

[Venture Name]

One Liner Description: What is it?

Problem: What problem is a novel contraceptive solving and why is this a real world need?

Solution: What is the concept product / how will it be used?

Customer: Who are the users and how big is the market? What is the business model / go-to-market or partnering strategy?

What's the plan: What is the translational/clinical path? Do you already have key data/traction?

Success: How will you know that it works?

What is the ask: How much \$ are you currently raising?

When: When will you reach key milestones?

Technical Brief: What is special, unique, and differentiated about the science?