## **Short form copy practice**

- DIC model - Take recess



The simplest way to get you de-stressed and back on thriving in your healthy balanced life - it's just one drink away ...

How can you energize yourself and get back to creating your art: A coffee... an energy drink..

**Wrong**, they just provide temporary effects.

Did you know stimulants like coffee and alcohol have *drawback effects!*?

Drinks like coffee and energy drinks have *caffeine*, providing a small energy boost as a headrush, only to leave you drained moments later in their downfall period.

Want a solution...

#### Take a Recess

Recess contains CBD, a compound famous to *destress* and *relax*, leaving you ready to get back in the flow of creating the best hits in no time

So why stay stressed...

Take a Recess

P.S Now with more new summer flavors!

# - PAS model - Neurohacker Collective

#### The leading scientists solution to a stronger healthier mind and better focus

As you age you slowly lose brain function and there's nothing you can do , younger rivals will always outperform you Right? ...WRONG there's a solution..

Leading scientists, interested in supporting the entire spectrum of meaningful subjective human experiences, have been working together to bring forward a new *non-pharmaceutical* method of promoting brain function, leading to a **sharper mind with better overall performance**: longer memory, deeper concentration, better problem solving skills.

Together they've brought together the highest grade, high-purity, and bioavailable forms of each ingredient that are vegan, gluten-free and non-GMO, to form a true enhancing supplement, helping your brain reach peak performance.

So..Tired of zoning out, constantly losing things and forgetting important things throughout your day... People calling you careless

#### **Enhance yourself!**

- HOS model Rachel Padersen
- Tik tok business

### From mother of 3, to tik tok fame, to business lady ...

...The story of Rachel Padersen (" Queen of Social media"),

As a mother of 3 and hairstylist, her lifestyle must have been hectic, taking care of the kids, the home, food and all other daily activities filling up her daily life, and on top of that a boring mundane job, keeping her stuck.

She'd always dreamed of being a reality star in Hollywood but had no idea where to start, nor any idea where she could find the time to get into it..

Skip forward to now, she's nominated "Queen of Social Media" - running her own freelancing mentoring business, as well as her very successful and lucrative Tik Tok page,

living her dream as a reality star.

...Now she's releasing into the world exactly her *step-to-step* guide of how a *busy parent* (as herself) can find FREEDOM into becoming a Social Media Manager, without having to make *compromises* or *sacrificing* what matters most, her Family.