

# OXFORD STUDENT PUBLICATIONS LIMITED



PUBLISHERS OF CHERWELL, THE ISIS, THE OXSCI

## **Business Executive Application Form**

Please complete the form below and email it to [chairman@ospl.org](mailto:chairman@ospl.org) by the 7th June at the latest. Likewise, if you have any queries, please contact Serena through the same email address.

**Name:**

**College:**

**Subject:**

**Year of graduation:**

**Email:**

**Mobile No.:**

**What do you think would make you a good fit for the role that you are applying for? Do you have any relevant experience that demonstrates this? (150 words or less)**

**Traditionally, one of the key ways in which OSPL has brought in revenue is by selling print advertising space to graduate recruiters and other sectors. Describe how you would persuade a company that they should advertise in a new publication's first issue. (200 words or less)**

**What problems do you see facing the funding of student publications, now and in the future? How do you think we could overcome this? (200 words or less)**

**Which businesses would you consider approaching to advertise in Cherwell or The ISIS. It may be helpful to make a list of 5-10.**

**What are your time-commitments over the vacation? (please include any internships, work placements etc. as well as any planned trips abroad)**