

**Public Library Archives & Special Collections Section Meeting**  
**Society of American Archivists**  
**October 20, 2021, 1pm PST**

**Minutes**

Present: Laura Carroll, Matthew Peek, Johanna Russ

Matthew Peek was taking meeting minutes for the October meeting in place of Dylan Gaffney.

Approved [September 15, 2021](#) meeting minutes. Moved and approved.

**Updates**

Chair, Heather Lanctot: not present for this meeting.

Vice Chair, Laura Carroll: Discussed her review of the Social Return on Investment resources for the PLASC membership. Reference requests were quantified, but social interactions were not really quantified. Archives and libraries were not really referenced in the reports. Carroll suggested that we consult this with the larger Resources update effort, and that we bring this up to the larger group.

Website, Johanna Russ

Secretary & Social Media Coordinator, Dylan Gaffney: not present for this meeting.

Member-at-large: Matthew Peek presented on his review of the PLASC Resources List, and ways it could be updated. He produced an Excel spreadsheet analysis of the resources on the page, and suggestions on what categories could be added and sampled resources. The committee agreed to revisit this topic of updating the Resources list with the larger committee membership when everyone is present. Peek will email his spreadsheet and comments out to the larger membership.

**Old Business**

Newsletter : Adapt a newsletter to a more basic blog platform. Discussion revolved around using a platform outside of the SAA section platform. Wordpress and Medium.com were brought up as possible platforms. Discussion was about soliciting for posts from PLASC members, and discussion about how to format a potential newsletter apart from a formal quarterly post. Carroll wants to do some mock-ups on several free blog sites to show potential new looks for the newsletter.

SROI Research (see Updates section)

Social media accounts for PLASC to follow

Issues surrounding locating regional archives accounts for PLASC to follow.

Possibly rethink locating accounts by major regional institutions' accounts to start, and let PLASC membership submit some of their own instead of PLASC committee members doing the bulk of it.

PLASC Membership list from Felicia: General thoughts on the membership. Surprised by the number of people signed up. Looks like more about interest of members, than institutional representation.

A-Census: Carroll encouraged PLASC Steering Committee members to take the A-Census II survey.

### **New Business**

No new business items.

**Action items:** Have PLASC members review and propose categories for new Resources page and potentially claim a category for the Resources page (if whole committee agrees to Peek's proposal). Carroll will review and produce potential newsletter mock-ups, costs and longevity for new platforms,

Adjourned at 4:45 PM