ABDULBASIT OLUWADAMILOLA OGUNGBAYI

PRODUCT DESIGNER (UI/UX)

08188735332 **Portfolio** **LinkedIn** **basitogungbayi@gmail.com**

I bring a unique blend of creative thinking, technical skills, and user-focused design expertise to every project. My passion lies in creating groundbreaking products that provide practical solutions and improve the user experience.

WORK EXPERIENCE

Product Designer *Jan 2025 – Till Date*

Wema Bank

- Led design initiatives across multiple cross-functional teams, contributing to over 5+ product launches that improved user engagement and streamlined key banking processes.

- Developed and implemented a scalable design system adopted across the bank's digital platforms, reducing design-to-development handoff time by 30% and ensuring visual consistency.

- Facilitated design thinking workshops for internal teams and external events, equipping 100+ participants with user-centered problem-solving skills and driving a culture of innovation within the organization.

Product Designer | Instructor *Jan 2024 – Dec 2024*

PQP Academy

- Delivered comprehensive lessons on design principles, user research, wireframing, prototyping, and design tools like Figma to students.
- Facilitated hands-on projects, guiding students in creating products that align with industry standards.
- Provided feedback, mentorship, and support to help students develop strong design portfolios.

Youth Corper | Project Manager *Apr 2023 – Apr 2024*

National Youth Service Corps

- Completed the mandatory one-year national youth service, fulfilling assigned duties at my Primary Place of Assignment
- Served as Project Manager for my CDS group, overseeing projects from planning, coordination, to execution.
- Led the team to organize and community-focused projects, ensuring timely delivery.

Product Designer | Lead Designer *Jan - Nov 2023*

Dozzia Systems

- Worked closely with development teams, product managers, and educators to align design concepts with technical feasibility and educational objectives.
- Utilized prototyping tools to bring design concepts to life, enabling stakeholders to visualize and provide feedback on product features and interactions.
- Created comprehensive design specifications, wireframes, and design guidelines to ensure consistency and facilitate the development process.

Product Designer | Intern *Jul - Dec 2022*

Swirller

- Collaborated with senior designers to incorporate user feedback into design iterations and improve product usability.
- Created wireframes and interactive prototypes to visualize and communicate design ideas effectively.
- Conducted user research by gathering feedback from teachers and students to inform design decisions and address pain points in the user experience.

Graphic Designer | Freelance *Jun 2020 - May 2022*

Small and Medium-sized Enterprises

- Collaborated closely with Small and Medium-sized Enterprises (SMEs) to understand and align with their brand vision and objectives.
- Developed and executed creative design solutions tailored to the unique needs and target audiences of each SME client.
- Played a pivotal role in enhancing brand identity and recognition, resulting in increased customer engagement and brand loyalty for SME partners.

EDUCATION

Bachelor's Degree in Sciences (Plant Biology) *2018-2022*

University of Ilorin, Kwara State.

CERTIFICATION

Product Design (UI/UX) *2022*

Swirller Academy

TECHNICAL SKILLS

User Centered Design	Wireframing & Prototyping
Visual Design	Interaction
Information Architecture	Usability Testing
Design Thinking	Responsive Design

SOFT SKILLS

Empathy	Communication
Creative	Team Work
Time management	Critical Thinking

TOOLS

Figma	WordPress
Sketch	Framer
Adobe Photoshop	Adobe Illustrator
Adobe XD	Invision Studio

References available upon request