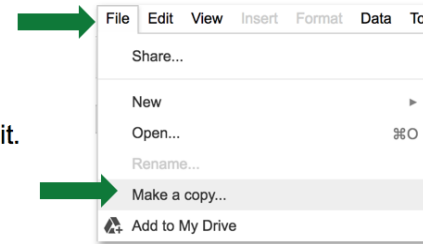


### How to use this template:

This is a view-only file and cannot be edited.

**Create your own copy** of this template to edit.

In the menu, click **File > Make a copy...**



## Social Media Content Calendar Template Example



| PLATFORM  | MON                         | TUES                 | WED                 | THUR          | FRI           | SAT                   | SUN             |
|-----------|-----------------------------|----------------------|---------------------|---------------|---------------|-----------------------|-----------------|
| YOUTUBE   | How-To Video                | How-To Video         | How-To Video        | TOPIC         | TOPIC         | TOPIC                 | TOPIC           |
|           | Test post 1                 | Test post 2          | Milestone A         | Post 1        | Post 2        | No weekend post       | No weekend post |
| FACEBOOK  | Best Recipes                | Best Recipes         | Best Recipes        | TOPIC         | TOPIC         | TOPIC                 | TOPIC           |
|           | Audience poll               | Audience poll        | Poll results post   | Photo feature | Photo feature | Weekend audience poll | Poll results    |
| LINKEDIN  | Career Goals                | Career Goals         | Career Goals        | TOPIC         | TOPIC         | TOPIC                 | TOPIC           |
|           | Audience poll               | Audience poll        | Poll results post   | Top 5 article | Photo feature | No weekend post       | No weekend post |
| INSTAGRAM | Campaign Beta               | Campaign Beta        | Campaign Beta       | TOPIC         | TOPIC         | TOPIC                 | TOPIC           |
|           | Internal meeting - no posts | Campaign Beta launch | Campaign Beta video | Photo feature | Photo feature | Weekend audience poll | Poll results    |
| TIKTOK    | TOPIC                       | TOPIC                | TOPIC               | TOPIC         | TOPIC         | TOPIC                 | TOPIC           |
|           |                             |                      |                     |               |               |                       |                 |
| OTHER     | TOPIC                       | TOPIC                | TOPIC               | TOPIC         | TOPIC         | TOPIC                 | TOPIC           |
|           |                             |                      |                     |               |               |                       |                 |

# Social Media Content Calendar Template

|          |       |       |       |       |       |       |       |
|----------|-------|-------|-------|-------|-------|-------|-------|
| PLATFORM | MON   | TUES  | WED   | THUR  | FRI   | SAT   | SUN   |
| PLATFORM | TOPIC | TOPIC | TOPIC | TOPIC | TOPIC | TOPIC | TOPIC |
|          |       |       |       |       |       |       |       |
| PLATFORM | TOPIC | TOPIC | TOPIC | TOPIC | TOPIC | TOPIC | TOPIC |
|          |       |       |       |       |       |       |       |
| PLATFORM | TOPIC | TOPIC | TOPIC | TOPIC | TOPIC | TOPIC | TOPIC |
|          |       |       |       |       |       |       |       |
| PLATFORM | TOPIC | TOPIC | TOPIC | TOPIC | TOPIC | TOPIC | TOPIC |
|          |       |       |       |       |       |       |       |
| PLATFORM | TOPIC | TOPIC | TOPIC | TOPIC | TOPIC | TOPIC | TOPIC |
|          |       |       |       |       |       |       |       |
| PLATFORM | TOPIC | TOPIC | TOPIC | TOPIC | TOPIC | TOPIC | TOPIC |
|          |       |       |       |       |       |       |       |
| PLATFORM | TOPIC | TOPIC | TOPIC | TOPIC | TOPIC | TOPIC | TOPIC |
|          |       |       |       |       |       |       |       |
| PLATFORM | TOPIC | TOPIC | TOPIC | TOPIC | TOPIC | TOPIC | TOPIC |
|          |       |       |       |       |       |       |       |

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