

## Spontaneous Problem: Canned Commercial

- A. When the team enters the room, tell them, "This is a hands-on verbal problem. In an actual tournament you would have one minute to select five team members to compete. The others could leave or stay to watch, sitting in seats away from the table. If they stayed in the room, they could not assist in solving the problem and could not talk at ANY time."

*Note To Judge: All team members can participate in the Spontaneous Fair.*

### B. JUDGE READS TO TEAM:

1. This is a two part problem. In the first part, you will have 7 minutes to prepare your solution. In the second part you will have 1 minute in which to present your solution. You may ask questions at any time, however, time will continue.
2. In front of you is a can that could contain something. Your problem is to select a product that the can might contain, use these materials to create an appropriate label for the can, and then come up with a commercial to advertise the product. You will perform the commercial during part two.
3. Scoring will be as follows:
  - 1-5 points for the product.
  - 1-15 points for the can label.
  - 1-15 points for the commercial.
  - 1-10 points for overall teamwork.
4. Once again, your problem is to select a product that the can might contain, use these materials to create an appropriate label for the can, and then come up with a commercial to advertise the product.

### C. FOR JUDGES ONLY

1. Give each team the following: A coffee can or equivalent with a lid, 2 or 3 sheets of white paper as needed to cover the can, a pair of scissors, about a dozen crayons of various colors, and some scotch tape. Note: Markers may be used in place of crayons.
2. The product and label may be presented as part of the commercial. The commercial does not need to last for the entire minute.

## Team Copy

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## Scoresheet - Canned Commercial

Product (1-5 points)	_____	
Can Label (1-15 points)	_____	
Commercial (1-15 points)	_____	
Teamwork (1-10 points)	_____	+
Total points	_____	=

Comments:

## Scoresheet - Canned Commercial

Product (1-5 points)	_____	
Can Label (1-15 points)	_____	
Commercial (1-15 points)	_____	
Teamwork (1-10 points)	_____	+
Total points	_____	=

Comments: