

Hangout about Hangouts & “... machines that go Ping” *Handout*

NorCal District Assembly breakout group, 5/2014. [Tim Isbell](#), [Daniel Chung](#), [Chris Nallan](#).

Intro, Tim (3 min)

[Machines that go “Ping”](#) (1 min). The [3-minute version](#) includes the patient.

For an electronic copy of this handout type bit.ly/go-ping into any browser.

1. Websites & Social Media (13 min)

Dan (8)

The Need. First visit to church is NOT to its building, but to its website. This is a need, not in place of, but in addition to traditional church set up.

The Purpose. To provide the info, content and interaction of the church community while pastorally engaging over the websites and social media. The keys:

- Info - Simple
- Content - easily available
- Interaction - of people NOT church
- Engage - still going where people are

The Solution

Websites:

- [Wordpress](#): fairly learnable, lots of resources, mostly free to design, still need hosting
- Google: free hosting, easy to design, limited to what Google offers (in comp, WP). See [Website Design](#) for details.
- All Inclusive paid service
 - www.wix.com
 - <http://www.gutensite.com>
 - <http://www.faithconnector.com>
 - www.onlinechurchsolution.com
- Webapp (mobile version), iOS, Android

Social Media:

- Social Network: Facebook (pages vs. groups), Google+
- Blogs/Vlog: Tumblr
- Microblogs: Twitter, Instagram
- Forums
- Content community: YouTube, Podcast, Flickr, Pinterest, Vimeo
- Location based services: Yelp, FourSquare, Google Places, yellowpages, churchfinder, etc.

Q/A & Attender Comments, Tim (5)

Resource: Google+ > “Websites & Social Media”, a Google+ private community. Contact Tim to join.

2. Audio: Podcasting & Radio (21 min)

Intro, Tim (2)

Content development, distribution, audience curation

Content & Podcasting, Dan (5)

Content

- Recording (audio, video, slides, illustration, etc)

- Creating: garageband, Logic Pro, etc

Distribution: making it available, either on your website or on social media

- iTunes, podcast hosts, web hosts, youtube, vimeo, facebook, RSS, etc.

Podcasting resources

- www.buzzsprout.com
- www.podbean.com

Radio Broadcasting, Chris (10)

- Ethnicity Targets, Responses and Opportunities.
- WMB Support Resources.
- Benefits
- Stations available

[Desi Radio 1170 AM](#), 8-9am every Sat ministry to Hindi community. Listen on radio, or on website.

Brainstorm content ideas, Tim (4)

3. Video: Conferencing & Internet Broadcasting, Tim (14 min)

Google+ Video Hangout examples, Tim (9)

- [Vignettes of a wide range of video Hangouts](#) (1+ minutes)
- [Setting Up a Class Using Hangouts](#) (2 minutes)

Collaborative business meetings (NorCal 2014 Nominating Committee), small groups, classes (Ministerial classes... Manteca/San Jose Hindi work,

Unique dimensions of Google+ (Google's social network):7s

1. [Hangouts](#), for group video meetings involving up to 10 people, can pipe through YouTube.
2. Google+ [Communities](#), where private or public groups form around particular interests.
3. Integration with the entire [suite of Google products](#).

To get started, click on [Video Hangouts for Beginners](#) (or just type bit.ly/hangouthelp into any browser)

Q/A & Attender Comments (5)

Wrapup, Tim (4)

Next steps:

- Check out the links.
- Contact any of us with questions/comments.
- If you want to practice a Video Hangout, pick a topic and... Contact Tim.

Additional Resources:

- [Technology in Ministry](#). Updated 5/14/2014.
- [15 Media tools to use for your church or organization](#)