

**Description of Course Unit**  
**according to the ECTS User's Guide 2015**

|                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                            |
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| Course unit title                                                                  | EVENT ORGANIZER                                                                                                                                                                                                                                                                                                                                                                            |
| Course unit code                                                                   | KOM 6324                                                                                                                                                                                                                                                                                                                                                                                   |
| Type of course unit (compulsory, optional)                                         | Compulsory                                                                                                                                                                                                                                                                                                                                                                                 |
| Level of course unit (according to EQF: first cycle Bachelor, second cycle Master) | Bachelor                                                                                                                                                                                                                                                                                                                                                                                   |
| Year of study when the course unit is delivered (if applicable)                    | 2021/2022                                                                                                                                                                                                                                                                                                                                                                                  |
| Semester/trimester when the course unit is delivered                               | 5                                                                                                                                                                                                                                                                                                                                                                                          |
| Number of ECTS credits allocated                                                   | 6 ECTS                                                                                                                                                                                                                                                                                                                                                                                     |
| Name of lecturer(s)                                                                | Pratiwi Wahyu Widiarti & Gilang Jiwana Adikara                                                                                                                                                                                                                                                                                                                                             |
| Learning outcomes of the course unit                                               | <ol style="list-style-type: none"> <li>1. Mahasiswa memiliki pemahaman tentang pengertian dan ruang lingkup EO</li> <li>2. Mahasiswa memahami jenis-jenis <i>event</i> dan jaringan manajemen <i>event</i></li> <li>3. Mahasiswa mampu merancang proposal <i>event</i></li> <li>4. Mahasiswa mampu melakukan praktik perencanaan, pelaksanaan dan evaluasi sebuah <i>event</i>.</li> </ol> |
| Mode of delivery (face-to-face, distance learning)                                 | Distance Learning                                                                                                                                                                                                                                                                                                                                                                          |
| Prerequisites and co-requisites (if applicable)                                    | -                                                                                                                                                                                                                                                                                                                                                                                          |
| Course content                                                                     | Pengertian dan ruang lingkup EO<br>Jenis-jenis <i>event</i> dan jaringan manajemen <i>event</i><br>Perancangan proposal <i>event</i>                                                                                                                                                                                                                                                       |

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|                                                                                                                                                                    | Praktik perencanaan, pelaksanaan dan evaluasi sebuah <i>event</i> .                                                                                                                                                                                                                                                                                                                                                                         |           |
| Recommended or required reading and other learning resources/tools                                                                                                 | Book:<br><br>A. Any Noor. 2013. <i>Manajemen Event</i> . Bandung : Alfabeta.<br><br>B. Ibnu Novel Hafidz. 2017. <i>CEO (Chief Event Organizer)</i> . Yogyakarta : Gaya Media<br><br>C.Sulyus Natoradjo. 2011. <i>Event Organizing; Dasar-Dasar Event Management</i> . Jakarta : .Penerbit PT Gramedia Pustaka Utama.<br><br>D. Iqbal Alan Abdullah. 2009. <i>Manajemen Konferensi Dan Event</i> . Yogyakarta : Gajah Mada University Press. |           |
| Planned learning activities and teaching methods                                                                                                                   | Lecture.<br>Individual Assignment<br>Report Preparation and/or Presentation                                                                                                                                                                                                                                                                                                                                                                 |           |
| Language of instruction                                                                                                                                            | Indonesian                                                                                                                                                                                                                                                                                                                                                                                                                                  |           |
| <b>Assessment methods and criteria</b><br>There are Assignments, Midterms, Final Examination, and Term-Project Presentation.<br>(Appendices □ assessment criteria) |                                                                                                                                                                                                                                                                                                                                                                                                                                             |           |
| No                                                                                                                                                                 | Komponen Penilaian                                                                                                                                                                                                                                                                                                                                                                                                                          | Bobot (%) |
| 1                                                                                                                                                                  | Tugas individual mengenai perancangan proposal event                                                                                                                                                                                                                                                                                                                                                                                        | 20%       |
| 2                                                                                                                                                                  | Pembuatan laporan lindividual mengikuti sebuah organizer                                                                                                                                                                                                                                                                                                                                                                                    | 30%       |
| 3                                                                                                                                                                  | UTS                                                                                                                                                                                                                                                                                                                                                                                                                                         | 20%       |
| 4                                                                                                                                                                  | UAS (praktik perancangan sebuah event)                                                                                                                                                                                                                                                                                                                                                                                                      | 30%       |
| Total                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                             | 100%      |