

Please download the document to your computer, complete it in accordance with the instructions below, and submit it to the email indicated in the announcement.

APPLICATION FORM

The information provided in this application form will be used to assess the applicant's eligibility, motivation, and commitment to participating in long-term support that combines institutional funding with tailored capacity-building assistance. Please provide clear and concise answers and, wherever possible, include concrete examples and supporting evidence, limited to 5 pages.

I. GENERAL INFORMATION

Name of Media	Public/Brand name: Legal name:
Type of Media (TV, radio, print, online, etc.)	
Contact Details	Postal address: Phone: Website/Digital platform:
Legal representative	Full name: Job title: Email: Phone number:

II. PROFILE OF MEDIA

Briefly introduce your media outlet, including its legal status, year of establishment, media type, geographic coverage, languages of publication or broadcasting, editorial focus, ownership, affiliations, main revenue sources, and team size.

[Please enter text here]

III. INSTITUTIONAL CAPACITY

Describe your media outlet's current institutional capacity, including its team structure, editorial and operational processes, and available resources. Provide a capacity statement outlining the human and technical resources that could be allocated to the project.

[Please enter text here]

IV. AUDIENCE

Provide information on your media outlet's audience reach and engagement, including website traffic, social media reach and engagement, circulation, and/or audience ratings/share, as applicable.

[Please enter text here]

- Average number of unique monthly website visitors:
- Average monthly reach of the outlet's main social media account/page:
- Average monthly engagement of the outlet's main social media account/page:
- Main audience demographics (age, gender, location)
- Circulation (for print media):
- Rating/share (for television and radio broadcasters):

V. EDITORIAL INDEPENDENCE

Briefly describe the outlet's editorial policy. Include information on editorial decision-making, management of conflicts of interest, labelling of sponsored content, and responses to external pressure or attempted interference. Attach the editorial policy or an equivalent internal document.

[Please enter text here]

VI. PROFESSIONAL AND ETHICAL JOURNALISM

Briefly describe the professional and ethical standards followed by the outlet. Attach any evidence of commitment to professional and ethical journalism (this may include media monitoring reports, external evaluations, membership of professional or self-regulatory bodies, internal ethics guidelines, examples of policies, or other relevant sources where available).

[Please enter text here]

VII. INTEREST AND MOTIVATION FOR LONG-TERM SUPPORT

Describe why your media outlet is interested in building its own capacity through long-term support with on-site mentors and other forms of technical assistance. Describe the key challenges and priorities and explain which areas would benefit most from institutional support and tailored mentorship.

[Please enter text here]

VIII. OPENNESS TO EXPERIMENTATION, LEARNING AND CHANGE

Describe the outlet's openness to testing and adopting new editorial, organisational, technological, audience, or revenue-related approaches. Include examples of previous experimentation, lessons learned, and areas in which the outlet would be willing to test new approaches during the support.

[Please enter text here]

IX. COMMITMENT TO LONG-TERM SUPPORT

Describe the outlet's plan to allocate staff and management time, host mentors, test new approaches, share organisational info securely, and monitor progress. Indicate any limitations, security considerations, accessibility requirements, or other circumstances that could affect participation.

[Please enter text here]

On behalf of the media outlet, I confirm its commitment to actively participate in the project, including assessments, capacity building, mentoring, and other technical support as described in the call.

- **Name of authorised representative:**
- **Position:**
- **Date:**