LUTHERAN CHURCH OF THE NATIVITY

Gathering through the love of Christ to care, grow, and serve.

Strategic Plan

Ministry Result Area #1: (Care/Serve)
Nativity seeks to build meaningful relationships among the disciples who gather here.

Objective 1: 50% of congregation members over age 8 are part of a small group (this includes any group of disciples outside of worship such as choirs, Youth Sunday night activities, etc.). *Tactics may include:*

1. Build a roster of small group members
2. Intentionally invite non-members
3. Launch new groups to reach non-members

Objective 2: Annually host at least eight congregational fellowship events. *Tactics may include:*

1. Lunch/Learn
2. Fast fellowship
3. Lutheridge luncheon with counselors on Lutheridge Sunday

Objective 3: Double the amount of time people spend after a service in 3 years. *Tactics may include:*

1. Work with an interior designer to re-tool the Sunday morning flow to encourage fellowship
2. Snacks and coffee
3. Seating

Objective 4: Integrate service and community building--Food pantry/Lord's Acre/Transformation Village/ Veterans Restoration Quarters/Habitat for Humanity/Lutheridge service as individual service opportunities as ways to connect with other disciples from Nativity while doing outreach. *Tactics may include:*

1. Lutheridge to do a meal and workday—2x per year for the whole congregation
2. Lutheridge Sunday to include a meal with the counselors
3. Lord's acre 2 x per year

Ministry Result Area #2 (Grow)
Nativity members are <u>growing</u> in their <u>faith</u>

Objective 1: Develop an annual faith formation rotation in addition to what is currently offered. *Tactics may include:*

1. Series of 4-5 short term deep dives offered both daytime and evening each year.
    1. 2 basics
    2. 2-3 deeper

Objective 2: Begin to develop digital options for deeper faith formation. *Tactics may include:*

1. Podcasts
    1. Pastor Mary Shore to do 7 different podcasts of the recent Marks of the church
    2. Form a team that will determine leaders and topics for other options
    3. Explore recording live events to be edited into shareable formats

Objective 3: Integrate faith formation through worship at least 3 times per year. *Tactics may include:*

1. 6-week series on why we worship as we do
2. 3-week series on the Creed
3. These may be integrated into worship or separate classes

Objective 4: Explore the integration of opportunities during worship for engagement around topics for education. *Tactics may include:*

1. This allows for questions and participation in service. Need someone to help collate questions around the topic.
2. Would start for a season to see how it would flow. Perhaps eventually doing it once per month or once per quarter.

Ministry Result Area #3 (Gathering/Growth in numbers)
Worship becomes an invitation to the community to join our vision.

Objective 1: Perform a campus Master Plan over the next 12 months that will include:

1. Use of the field
2. Outdoor worship space
3. Parking and flow
4. Signage
5. Room use
6. Worship when numbers are low

Objective 2: Examine space and program opportunities with goal of inviting a wider demographic to join in worship with us. *Tactics may include:*

1. Annual intentional outreach to NPK and others
2. Sundays when kids sing
3. Sundays when teachers are honored and we get to meet them
4. Community building/fellowship time with families

Objective 3: Outdoor space renovation after master planning process.

1. Invest in upgrading the outdoor worship space

Objective 4: Outreach activity determined to welcome people onto our campus intentionally. *Tactics may include:*

1. Concert series

Objective 5: Welcome 50 first-time (non-family) visitors annually and increase new members by 10% per year. *Tactics may include:*

1. List creation of people to pray for
2. Outreach day camps with Lutheridge
3. NPR ads
4. New mover mailings
5. Facebook ads highlighting community
6. Intentional mailings to former members