

Disney in a Time of Global Transformation: Second Annual Disney, Culture & Society Research Network Conference

全球变革时代中的迪士尼：迪士尼、文化与社会研究会 第二届年会

How can, and how should, we use the study of The Walt Disney Company to examine the global era in which we live: a time of tremendous change in terms of how we communicate and understand one another? How is Disney revising itself and its properties to stay relevant in our ever-changing world? What does it mean to “keep moving forward” in a time of cultural re-framing and de-colonialism?

我们可以和应该如何运用对 Walt·迪士尼公司的研究来审视我们所生活的全球时代：在这个时代我们彼此交流和理解对方的方式发生了什么巨大变革？迪士尼如何通过对其自身和其产品进行更新以适应这个高速变化的世界？在文化重塑和去殖民主义时代，“不断前进”究竟意味着什么？

As Walt Disney said: “Around here, however, we don't look backwards for very long. We keep moving forward, opening up new doors and doing new things... and curiosity keeps leading us down new paths.” Disney is constantly on the move, transitioning and transforming as they develop and market the next big thing. As Disney continues to acquire more of the media market, they craft something new: a globalized cultural cauldron with a Disneyfied sheen. To address these questions and issues, the upcoming Disney, Culture and Society Research Network Conference aims to open up a conversation around how Disney survives and thrives while continuously adapting to the global media industry.

正如 Walt·迪士尼所说：“然而，在这里，我们并不会沉溺于回看过去。我们不断前进，打开新的大门，做新的事情...好奇心引导我们不断探索新的道路。”迪士尼一直在不断前进，在开发和推广新的大项目中不断实现过渡和转型。随着迪士尼继续收购更多的媒体市场，他们正在打造一种新的东西：一个具有迪士尼特色的全球文化熔炉。为了探讨这些问题，即将举行的迪士尼、文化与社会研究会第二届年会旨在开启一场关于迪士尼如何不断适应全球化和在地化媒体工业的讨论。

If you are researching elements of the Walt Disney Company in its wide range of capacities, we want to hear from you. We invite abstract submissions on a diverse range of Disney Studies topics as represented by our Network, including but not limited to:

如果您正在围绕 Walt·迪士尼公司的各个不同方面进行研究，我们希望听到您的声音。正如我们研究协会所代表的一样，我们邀请多样化的迪士尼研究主题的摘要，包括但不限于以下议题：

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|-------------------------------|----------------------------------|--|
| ● Lucasfilm 卢卡斯影业 | ● Corporate & Industry
公司与行业 | ● Live Action 真人电影 |
| ● Marvel 漫威电影公司 | ● Environment &
Animals 环境与动物 | ● Marketing &
Merchandising 市场营销与商品 |
| ● National Geographic
国家地理 | ● Fairy Tales 童话 | ● Music 音乐 |
| ● Pixar 皮克斯动画工作室 | ● Fandom 粉丝 | ● Pedagogy 教学 |
| ● Adaptation 改编 | ● Fashion 时尚 | ● Politics 政治 |
| ● Animation 动画 | ● Food 食物 | ● Princesses 公主系列 |
| ● Art 艺术 | ● Games 游戏 | ● Representation &
Identity 形象与身份 |
| ● Audiences 观众 | ● History 历史 | |

- Streaming & Technology 流媒体与技术
- Television 电视
- Theatre 剧场
- Theme Parks & Tourism 主题公园与旅游
- Villains 反派

We are aware of the current state of the world with the Covid-19 pandemic, the financial precarity of scholars, the environmental harm, and the difficulties of procuring visas for international travel. We want to make this conference as accessible to as many different Disney scholars as possible, so this will be a **free online conference**.

我们了解当前世界的状况，包括新冠流行、学者们的财务不稳定、环境损害以及取得国际旅行签证的困难。我们希望将这次会议尽可能地让更多不同领域的迪士尼研究者都能参与，因此这将是一次**免注册费的线上会议**。

Timeline

Abstract Deadline: 31 January 2024

Acceptances Communicated & Registration Open: 15 March 2024

Registration Closes: 21 June 2024

Conference: **24-28 June 2024**

时间线

摘要截止时间：2024年1月31日

结果通知和注册开放时间：2024年3月15日

注册截至时间：2024年6月21日

会议举办时间：**2024年6月24日至28日**

Information Required

If you would like to submit an abstract for this conference, either as an individual or as a pre-constituted round table (for a round table, you must have 3-6 presenters, and you'll need all of the personal information for each person), please do so in [this Google Form](#). Members and nonmembers of DisNet are welcome to submit. **All submissions must be in English as the conference will also take place in English.** You will need to provide the following information (if you're submitting an individual abstract with multiple authors, you need all of the personal information for each person):

所需信息

如果您希望提交此次会议的摘要，无论是个人提交还是以小组形式提交圆桌讨论（对于圆桌讨论，您需要有3-6名报告者，并且您需要提供每个人的个人信息），请使用此Google表单提交[this Google Form](#)。迪士尼研究协会的会员和非会员都可以提交摘要。会议的报告语言为英语，所有提交内容必须用英语填写。您需要提供以下信息（如果您提交的是多位作者合作的摘要，您需要提供每个人的个人信息）：

- Name 姓名
- Email 邮件
- Affiliation 单位
- Time zone in June 时区
- Biography (~100 words) 个人简介（100字以内）

- Social media handles (optional) 社交账号(选填)
- Consent to share social media handles and/or email address 是否同意分享您的社交帐号和邮件给其他参会者
- Consent to be recorded as a speaker and/or an attendee 是否同意本次会议录制（不论是作为报告者还是参会者）
- Accessibility requirements you would like to bring to our attention 希望我们注意的其他辅助需求
- Title 题目
- Abstract (250-300 words) 摘要(250-300字)

For more on DisNet and to remain up to date on all of what DisNet has to offer, please see:
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- Bluesky: <https://bsky.app/profile/disnet.bsky.social>

Consider [joining DisNet](#) today! Additional materials will be available for members both before and during the conference!

考虑立刻加入迪士尼研究会！更多的会员专属材料将会在会议开始前和结束后放送！