

1. Highlights

1. Supported Astar's initiative to aid individuals and families affected by the earthquake in Japan: <https://twitter.com/aiweb3dao/status/1742430647988396354>
2. Twitter space with Dota, the first inscription in Polkadot: <https://twitter.com/aiweb3dao/status/1742587028162875657>
3. Burn HydraDX dragon card and earn HDX event with HydraDX Chinese community, 142 ppl participated: <https://twitter.com/aiweb3dao/status/1744499940041351469>
4. Astar and AIWeb3 video and article competition, recommend content creators to join: <https://twitter.com/aiweb3dao/status/1744506055298846892>
5. Video for the in-person meet-up in ChengDu China, hundreds people joined: <https://twitter.com/aiweb3dao/status/1744715565657469250>
6. Twitter space with Neurolanche from Astar eco: <https://twitter.com/aiweb3dao/status/1745113727060586899>
7. Twitter space for second DOT unlock, Polkadot 2.0 and Memecoin with Centrifuge, Bifrost, Interlay, HydraDX chinese community: <https://twitter.com/aiweb3dao/status/1745504123552960512>
8. AIWeb3 community self-organized Dota meme coin competition: <https://twitter.com/aiweb3dao/status/1746762740742648204>
9. Partnership with DMTP (Decentralized Message Transfer Protocol) from Japan: <https://twitter.com/aiweb3dao/status/1748219464393613448>
10. AIWeb3 discord bot had one bug and several users minted more AIWeb3 dragon card, the extra reward will be for the community and support of Polkadot eco, we keep on building, and now our discord can handle the free trading of Points and Dragon Card with AMM: <https://twitter.com/aiweb3dao/status/1748385481560346713> and <https://twitter.com/aiweb3dao/status/1751698430140068100>
11. InvArch and AIWeb3 video and article competition, recommend content creators to join: <https://twitter.com/aiweb3dao/status/1749158957846069404>
12. Twitter space ama with DeStore from Astar eco: <https://twitter.com/aiweb3dao/status/1749678562683310326>

2. Stats of the official media platform:

By 2/1/2024:

https://twitter.com/aiweb3dao	7436 followers	(+3152 from previous month)
https://discord.gg/pQtZG8UQfk	6353 members	(+3486 from previous month)
https://t.me/aiweb3dao	996 members	(+135 from previous month)
https://polkaverse.com/@aiweb3	308 posts	(+67 from previous month)

Content creator L0: 33 (Those who show the interest but haven't contributed anything yet)
Content creator L1+: 18 (Those who created at least one content)

3. Events/Initiatives:

AIWeb3 had allocated around \$1000 per month for the events and twitter space ama, and the payment of the twitter space host, speakers, poster design usually goes through our bot address: 5E4UkYzMYvqSWPdfWBX2xYqcZQcaQnUYAjBVi4HiJrUdauGb. Some examples:

(1). Twitter space with Dota: 50u of DOT for the community and 100u for the speakers and KOL. More than 21k tuned in the space, and the quality of the ama is quite high.
<https://twitter.com/aiweb3dao/status/1742587028162875657>

(2). AIWeb3 swag (50 with each around 7u), total 342u, and it will be distributed to the community for future event (most likely for the Chinese New year event), Giki is mainly in charge of this event.

(3). 50u of Astar token for the twitter space ama with Neurolanche, more than 15K tuned and high quality ama in the one and half hour:
<https://twitter.com/aiweb3dao/status/1745113727060586899>

(4). Twitter space with several parachain team for the second round of DOT unlock, we used a little bit more budget since this is for several teams and there are events other than the ama, so in total, 50u of token for community, 100u for KOL and 200u for the related event with other parachain team. 20k tuned and bring quite a lot of new users to the community:
<https://twitter.com/aiweb3dao/status/1745504123552960512>

(5). 2 KSM + 5 DOT for AIWeb3 ambassador liupeng to organize event in Chinese new year, such as small quiz and earn reward, and dragon card giveaway, etc. More updates later on.

(6). 50 u community reward for the twitter space with DeStore, so our community would know more about the new project on Astar eco, 15k tuned in with high quality and dual language for this ama: <https://twitter.com/aiweb3dao/status/1749678562683310326>

(7). 1000 Astar for the Dragon card event, while we have implemented the AMM in the discord bot for the Dragon card and points swapping, and also burning of the dragon card will reward the Astar, this would be helpful for building the community and we have noticed the active and growing discord community! <https://twitter.com/aiweb3dao/status/1753284128282476769>

4. Contents:

Here is the summary of the content creators, their total number of creations, total reward, and also average reward from **Jan 1 to Feb. 1, 2024 (It's worth mentioning that since we are organizing several video and article competitions and it is not finished, several great videos are not awarded yet). Overall 13 content creators made contribution this month:**

*: It's worth mentioning that we still have on-going content competitions, so a lot of content creator's work is not counted in this table, so we would expect more content creators in this table next month.

Name	Total number of contribution	Total Reward (In DOT)	Average Reward (DOT)
青牛	17	42.2	2.5
chaos	24	90.6	3.8

xiucal_finance	27	121.3	4.5
drcao	6	0.0	0.0
leo27	10	34.1	3.4
小蚂蚁	10	13.9	1.4
giki	8	36.8	4.6
dorian(秀才代发)	1	6.2	6.2
alice	22	51.3	2.3
jupiter	3	2.8	0.9
mikan	2	1.5	0.8
dotever	2	3.2	1.6
zk	1	1.5	1.5

The details can be found here:

https://drive.google.com/file/d/1aYhkGR3DnP8Zos0-5eLD_V5xM3QO2IU0/view?usp=sharing

Here are some examples of the content being created:

Content creator	Date	Total views	Total likes	Total number of videos
Christine链邦调查局: https://www.youtube.com/@ChristineBTC666	2024-01-01 - 2024-02-01	20330	1481	16
秀才说财经: https://www.youtube.com/@xiucal-finance	2024-01-01 - 2024-02-01	10464	252	28
本VC Ben the VC: https://www.youtube.com/@BentheVC	2024-01-01 - 2024-02-01	9112	279	3
大懒猫挖矿: https://www.youtube.com/@biglazycat	2024-01-01 - 2024-02-01	2566	136	2
Web3 投资与教育频道: https://www.youtube.com/@WEB3EduInvestment	2024-01-01 - 2024-02-01	1470	44	14
小丁说币: https://www.youtube.com/@ding_currency	2024-01-01 - 2024-02-01	1324	65	11
Chaos: https://www.youtube.com/@chaos6272	2024-01-01 - 2024-02-01	150	6	13
Giki: https://www.youtube.com/@gikirun	2024-01-01 - 2024-02-01	53	4	1
区块链查理: https://www.youtube.com/@w0955166107	2024-01-01 - 2024-02-01	46	2	2

Director DrCAO's Youtube video in Chinese (Since DrCAO is the director, no video is rewarded yet to be transparent, it should be discussed in the future):

It took **DrCAO** a lot of time to build the discord bot, contact other parachains (**built up the collaboration with Moonbeam, Interlay, Astar, Ajuna, InvArch, Neurolanche, Bifrost, Frentube, Manta and also others that is still in discussion like Talisman, etc.**), **partnership and others**, organize the video competition events, etc. and also the time to manage the community and answer questions from users, so the total number of videos generated from DrCAO is much less than before. Other than the director work, DrCAO also did more extra work, for this month, most of the time is used to develop the dragon card discord game:

Founder DrCAO's work on developing the discord bot: the dragon card game on discord! Most of the following command is mainly developed to support our new format of events to improve the interaction between team and the community, we plan to share it with other parachain teams in the future to help them grow the community and hope more users would like this new features from discord.

Name	Description	Dev Time	Current cost
!claimAstar	Users can use this to burn the Astar dragon card and get Astar token	10 h	0
!buyNeuroCard	Users can buy the Neurolanche Dragon card using points directly, and the AMM is implemented so the price would be adjusted accordingly	30 h	0
!sellNeuroCard	Users can sell the Neurolanche Dragon card and get point, the AMM is implemented as well	10 h	0
!burnNeuro	User can use this to burn Neurolanche dragon card and get Astar	20 h	0
!bindTG	Users can bind the discord and Telegram	10h	0

The English version of the bot can be tested at: <https://discord.gg/Z66nNwFT8Q>

Appreciate Kabugu joined for the front end dev of our new website, and Neo continued to work with me on back end, AI part, and I also build the database framework that is running smoothly now. It is expected to have internal testing in Feb!

Appendix:

Except for the fund from treasury, DrCAO and AIWeb3 team also applied for more funding support for the community, here is the summary:

Token Name	How do we get it?	How is it used?	Balance on account by Sep
Astar	Applied for event and content creation	All 5k tokens will be distributed to content creators and community	0

InvArch TNKR	Apply for content creation	2000 TNKR, will be distributed to community	0
			0
Neurolancher NFT	Applied for the event with Neurolancher	Waiting for event	2