



Title (Up to 20 Words; Clearly State the Topic, Context/Population, and Key Variable/Method; Emphasize the Research Novelty; Use Title Case; Avoid All Caps, Acronyms Unless Common, and Unnecessary Words. Each Word Should Begin with Capitalized Letter and Times New Roman 14pt Bold)

Author^{1*}, Author², Author³, ...

*(Use full names without academic titles; use superscript numbers for affiliations; use * for corresponding author; Times New Roman 12, single spacing)*

¹ Department/Study Program, Faculty/School, University/Institution, City, Country

² Department/Study Program, Faculty/School, University/Institution, City, Country

(If all authors share the same affiliation, use the same superscript number for all authors, e.g., Author¹, Author², Author³. Times New Roman 11, single spacing)

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(Times New Roman 11)

Abstract. (200–250 Words, Single Paragraph; Must Explicitly State the **Novelty/Research Gap**, What This Study Does Differently From Prior Research; No Citations; Include: (1) Introduction & Background Problem (1-2 sentence), (3) Novelty/Gap (1–2 sentences, **Novelty statement must be explicit**, e.g.: “Unlike previous studies that ..., this study ...” / “The novelty of this study lies in ...” / “This study fills the gap by ...”), (4) Methods (data, design, sample, tools), (5) Key Findings/Results (include main numbers where possible) + brief discussion (1–2 sentences), and (6) Conclusion & Implications. Times New Roman 11, single spacing)

Keywords: (3–6 Keywords; Separated by Semicolons (;); Avoid Repeating Words in the Title, Times New Roman 11 single spacing)

***Note (Submission Requirement):** Please upload a Turnitin (or equivalent) similarity report as a *Supplementary File* in OJS during submission. The maximum similarity is **20% overall** and **5% from any single source** (references and quotations may be excluded where applicable).

INTRODUCTION

The manuscript is written in **good English**. Make sure that both the grammatical and spelling of your manuscript are correct. (Must Follow IMRaD Logic: (1) **Research Context and Importance**, (2) **Problem/Phenomenon**, (3) **Brief Literature Positioning**, (4) **Explicit Research Gap and Novelty**, (5) **Research Objectives and/or Research Questions**, and (6) **Paper Roadmap** (optional). The Introduction must clearly state the novelty/contribution of the study. *(Times New Roman 12, 1,5 spacing)*.

METHODS

This section should explain how the research was conducted. It must be written clearly and completely so that the procedure can be reproduced. At minimum, the Methods section should include a clear description of: **(i) population and sampling, (ii) measurement and data collection, and (iii) variables and data analysis/model specification**. For qualitative research, adjust the presentation to accepted scientific writing practices while maintaining research repeatability (e.g., clear data sources, participant selection, coding/analysis procedures, and triangulation). Avoid presenting standard statistical formulas that are widely known (e.g., F-test, t-test). Instead, briefly state the method and cite the appropriate reference. References for original methods/procedures must be provided, and any modifications or adaptations must be clearly explained. If a model is used, define and explain all symbols/parameters in the narrative (symbol description in-text is recommended).

*(Times New Roman 12, 1,5 spacing, **Subheadings** in the Methods section must be written without numbering, in Bold, Times New Roman 12 pt).*

RESULT AND DISCUSSION

This section presents the study findings and interprets them in relation to the research objectives/questions and prior studies. Report results **clearly, logically, and consistently** with the Methods section. Start with the **main findings** (not background), then provide interpretation and implications.

Results should: (i) present the key findings objectively, (ii) follow the sequence of research questions/hypotheses, and (iii) use tables/figures only when they improve clarity (do not duplicate the same information in both text and tables). Report key statistics/values (e.g., coefficients, effect sizes, means, standard errors, p-values/confidence intervals) where relevant.

Discussion should: (i) explain what the findings mean and why they matter, (ii) compare with relevant prior studies (identify agreements/contradictions and plausible reasons), (iii) explicitly state the **novel contribution/added value** of the study based on the findings, and (iv) highlight theoretical, managerial, and/or policy implications. Avoid repeating the Results; focus on interpretation.

If applicable, briefly address **robustness checks**, limitations, and directions for future research at the end of the Discussion.

The presentation of research results may be supported by **tables** (without outside borders) or **charts/figures**, placed **centrally** on the page. Tables/charts/figures should be

referenced and discussed in the text, including references to relevant **equations and model symbols/notations**. The **title/caption** of each table/chart/figure must be written in **center alignment**. (*Times New Roman 12 pt, 1,5 spacing*).

Table 1. Table Description (Times New Roman 12)

Location	Average Revenue (IDR)	Percentage (%)
W	5,000	10.25
X	10,000	25.25
Y	15,000	55.00
Z	20,000	72.50



Figure 1. Figure Description (Times New Roman 12, Images must be clear and high resolution (not broken))

CONCLUSION

This section should summarize the main findings in direct relation to the research objectives/questions. Clearly state the **novel contribution** of the study based on the results (what new knowledge this paper adds compared with prior studies). Explain the key **theoretical, managerial, and/or policy implications**. Do not repeat the entire Results and Discussion.

If applicable, briefly acknowledge the main limitations of the study and provide concise recommendations for future research. Do not introduce new data, new analysis, or new references in the Conclusion.

(*Times New Roman 12pt, 1,5 spacing. Subheadings in the Conclusion section must be written without numbering, in Bold, Times New Roman 12 pt.*)

Acknowledgments (If Necessary) This section provided the authors with gratitude to the research funder, facility, or suggestion and for the statement if the article is part of the thesis/dissertation. (Times New Roman 12 pt. Single Spacing).

Author Contribution

For manuscripts with multiple authors, please describe each author's contribution in a brief paragraph. Authorship must be limited to individuals who made substantial contributions to the work (beyond reading and approving the final manuscript). Please include contributions such as: study conception and design, data collection, data curation, analysis, interpretation, drafting the manuscript, revising the manuscript critically, and supervision/project administration (as applicable). (Times New Roman 12 pt. Single Spacing)

REFERENCES

The References section contains all sources cited in the manuscript (journal articles, books, reports, and other scholarly publications). Each reference cited in the text must be listed in **References**, and each entry in **References** must be cited in the text. All references must be **traceable** (provide **DOI**; otherwise provide a stable **URL** where applicable).

Manuscripts must include a **minimum of 20-25 references**. Authors are required to cite at least **5 articles indexed in reputable international journals** (e.g., Scopus-indexed or Web of Science-indexed journals). In addition, authors must cite at least **one (1) relevant article previously published in JASE**. It is strongly recommended that the reference list is **dominated by recent and relevant sources published within the last 5–10 years**, while seminal/classic references may be included when necessary.

JASE follows the **APA reference style** (recommended: **APA 7th Edition**). The use of a reference manager (e.g., **Mendeley Reference Manager**) is strongly recommended to ensure consistency and accuracy. Some examples are (Kotler & Keller, 2010); (Nguyen et al., 2025); (Hindarti & Saputro, 2022); (Statistics Indonesia, 2021). (Times New Roman 12pt)

Here are examples of references:

Hindarti, S., & Saputro, A. J. (2022). Comparison of Preferences and Risk Levels of Shallot (*Allium ascallonicum* L.) Farming in the Highlands and Mediumlands. *Agricultural Science*, 6(1), 61–73. <https://doi.org/10.55173/agricscience.v6i1.87>

Kotler, P., & Keller, K. L. (2010). *Marketing Management* (Vol. 1). Pearson Education.

Nguyen, D. L., Cao, H. Van, Thanh, V., Duong, T., Anh, N., & Nguyen, T. (2025). Smart Agricultural Technology Digital Technology Adoption and its impact on household Efficiency: case study drones in rural Vietnam. *Smart Agricultural Technology*, 11(April), 100980. <https://doi.org/10.1016/j.atech.2025.100980>

Statistics Indonesia. (2021). *Sugarcane Outlook*. Jakarta: BPS-Statistics Indonesia.

JASE Author Contribution Form

Title of Manuscript:

Please indicate below which author(s) is/are responsible for each phase of the study.

Contribution	Contributors
Study Design & Concept	
Data Collection & Curation	
Analysis & Interpretation	
Writing (Draft & Revision)	
Final Approval & Accountability	

By signing, the author(s) certify that standards for authorship have been met, the final manuscript has been read and approved, and that neither the submitted manuscript nor any significant part has been submitted for publication elsewhere or previously published.

Name	Signature	Date