

## **Polkadot Pizza Day**

**City:** Valencia, Carabobo

**County:** Venezuela

**Venue:** All Bowling (<https://www.instagram.com/allbowling/>), in [Hermandad Gallega de Valencia](#).

**Date of the event:** 05/23/2025

**Description of the event:** The event took advantage of the proximity of Bitcoin Pizza Day to gather the community around Polkadot in a two and a half hour meetup. During the meeting, a 20-minute talk was given about the latest updates of Polkadot and its functionalities for end users, including DeFi, staking and gaming. This was followed by a WUD competition, a Polkadot knowledge quiz with Kahoot!, and the mining of NFTs as a test of attendance. After the activities, pizzas and refreshments were distributed among the participants to encourage networking.

To encourage active participation, three contests were held with special merchandising prizes for first place in Kahoot!, first place in WUD and the person who shared the most about the event on their social networks.

The Kahoot! consisted of 11 questions that were based on the presentation given on Polkadot. The WUD prize was given to whoever had the best score in 10 minutes playing the game, with the winner being the one who scored 68 points in the game.

**Goal/s of the event:** Bring Polkadot to an important end-user community and increase Polkadot's presence in the Hispanic community through social networks.

**Expected outcomes:**

- 40 new wallets downloaded
- New users entering Polkadot's DeFi ecosystem
- New users entering Polkadot's Gaming ecosystem.
- Activation in Polkadot's social networks within the Hispanic / Venezuelan community.

**Number of attendees:** We expected 40 people to attend, but ended up with a total of 30 people.

**Did anyone else active in the ecosystem come to your event?** Not in Polkadot.

**Agenda (program):**

5:00 pm - 5:30 pm Welcoming of the people

5:30 pm - 6:00 pm Talk

6:00 pm - 6:20 pm WUD Challenge

6:20 pm - 6:40 pm Kahoot! Challenge

6:40 pm - 7:00 pm Awarding of prizes (merchandise) and pictures among all present

7:00 pm - 8:00 pm Networking

**Projects:** Just Polkadot

**Speakers:** Ezio Rojas - (<https://x.com/EzioRed>)

## **Organiser**

**Organizer name:** Ezio Rojas

**Who are you:** Community and Social Manager in Latin America for Parity Technologies (2021 - 2024), Polkadot Head Ambassador (2024), DV in 2nd cohort and member of Permanence DAO (DV in 4th cohort).

**Contact:** ezio.rojas@gmail.com

**DOT Address:** 14Gn7SEmCgMX7Ukuppnw5TRjA7pao2HFpuJo39frB42tYLEh

## **Funding**

**Total costs of the event:** 411,49 USD

**Requested amount:** 411,49 USD

**Are you getting funded from other sources:** No

**Have you requested funding from other bounties:** No

**Budget:**

<b>What</b>	<b>Amount</b>	<b>Amount in your local currency</b>	<b>Amount in USD</b>	<b>Link to vendor</b> (Website or Google map)
3 printed t-shirts and 3 eco-friendly printed bags	6	5155,20 Bs	48,31	<a href="https://www.instagram.com/codigo.ca?igsh=MWlhMTkzeG4yM3lnZg==">https://www.instagram.com/codigo.ca?igsh=MWlhMTkzeG4yM3lnZg==</a>  <a href="mailto:infocodigo.ca@gmail.com">infocodigo.ca@gmail.com</a>
2 personalized thermos cups and 50 plastic key rings	52	12853,83 Bs	120,99	<a href="https://www.instagram.com/grafitime/?hl=es">https://www.instagram.com/grafitime/?hl=es</a>  <a href="https://www.grafitime.com.ve/">https://www.grafitime.com.ve/</a>  <a href="mailto:ventas@grafitime.com.ve">ventas@grafitime.com.ve</a>

8 pizzas Margarita, 7 pizzas Pepperoni, 10 pizzas Tocineta and 8 botellas de refresco de 2 litros	32	22967,63 Bs	216,20	<a href="https://www.instagram.com/allbowling/">https://www.instagram.com/allbowling/</a>
400 stickers	400	2419,04 Bs	25,99	<a href="https://www.instagram.com/grafitime/?hl=es">https://www.instagram.com/grafitime/?hl=es</a>
Total:			411,49 USD	Payments and receipts are in the folder

Link to shared drive folder where you save all invoices + all pictures and videos: [Folder](#).

Presentation: [Folder](#)

Talk: [https://youtu.be/DRC-QIL\\_hvY](https://youtu.be/DRC-QIL_hvY) / <https://youtu.be/9CD2khAkHbk>

## **Event links**

Any links that can be helpful, like:

- Event ticket page: <https://lu.ma/noyxx8f5>
- An event announcement on social media:
  - <https://x.com/ezioered/status/1922004599881531614?s=46>
  - <https://x.com/ezioered/status/1923022002073354346?s=46>
  - <https://x.com/ezioered/status/1926007351309410727?s=46>
  - <https://x.com/ezioered/status/1926258646658253100?s=46>
- Links shared by attendees:
  - <https://x.com/ronaldm45675766/status/1926081935161389289?s=46>
  - <https://x.com/soylaloreto/status/1926037812211511546?s=46>
  - <https://x.com/kathajr/status/1926027068443136072?s=46>
  - <https://x.com/yolfry/status/1926028014527095041?s=46>
  - <https://www.instagram.com/p/DKAwdgEv2zd/?igsh=ejJkNnc3OW5idXk=>
  - [https://www.instagram.com/p/DKAzCdPP\\_Mu/?igsh=anE1djU4azY5ZGN4](https://www.instagram.com/p/DKAzCdPP_Mu/?igsh=anE1djU4azY5ZGN4)
  - <https://www.instagram.com/p/DKAuHcXvdtL/?igsh=MXg5c2dpZ3RpcXF2Zg==>

- Have you used Polkadot [POAPs](https://assethub-polkadot.subscan.io/extrinsic/0x97e0b599d509a930af1b7e219c5dab4dd99b068f80332a0f5c45244a7b88b229) for your events?  
<https://assethub-polkadot.subscan.io/extrinsic/0x97e0b599d509a930af1b7e219c5dab4dd99b068f80332a0f5c45244a7b88b229>

## **Self - Evaluation**

**Your own evaluation of the event.**

**Were you happy with it? Yes, I was very excited to be able to bring the regional community together to present Polkadot, the progress we are making and also to show that they can do things with the ecosystem.**

**What went well? The call, the presentation and the use of Nova Wallet went well.**

**What can be done better? The minting of the POAPs was a bit of a problem, I had to contact the support team to make it possible. In the end it was achieved, but the process was not easy.**