

```
{
  "personalizations": [
    {
      "to": [
        {
          "email": Your_Custom_Field_for_Emails
        }
      ],
      "subject": "Hello from Botmakers 🎉"
    }
  ],
  "categories": [
    "manychat"
  ],
  "from": {
    "email": "eugene@botmakers.net",
    "name": "Botmakers bot"
  },
  "content": [
    {
      "type": "text/plain",
      "value": "Hey First Name! That was really cool, right? 👊"
    }
  ]
}
```