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9-Adult Activity	The Entrepreneur Within
Standard	ENTREPRENEURSHIP
Badge Awarded/	Character Traits
★ I Statement	I have studied a contemporary entrepreneur and the character traits that made them successful. Risk and Rewards
	I have studied a contemporary entrepreneur and understand the risks they took to be successful.
Time duration	60 -90 minutes
Objective	Discover what makes an entrepreneur successful in the 21st century.
Overview	Students will choose an entrepreneur to study. They will watch a video featuring the chosen entrepreneur to discover what makes him/her successful. Based on the video, each student will answer three important questions.
Key Points	Entrepreneurs have certain traits that make them successful.
	 Entrepreneurs have personal stories that can help you discover what contributed to their success.
Gathering Your Thoughts Question	What did you learn from this entrepreneur that can help you achieve success in your own career?

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LESSON PLAN

Final Output	Gathering your thoughts answer
Teacher Resources: Links and Files	Websites:
	 7 common characteristics of successful entrepreneurs 25 Most Successful Entrepreneurs of the 21st Century