POD Profile Template – BUSINESS REQUEST

Note: The purpose of this template is to allow the EEN Advisers to draft a Cooperation Profile and correct it internally before the input the data at the EEN IT platform. Information that can help the drafting of Cooperation Profiles can also be found in the following link: [Partnering Profile Quality Guidelines | How We Work | Connect]

GENERAL INFORMATION

Profile type and ownership

Profile type	Profile owner
Business request	

Client company

Title and Summary

Profile title [256 characters max]

✔ Product/service requested
✔ Key cooperation type(s) – listing all cooperation types is not mandatory

TIP: the title should be concise and meaningful. It is recommended to include the country of origin. TIP: no typos, no abbreviations/acronyms, no brand/product names, no marketing speak or unnecessary capital letters.

Short Summary [500 characters max]

✔ Country of origin + field of activity
✔ Product/service requested
✔ Selected cooperation type(s)

TIP: no typos, unexplained abbreviations/acronyms, brand/product names (if the profile is to be anonymous), marketing speak or unnecessary capital letters.
TIP: no copy-paste of the title or 1st paragraph of the description.

Full description

Full description [4000 characters max]

✔ Country of origin + field of activity
✔ Product/service on offer in more detail: main features and application fields of the product/service
✔ Justification of the selected cooperation type

WHY was this cooperation type selected? (What would be the desired outcome of an international partnership?)
HOW is the international cooperation envisaged (Please explain fully the exact kind of cooperation envisaged by your client, don't simply re-state the broad cooperation type)

TIP: no long lists; use short but complete sentences.
TIP: add a picture (no brand names if the profile is to be anonymous).

Advantages And Innovation

Advantages And Innovation [2000 characters max]

Not mandatory

Technical Specification or Expertise Sought

Technical Specification or Expertise Sought [2000 characters max]

✔ Specific requirements needed by the client or from the potential partner

TIP: be specific (e.g. quantify any requirements, any certification standards required, expertise needed etc.).

Stage of development and goals

Stage of development

Concept stage / Under development / Lab tested / Available for demonstration / Already on the market

IPR Status

No IPR applied / Secret know-how / IPR applied but not yet granted / IPR granted

Sustainable Development Goals

Goal 1: No Poverty / Goal 2: Zero Hunger / Goal 3: Good Health and Well-being / Goal 4: Quality Education / Goal 5: Gender Equality / Goal 6: Clean Water and Sanitation / Goal 7: Affordable and Clean Energy / Goal 8: Decent Work and Economic Growth / Goal 9: Industry, Innovation and Infrastructure / Goal 10: Reduced Inequality / Goal 11: Sustainable Cities and Communities / Goal 12: Responsible Consumption and Production / Goal 13: Climate Action / Goal 14: Life Below Water / Goal 15: Life on Land / Goal 16: Peace and Justice Strong Institutions / Goal 17: Partnerships to achieve the Goal / Not relevant

Partner sought

Expected role of the partner [4000 characters max]

✔ Explain the role of the partner, per cooperation type if appropriate

TIP: avoid generalities (e.g. 'the partners should be reliable and professional'; 'industry/company'), be specific (e.g. field of activity; how many years of experience etc. …).

Type of Partnership

Commercial agreement / Outsourcing agreement / Supplier agreement / Investment agreement

✔ *Select the most accurate*

***TIP:** Make sure that the selected cooperation type(s) correspond to what is written in the summary, description and the partner sought fields.*

Type and size of the partner

SME <=10 / SME 11-49 / SME 50-249 / Big company / R&D Institution / University / Other

Dissemination

Market keywords - (up to 5)

Technology keywords - (up to 5)

Targeted countries

Sector groups involved

Media

Add Image

Add PDF

Add Video Pitch