



BEYOND PLASTICS NETWORK

STARBUCKS PLAYBOOK 2026

Resources and Toolkits for Beyond Plastics Network and Partners

General

- [Starbucks Summer/Fall Campaign](#)
- [Digital Petition to Starbucks' Corporate Office](#)
- [Reuse Poster – Starbucks, follow your own policy!](#)
- [Social Media Toolkit](#)
- [Letter to the Editor Toolkit](#)

Background Information

- [Starbucks Investigation Report](#)
- [Investigation Report FAQ](#)
- [Beyond Plastics' May 2026 News Release](#)
- [Beyond Plastics' May 2026 News Conference](#)
- [Washington Post Media Coverage of Beyond Plastics Investigation](#)
- [Letter Sent 1/21/26 to Starbucks' Executives](#)
- [Follow-Up Letter Sent on 6/25/26 to Starbucks' New Sustainability Officer](#)