not functional to the content and the scope of the document.

- Definition of the Project Office's mandate should be more specific. For example: What is its position inside ETO, ETC? To who is it responsible to?

We understand that this request is more about asking for a more detailed description of the organizational framework and the consequent role of the project office, rather than its mandate. Following this interpretation, we further developed the part concerning the current organizational context and the consequent PO positioning and we improve the figure of the structure. We reiterate, as said in the previous version, that the project office has no function within ETC, which is a main stakeholder. We point out that the project office mandate, established at the beginning of ET-PP, was independent of the organizational context that had not yet been defined at that time.

- Section "5. The Project Office structure" starts with the sentence "Once the mandate and the organizational structure are defined" – shouldn't this (structure and mandate of the project office) be given in this deliverable?

The full phrase states : 'Once the mandate and the organizational structure are defined and the overall strategy adopted, the internal organization of the project office follows.' Our intention was to say that once the general aspect of the organizational positioning of the project office in ETO is defined, its mandate given and its strategy defined, its internal organization follows as a consequence. Thanks to the reviewer we recognize that the sentence was not formulated correctly and that it is possible to misunderstand it, therefore it has been deleted in the new version.

- Structure of the Project office in Fig. 2 is not clear: what is the position of the »Project office Support, IT manager etc« with respect to the »Project Office Coordination« unit?

We recognize that the figures can be improved, and this has been done in the new version. Regarding the positioning of WP support, a sentence has been modified to better specify its role in the PO.

- It is not clear what is the substructure of WPs, how many person-power they should include for optimal running etc.?

There are currently no sub-structures at the level of defined responsibilities for the project office and most probably will not exist in the future. This linear structure was elaborated with reference to others already in operation in the context of other large research experiments. The differences in the work packages are given by the various activities which are described WP by WP in the document. But within the same WP, each participant will have to take over the entire mandate of the WP itself.

The quantitative and descriptive part of the project office is the subject of the next deliverable and will be described in its context. Concerning the projection of the estimated employment needs for the optimal activities of the project office, this is part of the specifications which are currently not possible, in the absence of an established organizational context and project structure, and this is explained in the last paragraph. This also points to an aspect, the needed resources, that is outside the scope of this document.

D5.2 Functionalities required from the tools in support of the project management

The document D5.2 has been upgraded in version 3.0 and the version history table indicates for this version which chapter has been modified. In the text below we include some synthetic answers directly to the comment or question, all updated text can be supervised in the document version 3.0.

Requirements for tools are well described. However:

- Executive summary is too generic. A more specific summary of the document (i.e. what are its main findings/conclusions) is required.

We modify the summary in order to improve it and add more specific information.

- The statement in 4.4. »During the process of evaluation we have evaluated EDMS CERN but also ATRIUM IN2P3 and Alfresco.« needs follow up information on the suitability of the ATRIUM IN2P3 and Alfresco.

We integrate in the document more information from tool evaluation and specifically extract a synthetic table for the tools evaluation. We add also a specific conclusions for this chapter.

- Configuration Management Wiki page is not accessible for review.

We add one specific annex including the wiki page extraction in pdf format, in the pdf document we add this annex to the document.

- In 4.6. it is stated that Regsuite, Visure, IBM DOORS and PT Codebanner tools were evaluated, however only the results for Jama Connect are provided in the table, and even those have an appended comment "To Be Checked". There is no comment whether the other three tools in the table (Easyredmine, MS Project Server, EDMS CERN) do not fulfil either of the requirements or were not evaluated. More detail conclusion would be welcome.

We have completed the table with more information about features/requirements comparison and add more precise conclusions.

- Also in 4.8. it is stated that Regsuite, Visure, IBM DOORS and PT Codebanner, were evaluated, however only the results for Jama Connect are provided in the table. There is no comment whether the other three tools in the table (Easyredmine, MS Project Server, EDMS CERN) do fulfil or not either of the requirements or were not evaluated. More detail conclusion would be welcome.

We have completed the table with more information about features/requirements comparison and add more precise conclusions.

- In 4.10 some description and conclusion would be welcome. It is not clear why ZOOM and Youtube channel do not satisfy requirement 1.

We agree that it wasn't clear and it's why we have completed the table and add preliminary conclusions.

- In 4.12 some description and conclusion would be welcome.

We add preliminary conclusions.

- In 4.14. It seems that the work is still in progress.

Exactly, the work is still in progress and we have completed the table and precise preliminary conclusions.

- More details are needed about the Data management Tool mentioned in 4.16.

A specific document is still in progress which contains all details concerning this database, this document is too big to be merged in this D5.2 deliverable, in next version we'll try to make a more synthetic chapter including the main features of this data base.

- Risk Management Wiki page is not accessible for review.

We add one specific annex including the wiki page extraction in pdf format, in the pdf document we add this annex to the document.

- Also in 4.18. it is stated that Regsuite, Visure, IBM DOORS and PT Codebanner, were evaluated, however only the results for Jama Connect are provided in the table. There is no comment whether the other three tools in the table (Easyredmine, MS Project Server, EDMS CERN) do fulfil or not either of the requirements or were not evaluated. More detail conclusion would be welcome.

We have completed the table with more information about features/requirements comparison and add more precise conclusions.

- In 4.20. it seems that the work is still in progress with only two tools evaluated so far. There is no comment on when/if others will be evaluated, too.

We have completed the table with more information about features/requirements comparison and add more precise conclusions.

- In section 5 it is stated that the evaluation of the Product Lifecycle Management tools is still under discussion and have not started yet.

We update this chapter with more precise up to date evaluation process in progress like: We started the PLM evaluation with Dassault and Siemens platform at the end of 2024 with the aim to have feedback on the possibilities and cost estimation of these tools in order to assess the advantages and disadvantages between specific tools and global unique tool like PLM.

- The conclusion is that several evaluations of tools are not yet concluded. And that "the Project Office will be able to propose a set of tools which will have been the subject of a complete evaluation and will be able to meet the requirements of the PO" at the end of the preparatory phase.

We upgrade the preliminary conclusions including complementary information.

- A summary of evaluation of tools and preliminary recommendation on tools which would be preferred/appropriate and could be used overall or at least for several different WPs, would be welcome.

We agree that in final version a summary of evaluation of tools and recommendations will be written but with this version we're evaluating the methodology in order to validate it for each expertise domain. We would like to propose a list a tool which can answers to all requirements and respect the methodology validated, the final choice will be based and this evaluation process will be made by ET management with a European public tender based and requirements identified during this evaluation process.

D5.3 Structure and mandate of the Engineering Department

The document D5.2 has been upgraded. In the following. executive answer are provided for completeness.

- Executive summary: more specific summary of the document (i.e. what are its main findings/conclusions) is required.

The Executive summary is made more specific as requested.

- Definition of the Engineering Department's mandate should be more specific. What is its position inside ETO, ETC? To who is it responsible to? Chain of command.

The Engineering Department has no formal position inside ETC. The Engineering Department can support the ETC when requested. The following sentence was added: "The Head of the Engineering Department reports to the ETO Directorate."

- In section 3 more details on what is meant by »vertical team structure« need to be provided.

This part has been rewritten to leave out »vertical team structure« all together. The organizational structure has been built around expertise and is not necessarily vertical.

- Resources, in particular personnel, seem to be uncertain. This raises concern. More information and plan would be welcome.

This part has been rewritten to the current status, where we have an MoU with CERN and in-kind contributions evolving.

WP8

Deliverable D8.1. Computing and Data requirements were submitted to the EC. We request the revision of the document as follows:

A new version of the D8.1 document is being prepared following the comments.

- Executive summary is very generic. A more specific summary of the document (i.e. what are its main findings/conclusions) is required.

- *The document tries to estimate the computing and data requirements based on experience of CERN and LIGO/Virgo detectors. Of course, the requirements will depend on the phase of the project and yet unknown rate of triggers. However, the motivation for factors used (i.e. 3 and 5) should be better presented; proper estimation for the low latency computing requirements and pre-merger alerts is lacking. Several scenarios could be investigated.*
- *Summary of all computing requirements (with numbers) would be useful in the Conclusions.*

As requested, the new version will provide a more specific summary of the document findings and conclusions in a new executive summary at the start of the document. We will present a more detailed explanation of the extrapolation factors used to estimate ET requirements based on experience from the LIGO/Virgo detectors. A preliminary estimation on low latency computing and data requirements will be presented, including preliminary statements on pre-merger alerts. Finally, we will add a summary table of all computing and data requirements in the conclusions section, and we reiterate that ET will track the evolution of computing and data requirements obtained using ongoing and future Mock Data Challenges.

WP10

In the following we provided detailed answer. A revision of the D10.2 and D10.3 documents is foreseen in the following weeks taking into account the information provided below.

Deliverables D10.2 and D10.3 are of good quality, however we require some revisions, as follows:

D10.2 Launch consortium website and social media accounts

The report is of sufficient quality. However, it seems that out of all social media accounts planned only one (Facebook profile) has been launched. There seems to be a delay also with the launch of new web-site: although the report prepared in the middle of Oct says that it will be public soon, in the beginning of Dec it is still not. Please, comment and make a reliable plan when new webpage will be available and when other social media accounts are planned.

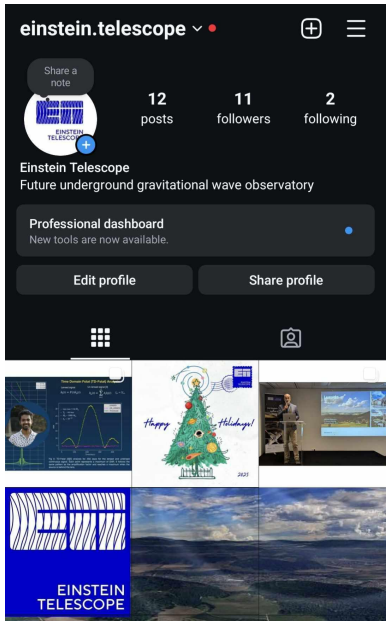
Social Media

Expanding the ET's presence on social media (and in the broader media landscape) is a gradual and strategic process implemented in alignment with our Strategic Media and Communication Plan (D10.3). We initially focused on a single platform (Facebook), prioritizing the quality of content, audience engagement, follower growth, and subscriber involvement over mere presence.

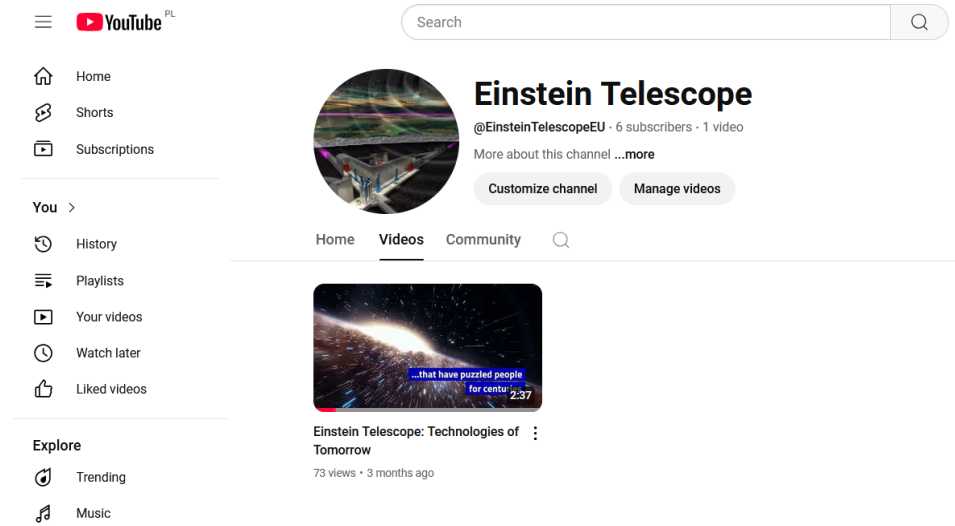
Since the submission of the D10.2 report, we have successfully launched an Instagram profile and a YouTube channel, as outlined in the second stage of the Strategy.

On **Instagram** (@einstein.telescope), we will focus on building a community and inspiring engagement. Using a relaxed tone and visually appealing content, we want to highlight the professionals behind the project and showcase its progress. Starting in early 2025, we introduced the tag #ET_young to present early career researchers

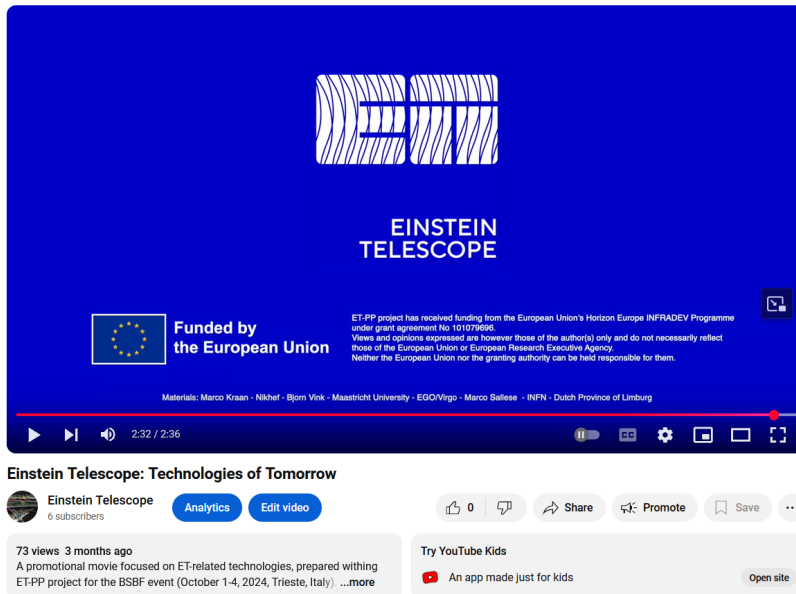
involved in the ET project. Posts will feature high-quality visuals, infographics, and animations, all aligned with the ET's branding to make complex topics accessible and engaging.



YouTube will serve as a platform to share video content with the public and the scientific community. In future the channel will offer explainer videos, project updates, interviews, and behind-the-scenes insights into the technical aspects of the ET project.

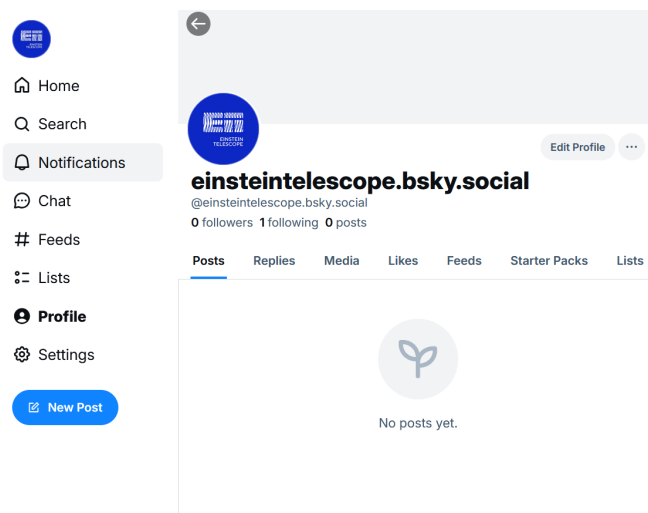


Our first professional video, presented at the Big Science Business Forum in Trieste (1-4 October 2024) and at the 3rd Einstein Telescope Annual Meeting in Warsaw (12-15 November 2024) has already been published.



As the next step, we are planning to launch a **LinkedIn** channel to build a professional community and a **BlueSky** profile as an alternative to Twitter/X mentioned in Strategic Plan (BlueSky is gaining popularity due to its unique features: it is built on the AT Protocol, which emphasizes decentralization, providing greater user control, interoperability, and customization; ad-free experience; stronger focus on user privacy).

A BlueSky profile (@einsteintelelescope.bsky.social) has already been created, and we plan to start posting in the coming months.



Webpage

The development of the new website has been completed on a technical level, with all required functionalities finalized as of middle of October 2024, as previously reported. The content creation, carried out by WP10, has also been finalized. However, the website is currently hosted in a testing environment, not on the final URL (einsteintelelescope.eu), as the content is undergoing a rigorous review process to ensure its quality and alignment with the expectations of the ET community and stakeholders. The new website will be a virtual place of identification for the entire Einstein Telescope community in the different countries and organisational structures

of ET (Scientific Collaboration, ETO, E-PP project...). For this reason, it is necessary to dedicate all the necessary time to this phase, even if it will delay the publication of the site by a few months.

The review process involves two distinct phases:

1. **Community review**

Content is being reviewed by the ET scientific community representatives. This phase is expected to conclude by the **end of January 2025**.

2. **Management review**

Following the community review, the content will undergo a second review by ET Management. This ensures that the website aligns with the overall strategic vision of the ET initiative and will receive approval from both the ETC and the ETO. This phase is planned to be completed by **the end of February 2025**.

Planned publication schedule:

The website is scheduled to go live in **March 2025**, after incorporating feedback from both review phases with a launch for the community in the ET collaboration monthly meeting. In the following weeks a public presentation of both **the new visual identity and the new ET website** will be organized. This may be a dedicated event or take place during a major event for ET (still to be confirmed). It will provide an excellent opportunity to introduce the Einstein Telescope initiative's refreshed branding and online presence to a broader audience, the general public and key stakeholders.

D10.3 Formulate strategic media and communication plan

The plan is well thought through and has the aim to establish the central communication point of the project. This is commendable and necessary. However, it is not clear from the plan how the "confusion caused by too many websites, logos, and entities communicating on behalf of ET" will be dealt with. It is recommended to present a table with all of the project's different webpages and discuss how they will be connected (or not) to the main webpage and media and communication plan in general.

The Strategic Media and Communication Plan (SMCP) recognizes the challenge of multiple websites, logos, and entities communicating on behalf of ET, which has the potential to cause confusion. To address this, a phased approach can be used with distinct strategies for the current pre-selection phase and the post-selection phase, once a site has been chosen.

1. Pre-Selection phase: fostering alignment and introducing the European brand and 'hub'

At this stage, the main entities communicating on behalf of ET (the potential candidate sites) have very distinct communication goals and are, to some extent, in competition with each other. To reduce potential confusion, the following steps are proposed:

1. **Introducing the new European Einstein Telescope brand and tools and positioning it as a neutral hub**, as described in the SMCP, will significantly reduce confusion. Communication professionals at the two potential sites have already indicated they welcome this and will refer to it, for example by linking to information.

2. All entities must be **consistent and precise** in their branding which means that local teams should present themselves explicitly as local representatives and avoid acting as though they are the Einstein Telescope initiative as a whole. Regular communication between ETO and local teams ensures alignment, with ETO actively monitoring developments and content within ET-PP to uphold consistency.
3. **Fostering cooperation and coordination:** within ET-PP, a network of communication contacts has been established, including representatives from candidate sites. This network facilitates regular exchanges of information, insights, and updates during various meetings, promoting transparency, strengthening the flow of information, and fostering a sense of shared purpose. Representatives from the sites are also actively engaged in WP10 activities, ensuring continuous communication between local and project-wide levels. News relevant for the entire ET community is selected and shared on supranational social media, ensuring visibility at the European level.
4. **Integrating links** between soon-to-be-published European website and local resources will ensure seamless navigation. Local initiatives will be encouraged to provide reciprocal links to the central page, establishing a stronger connection and improving accessibility for users.

By focusing on cooperation, information exchange, and cross-linking, this stage lays the groundwork for a more unified communication strategy while accommodating the diverse goals of the candidate sites.

Overview of existing webpages dedicated to ET (status as of January 2025):

Main url	Entity	Main target audiences and role	Content
https://www.einsteintelecope.eu (not yet online)	Supranational (European) Einstein Telescope	Europe-wide: national and international policymakers, economic stakeholders, broader scientific community, local communities, media, science educators and students	Updates, backgrounds and stories, focused on neutral, connecting and European-wide relevant content. Will link to other websites mentioned below for relevant content.
https://www.einsteintelecope-emr.eu/en/	Einstein Telescope Euregio Meuse-Rhine (EMR)	Target audiences: local, regional and (tri)national (the Netherlands, Germany and Belgium). Role: supporting feasibility studies and potential candidacy.	Updates, backgrounds and stories interesting for mentioned target audiences. Will link to a new European website for relevant content.
https://www.einstein-telescope.it/en/home-en/	Einstein Telescope Italy	Target audiences: local, regional, national and potential supporters of candidacy. Role: supporting feasibility studies and potential candidacy.	Updates, backgrounds and stories interesting for mentioned target audiences. Will link to a new European website for relevant content.
https://www.einstein-teleskop.de/	Scientific community in Germany	Target audiences: scientific community and stakeholders in Germany. Role: supporting the 'ET-community' in Germany.	Backgrounds and updates that are interesting for mentioned target audiences, mainly focused on the science community. Will link to a new European

			website for relevant content.
https://www.et-gw.eu/	Einstein Telescope Scientific Collaboration	Target audiences: scientists, engineers (ET-community in Europe). Role: supporting the scientific collaboration and ET community.	Updates and documents interesting for mentioned target audiences, heavy focus on scientific community. Will link to the new European website for relevant content until the new website is fully operational and can take over this role, at which point the current website will be discontinued.
https://etpp.ifaes.es/		Target audiences: ET-PP project members and stakeholders. Role: supporting the ET-PP project, will be discontinued after project ends and new European website can take over (part of) this role.	ET-PP project members and interested stakeholders. Will link to a new European website for relevant content.

2. Post-Selection phase: streamlining communication

Once the site characterization process is complete and a location is selected, we foresee that the communication structure will likely transition to a more unified approach:

- A **consolidated official ET website** and set of communication tools is expected to become the central communication point for the project, probably replacing the candidate site-specific pages and tools. These sites and tools would represent the entire project, aiming to ensure consistent messaging and branding. We foresee this will be coordinated by the Central Communication Department that would by this time be fully in place, as part of the broader organisation.
- Although we do not recommend this, former candidate sites and institutional pages could retain their online presence, provided they would shift their focus fully to **localized content**. These pages would likely emphasize regional contributions, such as technological developments or institutional updates related to ET, while providing links back to the official ET website for overarching project information.
- We would recommend the whole of the ET community, including the former 'local potential sites' to use the same consistent logo and branding, which means the multitude of logos would come to an end.