Chelsea Heinbach

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Executive Summary

Associate Professor and Teaching & Learning Librarian specializing in critical information literacy, open pedagogy, and educational equity within higher education. Proven leader in developing and assessing institution-wide information literacy programs and securing external funding, including a $194K IMLS grant for LIS professional development research. A nationally recognized scholar and editor with significant peer-reviewed publications and service aimed at inclusive, anti-deficit teaching and programs in academic librarianship.

Education

Master of Library and Information Science, June 2016
University of Denver, Denver, Colorado

Bachelor of Arts, May 2011
University of Miami, Coral Gables, Florida
English Literature and Philosophy

Experience

Associate Professor, Teaching and Learning Librarian
University of Nevada, Las Vegas
July 2023-current

Assistant Professor, Teaching and Learning Librarian
October 2017-June 2023

- Lead department efforts to integrate information literacy (IL) into English Composition, impacting over 3,000 students annually and establishing new programmatic IL standards
- Develop and coordinate the UNLV Libraries' student learning assessment plan
- Champion and lead open pedagogy initiatives including faculty development for Wikipedia and Podcast assignment design, hosting Wikipedia Edit-a-thons, providing consultations, and managing an open pedagogy Google group comprised of faculty, staff, and students
- Develop, deliver, and assess curriculum-integrated instruction sessions for undergraduate students
- Create and contribute to outreach initiatives that support the mission of the Research and Education Division, particularly those related to open knowledge and civic engagement
- Participate in Faculty Institutes, a university-wide program that contributes to the professional development of disciplinary faculty in the areas of information literacy pedagogy and assignment design

- Participate in faculty governance activities, including attending faculty meetings, voting on bylaws changes, voting in other faculty elections, and serving on committees when elected or appointed

  Past Projects

- Co-designed and implemented the Open Scholarship and Rising Researcher Student Awards to expand the Calvert Student Research Award program
- Recruited, hired and mentored a temporary undergraduate student Information Literacy Fellow for two ten-week terms
- Coordinated the Information Literacy Fellow program, a division-wide student position that encourages meaningful student employment and professional development
- Supervised and mentored classified staff member responsible for instruction and student engagement activities

Temporary Reference and Instruction Librarian
University of California, Santa Barbara, Santa Barbara, CA
September 2016-September 2017
- Created, delivered, and assessed information literacy sessions that support the research needs of University of California students
- Taught a credit-bearing library research course (INT1-Introduction to Library Research)
- Provided research assistance in person and electronically via chat and email
- Participated in outreach initiatives in order to engage faculty and students in library activities

Graduate Assistant in Education and Outreach
Auraria Library, Denver, CO
June 2015-August 2016

Graduate Research Assistant
Morgridge College of Education, University of Denver, Denver, CO
September 2014-May 2016

Grants Received

Laura Bush 21st Century Librarian Program - Institute of Museum and Library Services. LibParlor Online Learning. 2021-2024. $194,661.
- The University of Nevada, Las Vegas, in collaboration with Pennsylvania State University, the University of Tennessee Knoxville, and Smith College will develop LibParlor Online Learning (LPOL), a free, open-source online curriculum of learning modules with readings and activities that will build capacity for academic library and information science (LIS) professionals to conduct and publish rigorous original research.

Library Census Equity Fund - American Library Association. April 2020. $2,000.

- Created census initiatives to improve reporting by college students, a "hard to count" population which contributed to a Nevada having the largest growth in self-response rate in the country.

Scholarship

Books

Heinbach,C., Mitola, R., Rinto, E. (2021) *Dismantling Deficit Thinking in Academic Libraries: Theory, reflection, and action.* Sacramento, CA: Library Juice Press.

Invited Talks

Heinbach, C., Mitola, R., Rinto, E. (September 5, 2024) *Keynote, Students at the Center: Asset-based Approaches to Teaching and Learning for the Annual Teaching Retreat*. Santa Clara University.

Bhat, N., Fargo, H., **Heinbach, C.,** Powell, C. (August 7, 2024). *Building Your Research Community – A LibParlor Online Learning Workshop.* University of Houston

Heinbach, C., Mitola, R., Rinto, E. (2023) *Dismantling Deficit Thinking in Academic Libraries.* Anti-Racist Pedagogy Workshop Series. University of California, Los Angeles.

Heinbach, C. (2021) *Deficit Thinking in Higher Education.* University of Nevada Las Vegas Equity Institute Online.

Peer-Reviewed Publications

Marineo, F., **Heinbach, C.**, Mitola, R. (2022) Building a Culture of Collaboration and Shared Responsibility for Educational Equity Work through an Inclusive Teaching Community of Practice. *Collaborative Librarianship.*

Matusiak, K.K. , Harper, A, **Heinbach, C.** (2019) Use and reuse of visual resources in student papers and presentations, *The Electronic Library.*

Heinbach, C., Fiedler, B.P., Mitola, R., & Pattni, E. (2019) Dismantling Deficit Thinking: A Strengths-based Inquiry into the Experiences of Transfer Students in and out of Academic Libraries. *In the Library with the Lead Pipe.*

Matusiak, K. K., **Heinbach, C.**, Harper, A., & Bovee, M. (2019) Visual literacy in practice: Use of images in students' academic work. *College & Research Libraries. Vol 80, No 1.*

Papers in Peer-Reviewed Conference Proceedings

Lenker, M., Mitola, R., **Heinbach, C.** (2025). Weaving a Shared Vision: Crafting and Aligning Teaching Goals across Library Departments. LOEX Conference Proceedings. United States

Mitola, R., Cahall, C., **Heinbach, C.**, Sewell, A**.** (2023) Inclusive or Harmful? A critical content analysis of tutorial offerings from R1 academic libraries. Association of College and Research Libraries, Pittsburgh, United States.

Heinbach, C., Fargo, H., Powell, C. & Bhat, N. (2019) *The Librarian Parlor: Demystifying the research process through community.* Association of College and Research Libraries, Cleveland, United States.

Matusiak, K. K., & **Heinbach, C.** (2018). *Methodological approaches for exploring visual literacy practices.* International Federation of Library Associations (IFLA) World Library and Information Congress, Kuala Lumpur, Malaysia. Session 116 - Library Theory and Research with Information Literacy. IFLA Library.

Book Chapters

Heinbach, C. *(forthcoming 2025) Participatory Design* in Maybee, C., Kaufmann, K. Information Literacy Handbook: Charting the Discipline.

Bhat, N., Fargo, H., **Heinbach, C.**, Powell, C. (2025) *LibParlor Online Learning: Developing Librarian-Researcher Identities Through A Free Online Curriculum.* In Nagle, S., & Campbell, P. Librarians as Researchers: Developing our Scholarly Identities.

Rinto, E., **Heinbach, C.** (2022) Information Literacy Fellows at the University of Nevada, Las Vegas*.* In A. Hartsell-Gundy, K. Duckett, & S. Morris (EDs.), *Learning in Action: Designing successful graduate student work experiences in academic libraries.* Association of College and Research Libraries.

Fiedler, B.P., Bukowski, M., **Heinbach, C**., Martinez-Flores, E., and Mitola, R. (2021). *"Engaging Student Employee Expertise to Improve Wikipedia Edit-a-Thons."* in Wikipedia and Academic Libraries: A Global Project.

Fargo, H., **Heinbach, C.,** Powell, C. (2020). Uneven expectations: gender, whiteness, and the wobbly tripod in *Deconstructing Service in Libraries: Intersections of Identities and Expectations,* by Veronica Arellano Douglas and Joanna Gadsby. Library Juice Press.

Heinbach, C., Wainscott, S. B. (2020). University of Nevada, Las Vegas: Liaisons and Teaching Librarians—Navigating Overlapping Responsibilities and Identities. In Gardner, C., Galoozis, E., & Halpern, R., 285-298. Atlanta, Ga: *Hidden Architectures of Information Literacy Programs: Structures, Practices, and Contexts.* Association of College and Research Libraries.

Other Publications

Heinbach, C. (2017). Nurturing Patience, Building Community. *The Librarian Parlor*.

Heinbach, C., Landis, C. & Hicks, A. (2016, April 26). [Publishing Practice: developing a professional identity](#) [Web log]. *ACRLog.*

Matusiak, K. K., Bodnar, K., & **Heinbach, C.** (2015, December). A collaborative project between the University of Denver LIS students and the ENSSIB students in Lyon. *International Leads.* 29(4), 7.

Presentations

International --

Heinbach, C, & Matusiak, K.K. (2018). *Visual Resources and Social Media: Leveraging Everyday Practices to Teach Information Literacy.* European Conference on Information Literacy (ECIL). Oulu, September 2018.

Matusiak, K. K., & **Heinbach, C.** (2018). *Methodological approaches for exploring visual literacy practices.* International Federation of Library Associations (IFLA) World Library and Information Congress, Kuala Lumpur, Malaysia, August 26, 2018.

National --

Lenker, M., Mitola, R., **Heinbach, C.** (2025). Weaving a Shared Vision: Crafting and Aligning Teaching Goals across Library Departments. LOEX Conference Proceedings. Pasadena, CA, May 2025, United States

Bhat, N., Fargo, H., **Heinbach, C.**, Powell, C. Introducing LibParlor Online Learning: An Open-Source Curriculum for LIS Researchers. American Library Association, San Diego, CA, June 2024.

Bhat, N., Fargo, H., **Heinbach, C.**, Powell, C. Forging the Future of LIS Researchers Through Community. Association of College and Research Libraries, Pittsburgh, PA, March 2023.

Cahall, C., Mitola, R., **Heinbach, C.**, Sewell, A. Inclusive or Harmful? A critical content analysis of tutorial offerings from R1 academic libraries. Association of College and Research Libraries, Pittsburgh, PA, March 2023.

Bhat, N., Fargo, H., **Heinbach, C.**, Powell, C. LibParlor Online Learning: Diversifying & Improving LIS Literature Through An Open-Source Professional Development Program. Empirical Librarians Conference. March 2023.

Cahall, C., Mitola, R., **Heinbach, C**., and Sewell, A. State of inclusivity in tutorials: a critical content analysis of tutorials provided by R1 academic libraries. Critical Librarianship and Pedagogy Symposium. August 2022.

Heinbach, C., Mitola, R., Rinto, E. *Open Pedagogy: An emerging strategy for challenging deficit thinking and empowering student voices.* Association of College and Research Libraries, Online due to COVID-19, April 2021.

(Canceled due to COVID-19) **Heinbach, C.,** Marineo, F., Mitola, R.. *Dismantling Deficit Thinking to Foster Inclusion, Equity, and Justice in the Library Classroom.* Library Instruction West. Seattle, July 2020.

Marineo, F., **Heinbach, C.,** Mitola, R.. *From individual to programmatic educational equity: a blueprint for inclusive teaching practices, dismantling deficit thinking, and shifting broader library culture.* LOEX. Virtual (COVID-19), May, 2020.

D'Amato, R., **Heinbach, C**., Lopez, B., Martinez-Flores, E., Mitola, R., Ramirez, D. *#notyourdeficit: Honoring the unique strengths of first-gen students through community-based participatory research.* Inclusion Diversity and Equity in Academic Libraries, Columbus, United States

Heinbach, C., Fargo, H., Powell, C. & Bhat, N. *The Librarian Parlor: Demystifying the research process through community.* Association of College and Research Libraries, Cleveland, United States.

Fiedler, B.P., **Heinbach, C.**, Seeber, K., Carr, A., Welsh, M., *Transfer Student Success: Dismantling Deficit-Oriented Approaches.* Association of College and Research Libraries, Cleveland, United States.

Locke, B., Patel, K., **Heinbach, C.**, Mulligan, R., stringer-stanback, k. (2018). *Nurturing Citizen Scholarship: Civic Education and Digital Learning in the Neoliberal University.* Digital Library Federation Forum (DLF Forum). Las Vegas, October 2018.

Heinbach, C., Fiedler, B., & Mitola, R. (2018). *Interinstitutional Student Success: An asset-oriented inquiry into transfer students.* Library Orientation Experience (LOEX). Houston, May 2018.

Matusiak, K. K., **Heinbach, C**. Harper, A., & Bovee, M. (2017). *Using Consensual Qualitative Research approach to study visual literacy in practice*. The Library Research Round Table (LRRT) Research Forum at the American Library Association (ALA) Annual Meeting, Chicago, June 25th, 2017.

Matusiak, K.K., Harper, A., & **Heinbach, C.** (2017). *Visual literacy in practice*. The 45th Annual Conference of the Art Libraries Society of North America (ARLIS NA), New Orleans, February 7, 2017.

Regional --

Heinbach, C. (2018). *Checklists Are Not Enough: Exploring Emotional Intelligence as Information Literacy.* Library Instruction West (LIW). Grand Junction, July 2018.

Fiedler, B., **Heinbach, C.** , & Lenker, M. (2018). *Lose the lecture: Gamble on peer to peer learning*. Intermountain Teaching for Learning Conference. Henderson, March 2018.

Poster Sessions

Bhat, N., **Heinbach, C.,** Fargo, H., and Powell, C. *(2025)* LibParlor Online Learning: An open source curriculum for LIS researchers. The Association of College and Research Libraries (ACRL).

Fargo, H., Bhat, N., **Heinbach, C.**, and Powell, C. *(2022)* LibParlor Online Learning: Shared Knowledge for the Library Research Community. The Association for Library and Information Science Education (ALISE).

D' Amato, R., Gutierrez, P., **Heinbach, C.,** Lopez, B., Martinez-Flores, E., Mitola, R., and Ramos-Candelas, D. (2019). *For first-gens by first-gens: A student led, strengths-based study to guide teaching and outreach practices in academic libraries.* Poster presented at the Annual American Library Association Conference in Washington, D.C.

Powell, C., Fargo, H., & **Heinbach, C.** (2018). *Building a community of librarian researchers: What we learned from creating LibParlor.* Poster presented at the Annual American Library Association conference in New Orleans, LA.

Professional Service

National
The Librarian Parlor
Co-founder and Editor March 2017-present
- Co-created The Librarian Parlor, a blog focused on demystifying the research and publishing process for LIS researchers
- Solicit and organize contributions from experts in the field
- Review and offer feedback and edits on posts before publishing
- Act as a point-person for three Contributing Editors who maintain independent columns

Association of College and Research Libraries Instruction Section (ACRL IS) Executive Committee
Member-at-large July 2024-June 2026

Association of College and Research Libraries Instruction Section (ACRL IS) Mentorship Program
Mentor July 2023-present

American Library Association Library Research Round Table (LRRT) Mentorship Program
Mentor July 2023-present

University
Civic Learning and Democratic Education Coalition
Appointed member January 2021-present

Library
Scholarship Committee
Member July 2024-present

Mentoring Committee
Mentor August 2022-present

Past Service Appointments

National
Association of College and Research Libraries Instruction Section (ACRLIS) Management and Leadership Committee Appointment
Member July 2022-June 2023

Association of College and Research Libraries Instruction Section (ACRLIS) Miriam Dudley Instruction Librarian Award Committee
Secretary July 2021-June 2022

Association of College and Research Libraries Instruction Section (ACRLIS), Irene F. Rockman Award Committee
Chair July 2020-June 2021
Vice-Chair July 2019-June 2020
Member July 2018-June 2019
Secretary July 2017-June 2018
  ● Reviewed publications and projects nominated for consideration for the Ilene F. Rockman Instruction Publication of the Year and the Instruction Section Innovation Award

Regional
Nevada's Complete Count Committee - Education Subcommittee
member January 2020-April 2021
  ● Consulted on efforts and organized events in the state of Nevada to increase census count through educational institutions. The work of this committee contributed to Nevada being the #1 most improved self-reporting rates in the country.
Rocky Mountain Special Libraries Association
Communications Co-Chair January 2015-January 2017
  ● Created and maintained Instagram presence
  ● Aided in the creation and implementation of networking and professional development events
  ● Attended and aided in planning of 2nd Annual Rocky Mountain Mini-conference August 2015
  ● Contributed to RMSLA Blog and website

American Library Association, Student Chapter, University of Denver
President September 2015-June 2016
- Identified needs in the University of Denver LIS academic community by designing and conducting surveys
- Planned and organized a mini-lecture (Jan 2016) from a visiting professional (Kevin Seeber) to address unanswered questions concerning attending and presenting at professional conferences
- Coordinated mini-lecture on International Librarianship (Feb 2016) from visiting professionals (Janet Lee and Nancy Bolt)
- Co-organized a book and fund drive to support the Denver homeless population through a partnership with the Colorado Coalition of the Homeless

University
University of Nevada, Las Vegas
- Instructional Infrastructure, *Elected member* July 2019-June 2020
- Undergraduate Curriculum Committee, *Elected member* February 2018-June 2019

Library
Inclusion and Equity Committee
Elected member July 2020-June 2024
- Created and managed an IEC Professional Development fund ($20,000)

Instruction Goals Task Force
Appointed Member November 2023-2024

Pop-Up Instruction Space Task Force
Chair, June 1, 2018-July 1, 2020
- Led a team in developing instructional content, administrative processes, and guidelines for a pop-up instruction program

University of Nevada, Las Vegas
- Education Outreach Librarian Search Committee *June 2022-January 2023*
- Research and Education Division Director Search Committee *February 2021-July 2021*
- Making and Innovation Specialist Search Committee *January 2018-March 2018*
- Research Week Task Force January *2018-October 2018*
- Social Sciences Librarian Search Committee *February 2018-June 2018*

University of California, Santa Barbara
- Primo Implementation Team *September 2016-October 2017*
- Library Diversity and Inclusion Committee *November 2016-October 2017*
- Learning Commons Advisory Group *August 2017-October 2017*

Awards and Honors

Library Journal
Mover and Shaker, Innovator, 2023

University Libraries - University of Nevada, Las Vegas
Outstanding Library Faculty Scholarship Award, 2022

Association of College and Research Libraries University Libraries Section
Professional Development Award, 2021 - with Nimisha Bhat, Hailley Fargo, and Charissa Powell
for our work on the Librarian Parlor

University Libraries - University of Nevada, Las Vegas
Innovative Solutions Award, 2018 - with Brittany P. Fiedler

University of California Santa Barbara Library
Outstanding Library Employee (OLÉ)-Leadership, Fall 2016 & Winter 2017

Beta Phi Mu-Library and Information Science Honors Society
Initiated June, 2016

Rocky Mountain Special Libraries Association
Horizon Award, March 2016

American Libraries Association
Student to Staff scholarship, October 2015

Conferences Attended

LOEX 2025, May 5-7, 2025 Pasadena, CA
Association of College and Research Libraries, April 2025, Minneapolis, MN
ALA Annual Conference June 2024, San Diego, CA
Open Education Conference, October 2023, *online*
ALA Annual Conference June 2023, Chicago, IL
National Conference on Race & Ethnicity in Higher Education, May 2023, New Orleans, LA
Association of College and Research Libraries, March 2023, Pittsburgh, PA
Association of College and Research Libraries, 2021, *online due to COVID-19*
Critical Librarianship and Pedagogy Symposium 2021, *online due to COVID-19*
LOEX 2020, *online due to COVID-19*
ALA Annual Conference June 20-25, 2019, Washington D.C
Association of College and Research Libraries, April 10-13, 2019, Cleveland, OH
Digital Library Federation, October 15-19, 2018, Las Vegas, NV
European Conference on Information Literacy, September 21-24, Oulu, Finland
Library Instruction West July 19-21, 2018, Grand Junction, CO
LOEX 2018 May 3-5, 2018, Houston, TX

Personal Librarian and First Year Experience Conference March 21-23, Cleveland, OH
Intermountain Teaching for Learning Conference March 15-16, 2018, Henderson, NV
Pushing the Margins Symposium July 14, 2017, Los Angeles, CA
WILU 2017 May 23-25, 2017, Edmonton, Alberta
ACRL 2017 March 21-25, 2017, Baltimore, MD
#critlib2017 March 22, 2017, Baltimore MD
SCIL Works 2017 - Let's Get Together: Collaborating with our Academic Communities Beyond
the One-Shot, February 10, 2017, CSU Dominguez Hills
University of Michigan Virtual Conference on Data Literacy, July 2016
ALA Annual Conference June 23-28, 2016, Orlando, FL
CALCON2015 October 22-24 2015, Loveland, CO
2nd Annual Rocky Mountain Mini Conference August 6, 2015, Denver, CO

Continued Learning Experiences and Professional Development

Library Juice Academy Course March 2019
    Informal Learning in Academic Libraries
Library Juice Academy Course July 2018
    Introduction to Open Educational Resources
ACRL Immersion July 2017
    Teacher-track Program
Library Juice Academy Course May 2017
    Translating the ACRL Framework for Information Literacy into Our Teaching Practices
VitalSmarts Training April 2017
    Crucial Conversations
Library Juice Academy Course March 2017
    Exploring and Applying Critical Theory: An Introduction for Librarians
Library Juice Academy Course January 2017
    Information Literacy and Writing Studies: Exploring Pedagogical Possibilities

Professional Organizations

Association of College and Research Libraries (ACRL), member
    Instruction Section, member
American Library Association, member
    Gay, Lesbian, Bisexual & Transgender Round Table (GLBTRT), member

Competencies/Skills

- Strong research skills
- Exceptional project management skills
- Established time management skills

- Excellent communication skills
- Proven teaching skills
- Demonstrated leadership abilities
- Working knowledge of French

Volunteer Work

Promise Scholarship Mentor Program: Mentor
December 2017-2018
- Mentor high school students eligible for the Promise Scholarship in order to encourage high school graduation and assisting with the college application process

Jefferson County Library: Digitization Technician for Oral Histories
February 2015-August 2015
- Digitized and archived oral histories from tapes to digital form to promote the Oral Histories initiatives and projects and encourage access to Jefferson County History

Denver Museum of Nature and Science: Cataloging Intern
October 2014-December 2014
- Inserted metadata for digital formats of born digital and digitized collections utilizing Dublin Core elements

Research and Professional Interests

- Dismantling the deficit mindset in information literacy education
- Algorithmic literacy as information literacy
- Open Pedagogy and Open Educational Resources
- Peer Learning in Academic Libraries
- Authentic and Critical Assessment in Academic Libraries
- Transfer student experiences
- Challenges and support for LIS practitioner-researchers
- Democratic education and civic engagement through Information literacy
- Confirmation Bias and Information Literacy education
- Visual Literacy