Traffic Signal Box Art Project

Love Midland invites artists to showcase their talent by designing and submitting original artwork for traffic signal boxes along thoroughfares across the city. These artistic expressions will enhance and beautify Midland's landscape while offering local artists a unique opportunity to display their work in a public setting.

To submit your artwork, please complete an application at https://lovemidland.org/Traffic-Signal-Box-Art-Application-Form and submit to: admin@lovemidland.org.

Themes

Love Midland will accept proposals based on two themes:

- "Field of Flowers" - artwork should feature any type of flower with all styles welcome.
- "Midland: Be the Energy" - The theme is purposely broad to allow for the artist's creativity and interpretation.

The Submission and Selection Process

Artwork submission is open to artists of all ages residing in Midland County. Artists may submit one design, per category and only digital submissions will be accepted. Proposals will be screened for completeness, creativity, craftsmanship, theme adherence, and appropriateness.

Winners will be chosen by a selection committee and will be notified via email and/or phone. Selected artwork will be converted to a digitally printed wrap, installed, and displayed on a traffic signal box for at least two years.

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Design Criteria

All traffic signal boxes will be vinyl wrapped based on winning designs. Entries should be submitted using the following criteria:

All designs should be the original work of the artists.

- For best results, art should be created digitally using Adobe Illustrator, Photoshop or equivalent applications at full-scale.
- Digital work should be sent in vector files as a high-resolution PDF where possible.
- If creating in other-than digital media, such as photography, a high-resolution photo or scan of the art at 300dpi or higher is recommended for best print quality. Otherwise, the image may appear pixilated or distorted.
- Using the design template below, please indicate where the proposed design would fit on each face of the traffic signal box. If it is the same image repeated on each side, please indicate this.
- The design should be created to flow across all faces of the box and reflect a unified work of art.
- Keep the aspect ratio and 3-dimensionality of the box in mind, staying away from “portrait” or tall canvases. Landscape canvases are OK, but long designs will wrap around the side of the box and may not be visible from the street.
- Keep important images or text away from edges as they may be cut off during installation.
- The design should include little to no print, as it is distracting to drivers to try and read.
- Designs should not include any trademarks, brands, or any sort of advertisements.



Richardson, Texas

Traffic Signal Box Dimensions

The signal boxes have the following dimensions, with slight variations for certain models:

- Main box: 67” high x 44” wide x 29” deep
- Attached UPS cabinet: 46.5” high x 16.5” wide x 16.5” deep

Contact

For more information, please contact Katie Summers at katie@lovemidland.org.