

Faculty Profile	
Name :	Prof. Nidhi Hardik Sompura
Designation :	Assistant Professor
Work Experience :	Corporate (09 years), Academics (6.5 years) Total (15.5 years)
Educational Qualifications:	
- Master's (University)	MBA(Marketing), Gujarat University
-Master's (University)	M.Sc.(Statistics), Gujarat University
-Bachelor's(University)	B.Sc.(Statistics), Gujarat University
-Any Other:	PGDCA, Xaviers Board for Computer Education, Pursuing PhD from Gujarat Technological University
Area of Specialization :	Sales & Operations Management
Area of Interest :	Online retail, Sales Management, Consumer Behaviour, Operations, SAP
Current Area of Research :	Online Retail
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