

Digital Diligence (November 2021)

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bit.ly/Medialogues-11-2-21

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As You Work with Your Group

With a nod to the Media Literacy Smartphone:

- Who created this message? What do we know about this source?
- How might different people understand this message depending on their own opinions about when the topic?
- What creative techniques (such as language in the headline or the way in which the photograph is framed) are used to attract and maintain your attention?
- What do the word clouds make you think about the language used by the different media sources?

Find the Ideological Markers from Schena, J., Almiron, N., & Pineda, A. (2018). <u>Mapping press ideology</u>. <u>A methodological proposal to systematise the analysis of political ideologies in newspapers</u>. Observatorio (OBS*), 12(3), 17–47.

Article 1: <title></th><th>Article 2: <TITLE></th></tr><tr><td>Notes about the headline:</td><td>Notes about the headline:</td></tr></tbody></table></title>
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Notes about the dominant image:	Notes about the dominant image:
Notes about the word cloud (words and phrases):	Notes about the word cloud (words and phrases):
Notes about the types of evidence being employed:	Notes about the types of evidence being employed:
Notes about other ideological markers:	Notes about other ideological markers: