

Month 3 Content

Key dates - content for these has been provided below:

MONTH 3			
Month 3 Week 1	4 - 10 August		SA: 9 August – National Women's Day
Month 3 Week 2	11 - 17 August	12 August International Youth Day (A/RES/54/120)	
Month 3 Week 3	18 - 24 August		
Month 3 Week 4	25 - 31 August		

Month 3 Theme: The 5 Pillars of SRHR

Focus: Education + Engagement + Action

Weekly Structure: Week-by-week posts based on approved content, website articles, campaign pillars, and feedback from MenEngage Africa.

Week 1: 4–10 August – Reproductive Rights & Women's Day (South Africa)

Key Date: South Africa Women's Day – 9 August

Focus: Reproductive Rights, Access, and Justice



Facebook

Post 1 (Women's Day – SA-specific - post on 8 August)

This Women's Day, we honour the courage of girls, women and gender-diverse people who continue to fight for their sexual and reproductive health and rights.

♥ In South Africa, over 10 000 girls under 14 gave birth last year.

✗ Across Africa, millions are denied access to contraception, safe abortion and SRHR education.

It's time to act. Because rights delayed are lives at risk.

<https://menengageafrica.org/news-item/srhr-in-south-africa/>

#WomensDay2025 #ActForSRHR #SRHR4All



Post 2 (Share your story CTA)

Every SRHR story matters. Whether you've faced clinic discrimination, stigma, or denial of care, we want to hear from you.

Share your experience. Help us shine a light on the change we need.

https://docs.google.com/forms/d/e/1FAIpQLScSkd_vVefnqYjLgVyOCIfZ3u-ReF8aGKXDop2qtAoksQhZNA/viewform

#ActForSRHR #SRHR4All #HealthJustice

Twitter



Post 1:

SRHR isn't a "luxury." It's a right for every BODY, every day.

<https://menengageafrica.org/act-for-srhr/> #ActForSRHR #SRHR4All



Post 2:

Every SRHR story matters. Whether you've faced clinic discrimination, stigma, or denial of care, we want to hear from you.

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#ActForSRHR #SRHR4All #HealthJustice

Instagram



Poll

Frame 1: Have you ever been denied Sexual or Reproductive Health care at a clinic?

☐ Yes ☐ No

Frame 2: It happens too often. Let's break the silence.

#VoicesForSRHR #ActForSRHR

LinkedIn



Share Your Story CTA

Too many people face barriers when seeking SRHR services. It's time to make our voices heard.

Share your story. Join the #ActForSRHR movement.

https://docs.google.com/forms/d/e/1FAIpQLScSkd_vVefnqYjLgVyOCIfZ3u-ReF8aGKXDop2qtAoksQhZNA/viewform #SRHR4All #HealthJustice #BodilyAutonomy

Week 2: 11–17 August – Reproductive Health

Additional post: 12 August International Youth Day (A/RES/54/120)

International Youth Day | 12 August 2025

Theme: Youth Empowerment for a Sustainable Future

Slogan: Empowering Youth, Building Tomorrow



FB/LI story post

This International Youth Day, we recognise the power of young people to lead change, for the planet, for justice, equality and for health!! Young people across Africa are standing up for **sexual and reproductive health and rights (SRHR)**, fighting stigma, demanding inclusive care, and reimagining systems that work for *everyone*.

💡 Empowering youth means:

- ✓ Providing access to accurate SRHR information
- ✓ Ensuring youth-friendly, stigma-free health services
- ✓ Supporting youth-led campaigns for policy change
- ✓ Making room for bold, inclusive voices in leadership

Let's #ActForSRHR by putting young people at the centre of a just, sustainable future.

Learn more: <https://menengageafrica.org/act-for-srhr/>

Share your story:

https://docs.google.com/forms/d/e/1FAIpQLScSkd_vVefnqYjLgVyOCIfZ3u-ReF8aGKXDop2qtAoksQhZNA/viewform

#InternationalYouthDay #ActForSRHR #YouthVoices #YouthEmpowerment
#BuildingTomorrow #SRHR4All #MenEngageAfrica #YouthForChange

Tweet: - Post on 12 August



12 Aug is #InternationalYouthDay

Theme: *Youth Empowerment for a Sustainable Future*

Young people are leading the fight for climate justice, gender equality & #SRHR4All, but they need real power, not just promises.

#EmpoweringYouth #ActForSRHR #YouthVoices #BuildingTomorrow

Facebook

Malawi Unsafe Abortions (Reel)xc

141 000 abortions in Malawi in just one year. Most unsafe. Many deadly.

This is the cost of denying access to safe abortions.

Girls are dying because safe abortion is criminalised.
Healthcare is being denied — and people are suffering.

👉 It's time to act:

- ✓ Push for youth-friendly, stigma-free clinics
- ✓ Demand post-abortion care in every district

✓ Share stories. Sign petitions. Speak out.

Because every girl deserves to survive her reproductive choices.

<https://menengageafrica.org/news-item/srhr-in-malawi/>

#SRHR4All #ActForSRHR #UnsafelsUnacceptable #ReproJustice

Twitter

Post 1:



Reproductive health means you decide if, when, and how to have children. Not your clinic.

Not your church. Not your traditional leader. Not your partner.

#BodilyAutonomy #SRHR4All #ActForSRHR

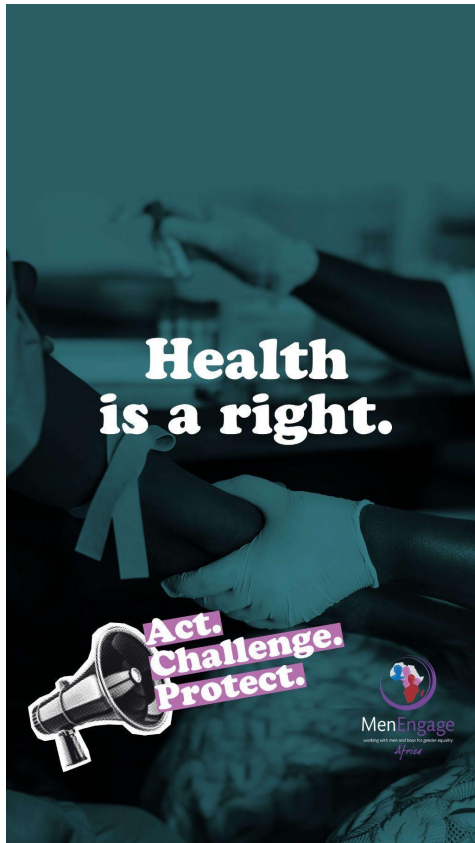
Post 2:



Unsafe abortions are one of the top causes of maternal death in Africa. We need safe, legal care — now.

<https://menengageafrica.org/news-item/top-myths-about-srhr-in-africa/> #ActForSRHR

Instagram

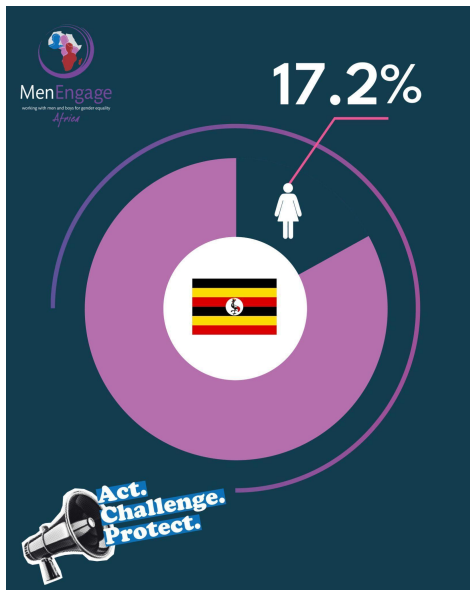


Clinic Barriers

Too many are told they're "too young," "too queer," or "too poor" to deserve care. Health is a right, not a reward.

#ActForSRHR #HealthForEveryone #SRHR4All

LinkedIn



Uganda | Adolescents

In Uganda, adolescents account for 17.2% of maternal deaths. That's not just a statistic — it's a system failure.

Girls are dying because they can't access contraception, abortion, or youth-friendly care.

<https://menengageafrica.org/news-item/srhr-in-uganda/>

#ChallengeControl #SRHR4All #EndMaternalDeath #YouthDeserveCare

Week 3: 18–24 August – Sexual Rights

Facebook

Post 4



This campaign is grounded in the reality that access is not equal, laws remain unimplemented, and people are excluded. We must act. Challenge. Protect.

Read more:

<https://menengageafrica.org/news-item/the-role-of-men-in-advancing-srhr-across-africa/>

#VoicesForSRHR #SRHR4All #ActForSRHR

Twitter

Post 1



Consent is non-negotiable. Sexual health should include safety, choice, and freedom.
#SexualRights #ActForSRHR

Post 2



In Ethiopia, 13% of girls aged 15–19 are already mothers. We can, and **MUST**, do better.
Not just systems, but *mindsets* need to change. Bias, stigma, and silence are failing our girls.
<https://menengageafrica.org/news-item/srhr-in-ethiopia/> #SRHR4All #ActForSRHR

Instagram

General SRHR Message



SRHR is for EVERY body — reproductive care, sexual safety, bodily autonomy. It's not a luxury, it's a right.

#ActForSRHR #SRHR4All

LinkedIn

Malawi Unsafe Abortions



141 000 unsafe abortions in Malawi. That's not just a number — it's dreams lost, futures unrealised. When access is denied and poverty is ignited, we will never progress.

<https://menengageafrica.org/news-item/srhr-in-malawi/>

#ActForSRHR #SRHR4All #ReproductiveHealth #GenderJustice #UnsafelsUnacceptable

Week 4: 25–31 August – Enabling Environments

Facebook



Enabling Environments

🚫 In 31 African countries, same-sex relationships are criminalised.

🌈 Sexual rights mean being yourself without fear, loving who you choose, and accessing care without stigma.

Learn more: <https://menengageafrica.org/act-for-srhr/>

#SexualRights #ProtectAllBodies #ActForSRHR #SRHR4All

Twitter

Post 1



🚫 Being queer is not a crime.

🌈 Sexual rights = the right to live, love, and be safe.

<https://menengageafrica.org/news-item/top-myths-about-srhr-in-africa/>

#ProtectAllBodies #ActForSRHR

Post 2



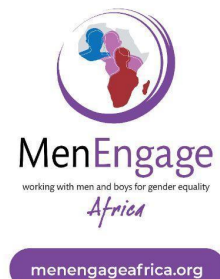
Speak to your school, clinic, or MP: "Are YOU acting for SRHR?"

<https://menengageafrica.org/news-item/srhr-is-for-every-body/>

#VoicesForSRHR #GenderJustice #ActForSRHR

Instagram Story/reel

Reel – Uganda LGBTQI+ Rights



“Did you know same-sex relationships are criminalised in Uganda?”

“That puts LGBTQI+ people at risk, legally and physically.”

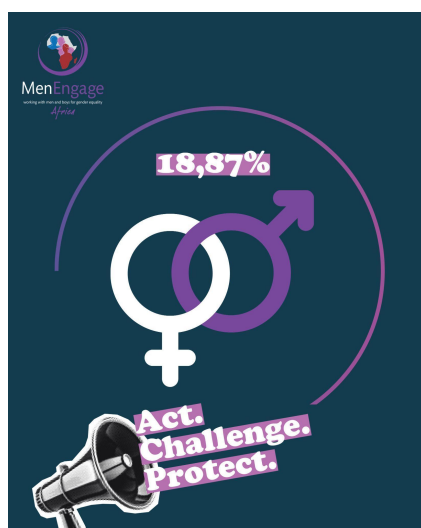
“Sexual rights = living, loving, choosing, free from violence.”

“Protect the right to exist, for ALL.”

#ProtectAllBodies #LGBTQIHealth #VoicesForSRHR #SRHR4All

LinkedIn

Post 4 – Access & Inclusion



Only 18.87% of adolescents in sub-Saharan Africa use contraception, not because they don't want to, but because systems fail them.

<https://menengageafrica.org/news-item/srhr-the-facts-that-demand-action/>

#PolicyToPractice #ActForSRHR #SRHR4All

Post 5 – Pillars Overview



The #ActForSRHR campaign rests on five pillars: Sexual Health, Reproductive Health, Sexual Rights, Reproductive Rights, and Enabling Environments.

<https://menengageafrica.org/act-for-srhr/>

#SRHR4All #BodilyAutonomy #HealthJustice