

Finding Opportunities

Directions: When searching for opportunities, people today often rely on Google searches or general job boards, such as Indeed or LinkedIn. While this is a good starting point, there are different strategies to consider, as well! Review the following tools for finding opportunities and discuss the pros and cons of each with your scholar(s).

Online Job Boards: Please, encourage students to refer to our [Other Job Boards](#).

- **Pros:** Quick searches, independent work, find a large variety openings
- **Cons:** Overwhelming, heavy competition, increased likelihood of scams

Clubs/organizations

- **Pros:** More relevant to scholar's interests and/or major of study, potential for referrals
- **Cons:** Heightened sense of competition with peers, depends on club's visibility on campus

Company Websites

- **Pros:** Quick searches, independent work, minimal effort to find
- **Cons:** Applicant needs to first identify which companies they want to work for

College Listserv

- **Pros:** More relevant to scholar's major of study, minimal effort on job seeker's part, potential for referrals from campus community, less likelihood of scams
- **Cons:** Usually requires students to opt-in, easily dismissed or filed in junk folder

Career Fairs/Employer Events

- **Pros:** Opportunity to introduce yourself, gather information beyond the company website, and potentially interview for positions on the spot
- **Cons:** Requires strong presentation skills, time and effort. Effectiveness is low.

Hidden Job Market

- Jobs that are not advertised or posted online. Instead, candidates are found through employee referrals.
- **Pros:** Job seeker is more competitive, thus increasing the chances of getting an interview
- **Cons:** Time-consuming. Requires networking skills and a lot of patience.

Friends/Family

- **Pros:** More accessible and comfortable, less time-consuming. Potential for referral
- **Cons:** Dependent on individuals' social capital, expectations and opinions for scholar's career path may not align with scholar's goals

PRO TIP: Although it's unlikely, some scholars have experienced financial hardship due to scam job openings. Please warn your scholar about the risks.

Next Meeting: Your scholar will ask for a resume review so that they can submit a comprehensive resume and complete their milestone.