

# YOUTH MUSIC

## PR ASSISTANT JD

### About the Youth Music Awards 2025

The Youth Music Awards in association with Hal Leonard Europe represents the future of music. It celebrates the most forward-thinking projects and people making, learning and earning in music.

From artists and entrepreneurs to grassroots projects and young leaders, the event recognises an exciting range of trailblazers from across the scene.

The Youth Music Awards 2025 are open to anyone who has been directly funded via the NextGen Fund or has taken part in a Youth Music funded project since January 2020.

Learn more here - <https://youthmusic.org.uk/awards>

### About this role

We're looking for a friendly, organised, enthusiastic and versatile individual who can remain calm under pressure, deal with multiple tasks and think on their feet.

In the run up to the event, you'll work closely with our PR agency, gaining hands-on experience in bringing a communications campaign to life. As part of this, you'll spend time shadowing the account team through the planning stages and be allocated specific tasks to lead on yourself.

At the awards, you'll help the agency and our Communications team run the live press office. Your responsibilities could include:

- Finding and taking the winners and other key guests for photography/filming
- Hosting journalists and ensuring they have what they need
- Capturing quotes from attendees as required

This is a freelance contract role for someone seeking paid experience to build a career in the music industries.

### Key Timings

- **Wednesday 15 October:** Youth Music Awards at Troxy, London. (You will need to be available on this day between the hours of 10am – 11pm – exact times tbc.)

**\*You will also be required to attend a half day training with an industry professional around social media. Date tbc.**

## **Fee**

**£300 plus travel expenses**

## **Experience and qualities we're seeking**

### **Minimum**

- Considering or already pursuing a career in PR or journalism within the music industries.

### **Essential**

- A fan of music and culture, whatever your favourite genre.
- Ability to juggle a few tasks at a time and know how to prioritise.
- Able to work to deadlines and communicate if any issues within plenty of time.
- Good problem-solving skills.
- Be a team player.
- Confident, energetic, personable, and calm under pressure.
- Excellent communicator, listener, and confident speaking with a range of people.

### **Desirable**

- Previous experience working at events.
- Previous experience working in a PR/Communications role.

Youth Music aims to support young people in the early stages of developing creative careers, therefore we would particularly like to encourage applications from those aged 25 or under.

## **Diversity and equal opportunities**

Youth Music is an equal opportunities and Living Wage employer. We are committed to attracting, recruiting and retaining diverse candidates. It's important that our team reflects the communities we serve. All our staff are

members of an inclusion, diversity, equality, and access (IDEA) working group to stimulate, inform and platform good IDEA practice at Youth Music.

Youth Music aims to support young people in the early stages of developing creative careers, therefore we would particularly like to encourage applications from those aged 18 - 25 (or up to 30 if d/Deaf, Disabled or neurodivergent).

We especially welcome applications from people from under-represented groups and are committed to making adjustments that would support you in applying for or carrying out the role. We are currently under-represented by people from within the Trans community, people from the LGBTQ+ community, Disabled people and people from the Global Majority.

YM is a [Disability Confident](#) Committed Employer and we are committed to making adjustments that would support disabled people to apply for and carry out this role.

Please contact [constance.dingri@youthmusic.org.uk](mailto:constance.dingri@youthmusic.org.uk) if you have a disability and/or access requirements or if you wish us to consider any other reasonable adjustments to ensure the interview process is fully accessible.

## Application timeline

- **Deadline for applications:** Sunday 20 July 2025, 11:59pm.
- **Notification of outcome:** Week beginning 4 August 2025.

Due to the high number of applications we expect to receive, we regret that we may not be able to offer in-depth, individual feedback to applicants not invited to interview.

## How to apply

As part of the application process, you are required to do the following:

1. Complete and submit the application form online at:  
<https://www.youthmusic.org.uk/nextgen-pr-assistant>
2. Complete an anonymous equal opportunities form:  
<https://survey.alchemer.eu/s3/90821799/ff57786bd770>

## About Youth Music

Youth Music is equalising access to music.

The National Foundation for Youth Music, Studio LG01, The Print Rooms, 164- 180 Union St, London SE1 0LH

Registered charity number 1075032 / Limited company number 03750674

We're a national charity. Every year, we raise £10 million to fund inspirational grassroots music projects and support aspiring young creatives up and down the UK.

We're campaigning to break down barriers for young people facing inequity, exclusion and discrimination. Together with our partners, we're helping the next generation to transform their lives through music.

Youth Music is a national charity funded thanks to the National Lottery via Arts Council England, players of People's Postcode Lottery and support from partners, fundraisers, and donors. Find out more about our work on the [Youth Music Website](#).