

PROGRAM INFORMATION FORMAT

Course Name	Fundamental Analysis of Companies
Course Name as on Certificate	Certificate on Fundamental Analysis of Companies
Certificate Issued by	IIM Jammu
Institute	Indian Institute of Management Jammu
Introduction	<p>Fundamental analysis is a holistic approach to understanding and studying a business. It helps in determining fundamentally strong companies. It involves examining a company's annual reports and broader economic indicators to uncover a security's intrinsic value. The result of such an analysis gives the investment's true worth based on a company's financial health, the market, and economic conditions. It involves economic analysis, industry analysis and company analysis. It further equips the learners with techniques of analyzing the qualitative and quantitative financial data of the companies to gauge whether or not to invest in a company based on its current and projected worth.</p> <p>Fundamental analysis also relies on assessing management quality, the uniqueness of the business model, market potential, innovation, and future growth prospects. It also involves benchmarking against established companies in similar industries. Fundamental analysts forecast future performance by analyzing historical trends, growth rates, industry dynamics, management strategies, and market conditions. They project future earnings, cash flows, and revenue on the basis of past performance and expected changes in the business environment. By examining a company's financial health, debt levels, and management strength, fundamental analysis helps assess the risks associated with an investment.</p>
Course Objectives	<ol style="list-style-type: none"> 1. To understand the impact of various economic indicators of industry performance and position. 2. To analyse the industry attractiveness for the investment, hold and exit decision. 3. Analyse the financial performance and position of the company by analyzing various qualitative and quantitative variables.
Eligibility	<ul style="list-style-type: none"> • For Indian Participants - Graduates (10+2+3) or Diploma Holders (only 10+2+3) from a recognized university (UGC/AICTE/DEC/AIU/State Government) in any discipline.
Program Prerequisites	Prior exposure of understanding the basics of the annual reports.
Target Segment/ Who Should Attend	<ul style="list-style-type: none"> • Middle and top-level managers involving in crucial strategic level decision making • Value and long term investors • Finance research professionals and those who want to learn fundamental analysis of companies
Type of Certificate	Certificate of Completion for participants successfully passing the evaluation criteria. Certification of participation for the rest.
Total No. of Hours	45
Fee	Rs. 45,000 + GST (Early bird period, upto 10/09/2025 till 11.59), Rs. 50,000 + GST (Post Early bird period)
Date	04/10/2025 to 07/12/2025

Mode	Online
Pedagogy	<p>The course utilizes a combination of theoretical, company reported data and hands on practical approach in delivering the content.</p> <ul style="list-style-type: none"> • Analysis of effect of economic variables on the industry in the context of India • Industry Analysis in the context of various industry and sectors in Indian economy • Analysis of reported qualitative and quantitative data in the annual reports of the company
Course Content	<p>Understanding the importance of economy analysis and its impact on the performance and position of various industry and sector.</p> <p>Analysis of the industry attractiveness for investment, hold or exit decision making by evaluating various qualitative data such as key economic features, market competitors, suppliers, buyers, substitutes, new entrants, driving forces, key success factors, competitive positions, industry structure etc.</p> <p>Analysis of the quantitative data reported in the Annual reports of the manufacturing and companies</p> <p>Analysis of the quantitative data reported in the Annual reports of the Banking and NBFC companies</p> <p>Analysis of the qualitative data reported in the Annual reports of the companies</p> <p>Stock filters and screener, various discounting methodology, and stock valuation approaches by using live company data</p> <p>Forecasting possibility of bankruptcy, identification of the manipulation of financial statement, intrinsic value etc. by using various financial models and other Forecasting techniques of statistics such as multiple regression models,</p>
Key Programme Highlights/USP	<ul style="list-style-type: none"> • Helpful to make an important decision of your money, i.e. whether to invest, hold or exit from the company or industry.
Program Directors	Dr Harsha Jariwala
Key Attractions for sessions	Hands on training and assignments