

SandiCoast Cafe Principals Promotional Toolkit:

November 2025

Hello Principals and school leaders! Please find the November 2025 Sandi Coast Cafe Promotional Toolkit, designed to be quick and easy for you to share marketing assets via social media and on campus at schools.

- *You can always follow our accounts and share our content. We are on Instagram, Facebook, and YouTube @SandiCoastCafe*

Social media posts are provided with text in English & Spanish - just copy and paste them along with the corresponding image, and you're ready to post!

Access all images in English & Spanish [here](#).

These messages have been created based on a combination of feedback from parents, students, and staff, as well as our fall 2024 survey, which saw almost 4,500 people provide feedback.

We appreciate your help in sharing this information about the quality of food served to our students and the goal of powering student learning.

If you have questions, please reach out to Leslie Luna, lluna1@sandi.net, Marketing Coordinator for Food & Nutrition Services.

SOCIAL MEDIA POSTS

Access all images in English & Spanish [here](#).

Week One: November 3-7



Post: Children receiving school lunches consume fewer empty calories and more milk, fruit, vegetables, and fiber than their peers - they are also more likely to have appropriate intakes of calcium, vitamin A, and zinc. (School Nutrition Association) #schoolnutrition #farm2school

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Los niños que reciben almuerzos escolares consumen menos calorías vacías y más leche, frutas, verduras y fibra que sus compañeros; además, es más probable que tengan ingestas adecuadas de calcio, vitamina A y zinc. (Asociación de Nutrición Escolar) #nutricionscolar #degranjaalaescuela

Bonus Content: Here is a short video from one of our fantastic Registered Dietitians, Mary Tyranski, talking about the beef from Harris Ranch that we use with our Birria Nachos. Harris Ranch products are found in high-end restaurants and grocery stores... and at Sandi Coast Cafe! The file is in the [folder](#) with the other images.

Week Two: November 10-14



Post: World Kindness Week starts Thursday, November 13, and we'd like to celebrate our amazing and kind team of school nutrition professionals. They serve up tasty, nutritious meals every day, and do it with kindness and care. Thank your cafeteria team today!

#worldkindnessweek #schoolnutrition

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La Semana Mundial de la Amabilidad comienza el jueves 13 de noviembre, y nos gustaría celebrar a nuestro increíble y amable equipo de profesionales de la nutrición escolar. Ellos sirven comidas sabrosas y nutritivas todos los días, y lo hacen con amabilidad y dedicación.

¡Agradece hoy a tu equipo de cafetería! #semanamundialdelamabilidad #nutricionscolar

Week Three: November 17-21



Post: Build your perfect plate! Everyone has different tastes, which is why we provide a selection of fresh fruits, veggies, and condiments, so you can design a meal that's perfect for you. Enjoy your meals today! Check your menu to see what we're serving: www.SandiCoastCafe.com

#schoolnutrition #farm2school #servemealswithlove

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¡Crea tu plato perfecto! Todos tenemos diferentes gustos, por eso ofrecemos una selección de frutas frescas, verduras y condimentos, para que puedas diseñar una comida que sea perfecta para ti. ¡Disfruta de tus comidas hoy! Consulta tu menú para ver qué estamos sirviendo: www.SandiCoastCafe.com #nutriciónescolar

#degranjaalaescuela #sirvemealsconamor

Week Four: November 24-28



Post: As we enter the holiday season, we want to express how grateful we are to serve the children and families of our community each and every day. We are thankful to work with amazing farmers and food producers to source the best available ingredients, including millions of pounds of local California fruits & vegetables. It is a privilege to provide fresh, tasty, nutritious meals to our children in a caring and welcoming environment. Thank you to all we serve! #farmtoschool #schoolnutrition #servemealswithlove

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A medida que entramos en la temporada navideña, queremos expresar lo agradecidos que estamos de poder servir a los niños y familias de nuestra comunidad cada día. Agradecemos la oportunidad de trabajar con agricultores y productores de alimentos increíbles para obtener los mejores ingredientes disponibles, incluyendo millones de libras de frutas y verduras locales de California. Es un privilegio ofrecer comidas frescas, sabrosas y nutritivas a nuestros niños en un ambiente cariñoso y acogedor. ¡Gracias a todos a quienes servimos! #granajescuela #nutriciónescolar #sirvemealsconamor