

Paul Joshua Lobo

Calgary, AB

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Portfolio : <https://joshlobo.my.canva.site/>

Work Experience

Freelance UX Designer

Calgary, AB

June 2022 to Present

- Created user flows, wireframes, prototypes, and final designs for web and mobile apps across different devices, with a focus of increasing conversion rates and customer engagement.
- Conducted user research and interviews, created user personas, and journey maps.
- Developed the final products

Retail Manager

Nirvana Canna - Calgary, AB

November 2019 to Present

- Led team to achieve store sales goal by 15%
- Created a friendly environment for customers
- Improved customer retention by 40% catering to their needs.

Executive Team Leader

ACN Canada - Calgary, AB

August 2017 to December 2021

CNC Machine Operator

ECCO Manufacturing - Calgary, AB

June 2018 to November 2019

Crew Member

5 Point Operations Inc. - Calgary, AB

October 2017 to February 2018

Busser/Host

Carriage House Inn Hotel - Calgary, AB

November 2015 to November 2017

Cashier/Customer Service

KFC - Calgary, AB

November 2014 to October 2015

Education

ERP College - Digital & Social Media Specialization

November 2022 to Present

Bishop Grandin High School

Calgary, AB

Skills

- User Experience (UX)
- User Interface (UI)
- Wireframing
- Usability
- Information Architecture
- Mobile Applications
- Sketch
- Figma
- Adobe XD
- Web Development
- APIs
- Visual Design
- Web design
- UI design

Certifications and Licenses

Google UX Design Professional Certificate in User Experience

November 2021 to Present