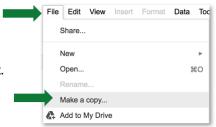


How to use this template:

This is a view-only file and cannot be edited.

Create your own copy of this template to edit.

In the menu, click File > Make a copy...



Social Media Content Calendar Template Example

Try smartsheet for free

MON	TUES	WED	THUR	FRI	SAT	SUN
How-To Video	How-To Video	How-To Video	TOPIC	TOPIC	TOPIC	TOPIC
Test post 1	Test post 2	Milestone A	Post 1	Post 2	No weekend post	No weekend post
Best Recipes	Best Recipes	Best Recipes	TOPIC	TOPIC	TOPIC	TOPIC
Audience poll	Audience poll	Poll results post	Photo feature	Photo feature	Weekend audience poll	Poll results
Career Goals	Career Goals	Career Goals	TOPIC	TOPIC	TOPIC	TOPIC
Audience poll	Audience poll	Poll results post	Top 5 article	Photo feature	No weekend post	No weekend post
Campaign Beta	Campaign Beta	Campaign Beta	TOPIC	TOPIC	TOPIC	TOPIC
Internal meeting - no posts	Campaign Beta launch	Campaign Beta video	Photo feature	Photo feature	Weekend audience poll	Poll results
TOPIC	TOPIC	TOPIC	TOPIC	TOPIC	TOPIC	TOPIC
TOPIC	TOPIC	TOPIC	TOPIC	TOPIC	TOPIC	TOPIC
10110	10110	10110	10110	10110	10110	10110
	How-To Video Test post 1 Best Recipes Audience poll Career Goals Audience poll Campaign Beta Internal meeting - no posts	How-To Video Test post 1 Test post 2 Best Recipes Audience poll Career Goals Audience poll Campaign Beta Internal meeting - no posts TOPIC How-To Video How-To Video Test post 2 Test post 2 Audience poll Audience poll Career Goals Audience poll Campaign Beta Campaign Beta TOPIC TOPIC	How-To Video Test post 1 Test post 2 Milestone A Best Recipes Audience poll Audience poll Poll results post Career Goals Audience poll Audience poll Poll results post Campaign Beta Internal meeting - no posts TOPIC TOPIC TOPIC TOPIC Milestone A Career Goals Poll results post Career Goals Career Goals Poll results post Campaign Beta Campaign Beta Deta launch TOPIC TOPIC	How-To VideoHow-To VideoTOPICTest post 1Test post 2Milestone APost 1Best RecipesBest RecipesTOPICAudience pollAudience pollPoll results postPhoto featureCareer GoalsCareer GoalsCareer GoalsTOPICAudience pollAudience pollPoll results postTop 5 articleCampaign BetaCampaign BetaCampaign BetaTOPICInternal meeting - no postsCampaign Beta launchCampaign Beta videoPhoto featureTOPICTOPICTOPICTOPIC	How-To VideoHow-To VideoHow-To VideoTOPICTOPICTest post 1Test post 2Milestone APost 1Post 2Best RecipesBest RecipesTOPICTOPICAudience pollAudience pollPoll results postPhoto featureCareer GoalsCareer GoalsCareer GoalsTOPICAudience pollAudience pollPoll results postTop 5 articlePhoto featureCampaign BetaCampaign BetaTOPICTOPICInternal meeting - no postsCampaign Beta IdunchCampaign Beta VideoPhoto featureTOPICTOPICTOPICTOPIC	How-To VideoHow-To VideoTOPICTOPICTOPICTest post 1Test post 2Milestone APost 1Post 2No weekend postBest RecipesBest RecipesTOPICTOPICTOPICAudience pollAudience pollPoll results postPhoto featurePhoto featureWeekend audience pollCareer GoalsCareer GoalsCareer GoalsTOPICTOPICNo weekend postAudience pollAudience pollPoll results postTop 5 articlePhoto featureNo weekend postCampaign BetaCampaign BetaCampaign BetaTOPICTOPICTOPICInternal meeting no postsCampaign Beta videoPhoto featurePhoto featureWeekend audience pollTOPICTOPICTOPICTOPICTOPICTOPIC

Social Media Content Calendar Template

PLATFORM	MON	TUES	WED	THUR	FRI	SAT	SUN
	TOPIC						
PLATFORM							
	TOPIC						
PLATFORM							
PLATFORM	TOPIC						
	TOPIC						
PLATFORM							
	TONG	TOPIC	TOPIC	TONIC	TOPIC	TONIC	TONIC
PLATFORM	TOPIC	IOPIC	IOPIC	TOPIC	IOPIC	TOPIC	TOPIC
PLATFORM	TOPIC						
	TOPIC						
PLATFORM							

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